

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM792226

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lola Digital Media LLC		01/12/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AllGear Digital LLC		
<b>Street Address:</b>	8605 Santa Monica Blvd		
<b>Internal Address:</b>	PMB 30337		
<b>City:</b>	West Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90069-4109		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5702664	BIKERUMOR	
<b>Registration Number:</b>	5391691	GJ	
<b>Registration Number:</b>	5544558	IRUNFAR	
<b>Registration Number:</b>	5646543	IRUNFAR	
<b>Registration Number:</b>	5544557		
<b>Registration Number:</b>	5529232		
<b>Registration Number:</b>	5544556	I RUN FAR MUD, MOUNTAINS, MILES, AND MOR	
<b>Registration Number:</b>	4806576	SWITCHBACK TRAVEL	
<b>Registration Number:</b>	4806575	SWITCH BACK TRAVEL	
<b>Registration Number:</b>	4018898	GEAR JUNKIE	
<b>Registration Number:</b>	3657120	WILD SNOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	slund@dbclaw.com		
<b>Correspondent Name:</b>	Scott A. Lund		
<b>Address Line 1:</b>	100 South Fifth Street, Suite 2250		

OP \$290.00 5702664

<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402
<b>ATTORNEY DOCKET NUMBER:</b>	1231.001.000
<b>NAME OF SUBMITTER:</b>	Scott A. Lund
<b>SIGNATURE:</b>	/SCOTT LUND/
<b>DATE SIGNED:</b>	03/06/2023
<b>Total Attachments: 1</b> source=DE Cert of Amendment - LDM to AllGear Digital LLC (01.13.23)#page1.tif	

# STATE OF DELAWARE

## CERTIFICATE OF AMENDMENT

OF

### Lola Digital Media LLC

FIRST: The name of the Limited Liability Company is: Lola Digital Media LLC

SECOND: The Certificate of Formation of the Limited Liability Company is hereby amended as follows:

RESOLVED, that the Certificate of Formation of the Limited Liability Company be amended by changing the article thereof numbered "FIRST" so that, as amended said Article shall be and read as follows:

FIRST: The name of the Limited Liability Company is:

AllGear Digital LLC

IN WITNESS WHEREOF, said Lola Digital Media LLC has caused this certificate to be signed by its Authorized Person this 12th day of January, 2023.

BY:  - Signature

Name: Dmitry Gordeychev - Print Name  
Authorized Person