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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM791947

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HAWAIIAN HOST LLC		03/03/2023	Limited Liability Company: HAWAII

#### **RECEIVING PARTY DATA**

Name:	AMERICAN AGCREDIT, PCA, as Administrative Agent
Street Address:	5560 South Broadway
City:	Eureka
State/Country:	CALIFORNIA
Postal Code:	95503
Entity Type:	Production Credit Association: UNITED STATES

#### **PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	6521843	КОНО
Registration Number:	6247629	PARADISE COLLECTION
Registration Number:	6003080	MACNUTRITION
Registration Number:	5950876	HAWAIIAN HOST GENUINE. CLASSIC. ORIGINAL
Registration Number:	5896396	MOMENTS OF ALOHA WITH HAWAIIAN HOST
Registration Number:	5863853	MAMORU TAKITANI FOUNDER'S COLLECTION
Registration Number:	5353210	HAWAIIAN HOST
Registration Number:	4804425	ISLAND MACS
Registration Number:	4552980	COCONUT CARAMACS
Registration Number:	4549100	PARADISE DELIGHTS
Registration Number:	4476042	ALOHAMACS
Registration Number:	4330844	MACNUT CRUNCH
Registration Number:	4111228	MACADAMIA MEDLEY
Registration Number:	3548219	ALOHA GEMS
Registration Number:	3480227	GENUINE. CLASSIC. ORIGINAL.
Registration Number:	3323430	ISLAND TRIO
Registration Number:	3314628	KONA CARAMACS
Registration Number:	2881264	
Registration Number:	2807165	HAWAIIAN HOST JEWEL COLLECTION  TRADEMARK

TRADEMARK

REEL: 007993 FRAME: 0176

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Property Type	Number	Word Mark
Registration Number:	2795743	TOFFEEMACS
Registration Number:	2774039	CHOCOLATES MADE WITH ALOHA
Registration Number:	2756609	ISLAND SUNSHINE
Registration Number:	2720918	VACATION CHOCOLATES
Registration Number:	2709724	VACATION CHOCOLATES
Registration Number:	2696597	CALIFORNIA VACATION
Registration Number:	2636313	AMERICA VACATION
Registration Number:	2341400	HAWAII'S GIFT TO THE WORLD
Registration Number:	2199670	
Registration Number:	1713954	HAWAIIAN HOST
Registration Number:	1439353	HAWAIIAN HOST MAUI CARAMACS
Registration Number:	1402389	CARAMAC
Serial Number:	90894036	FLAVORS OF ALOHA COLLECTION

#### **CORRESPONDENCE DATA**

**Fax Number:** 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 7043311000

**Email:** PTO\_TMconfirmation@mvalaw.com,

maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	038383.000074
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	03/06/2023

#### **Total Attachments: 4**

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#### NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Please be advised that pursuant to the Security and Pledge Agreement dated as of March 3, 2023 (as the same may be amended, restated, amended and restated, supplemented, extended, replaced and/or otherwise modified in writing from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and American AgCredit, PCA, as administrative agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications set forth on Schedule I hereto to the Administrative Agent, for the benefit of the holders of the Secured Obligations.

[Remainder of Page Intentionally Left Blank; Signature Pages Follow]

TRADEMARK REEL: 007993 FRAME: 0178 The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

HAWAIIAN HOST LLC, a Hawaii limited liability company

By: Land Schultz

Title: Manager

REEL: 007993 FRAME: 0179

Acknowledged and Accepted:

AMERICAN AGCREDIT, PCA,

as Administrative Agent

Name: Grogg Warren

Title: Managing Director, Agribusiness

#### Schedule I

# Hawaiian Host LLC (Hawaii Limited Liability Company)

#### U.S. Trademarks

## **Trademark Registrations**

Mark	Reg. No.	Reg. Date
КОНО	6521843	10/12/2021
PARADISE COLLECTION	6247629	01/12/2021
MACNUTRITION	6003080	03/03/2020
HAWAIIAN HOST GENUINE. CLASSIC. ORIGINAL.	5950876	12/31/2019
SINCE 1927 and Design		
MOMENTS OF ALOHA WITH HAWAIIAN HOST	5896396	10/29/2019
MAMORU TAKITANI FOUNDER'S COLLECTION	5863853	09/17/2019
(Stylized)		
HAWAIIAN HOST	5353210	12/12/2017
ISLAND MACS	4804425	09/01/2015
COCONUT CARAMACS	4552980	06/17/2014
PARADISE DELIGHTS	4549100	06/10/2014
ALOHAMACS	4476042	01/28/2014
MACNUT CRUNCH	4330844	05/07/2013
MACADAMIA MEDLEY	4111228	03/13/2012
ALOHA GEMS	3548219	12/16/2008
GENUINE. CLASSIC. ORIGINAL.	3480227	08/05/2008
ISLAND TRIO and Design	3323430	10/30/2007
KONA CARAMACS	3314628	10/16/2007
Design Only	2881264	09/07/2004
HAWAIIAN HOST JEWEL COLLECTION	2807165	01/20/2004
TOFFEEMACS	2795743	12/16/2003
CHOCOLATES MADE WITH ALOHA	2774039	10/14/2003
ISLAND SUNSHINE	2756609	08/26/2003
VACATION CHOCOLATES and Design	2720918	06/03/2003
VACATION CHOCOLATES	2709724	04/22/2003
CALIFORNIA VACATION	2696597	03/11/2003
AMERICA VACATION	2636313	10/15/2002
HAWAII'S GIFT TO THE WORLD	2341400	04/11/2000
Design Only	2199670	10/27/1998
HAWAIIAN HOST (Stylized)	1713954	09/08/1992
HAWAIIAN HOST MAUI CARAMACS	1439353	05/12/1987
CARAMAC	1402389	07/22/1986

## **Trademark Application**

Mark	Appl. No.	Filing Date
FLAVORS OF ALOHA COLLECTION	90894036	08/20/2021

TRADEMARK
RECORDED: 03/06/2023 REEL: 007993 FRAME: 0181