

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM791934

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Reassignment and Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Alliance Bank		02/28/2023	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Tubular Labs, Inc.		
Street Address:	153 Castro Street, Suite 300		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94041		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	85765825	TUBULAR	
Serial Number:	85982202	TUBULAR	
Serial Number:	88154613	V3	
Serial Number:	88154600	TUBULAR	
Serial Number:	88154609	V30	
Serial Number:	88154604	TUBULAR	
Serial Number:	88154621	ER7	
Serial Number:	88154619	ER3	
Serial Number:	88154617	ER30	
Serial Number:	88154611	V7	
Serial Number:	88833137	CONTEXTGRAPH	
Serial Number:	88492228	CONTENTGRAPH	
Serial Number:	90281590	DEALMAKER	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027395866		
Email:	felicia.gordon@morganlewis.com		

CH \$340.00 85765825

Correspondent Name: Morgan, Lewis & Bockius LLP
Address Line 1: 1111 Pennsylvania Avenue, NW
Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER: 058438.14.0940

NAME OF SUBMITTER: Felicia D. Gordon

SIGNATURE: /Felicia D. Gordon/

DATE SIGNED: 03/06/2023

Total Attachments: 3

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REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is executed as of February 28, 2023 by **WESTERN ALLIANCE BANK, an Arizona corporation** (the "Assignor") for the benefit of **TUBULAR LABS, INC., a Delaware corporation** (the "Assignee"), with its principal executive office located at 153 Castro Street, Suite 300, Mountain View, CA 94041.

RECITALS

A. WHEREAS, Assignee assigned certain interests in the intellectual property described on Exhibit A and Exhibit B (collectively, the "Intellectual Property") to Assignor pursuant to a certain Intellectual Property Security Agreement dated as of August 15, 2019, which was recorded with the U.S. Patent and Trademark Office on August 16, 2019 at reel/frame 050076/0646 with respect to patent security interests and (i) on August 16, 2019 at reel/frame 6722/0472, (ii) on September 11, 2020 at reel/frame 7049/0878, and (iii) on August 2, 2021 at reel/frame 7373/0264 with respect to trademark security interests.

B. WHEREAS, Assignor wishes to release and reassign all interest that such Assignor may have in the Intellectual Property.

AGREEMENT

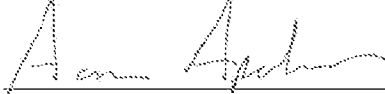
Now, therefore, Assignor agrees that it releases its security interest in the Intellectual Property and reassigns to Assignee, without warranty or recourse, all interest of Assignor in and to the Intellectual Property.

ASSIGNOR:

Address:

Attn: Loan Operations
55 Almaden Boulevard, Suite 100
San Jose, California 95113

WESTERN ALLIANCE BANK

By: 

Name: Aaron Apolonio

Title: Vice President

EXHIBIT A

Patents

<u>Description</u>	<u>Patent/ Application Number</u>	<u>Registration/ Application Date</u>
Determining an influential audience member	9501574	11/22/2016
Determining audience members associated with a set of videos	8935713	01/13/2015
Recommending actions to generate user engagements	13954584	N/A

EXHIBIT B

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
TUBULAR	85765825	10/29/2012
TUBULAR	85982202	10/29/2012
V3	88154613	10/15/2018
TUBULAR	88154600	10/15/2018
V30	88154609	10/15/2018
TUBULAR	88154604	10/15/2018
ER7	88154621	10/15/2018
ER3	88154619	10/15/2018
ER30	88154617	10/15/2018
V7	88154611	10/15/2018
CONTEXTGRAPH	88833137	03/13/2020
CONTENTGRAPH	88492228	06/27/2019
DEALMAKER	90281590	10/28/2020