

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM791659

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Optimizely, Inc.		10/21/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Optimizely Operations Inc.		
Street Address:	631 Howard Street, Suite 100		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5186667	OPTICON	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4157735700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Betsy Wang Lee		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	51544-6000		
NAME OF SUBMITTER:	Betsy Wang Lee		
SIGNATURE:	/Betsy Wang Lee/		
DATE SIGNED:	03/03/2023		
Total Attachments: 3			
source=Optimizely - Certificate of Amendment to Cert of Incorporation (Name Change) [Filed 26Oct22]#page1.tif			
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source=Optimizely - Certificate of Amendment to Cert of Incorporation (Name Change) [Filed 26Oct22]#page3.tif			

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "OPTIMIZEZY, INC.", CHANGING ITS NAME FROM "OPTIMIZEZY, INC." TO "OPTIMIZEZY OPERATIONS INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2022, AT 3:42 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4765682 8100
SR# 20223868476

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204723019
Date: 10-27-22

TRADEMARK
REEL: 007992 FRAME: 0471

**CERTIFICATE OF AMENDMENT TO THE
CERTIFICATE OF INCORPORATION OF
OPTIMIZELY, INC.**

Optimizely, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

I. The name of the Corporation is Optimizely, Inc.

II. The Corporation was originally incorporated pursuant to the General Corporation Law of the State of Delaware by the filing of a Certificate of Incorporation on December 15, 2009 (the "Certificate of Incorporation"), under the name Spreadly, Inc.

III. This amendment of the Certificate of Incorporation, herein certified, was duly adopted by this Corporation's Board of Directors in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware, and the Corporation's sole stockholder has given its written consent in accordance with Section 228 of the General Corporation Law of the State of Delaware.

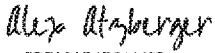
IV. Article I of the Certificate of Incorporation is hereby amended to read in its entirety as follows:

"The name of this corporation is **Optimizely Operations Inc.** (the "Corporation")."

V. All other provisions of the Certificate of Incorporation shall remain in full force and effect.

(Signature page follows)

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to the Certificate of Incorporation to be signed by its duly authorized officer on this 21st day of October, 2022.

DocuSigned by:

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By: _____
Name: Alexander Atzberger
Title: President

[Certificate of Amendment – Optimizely]