

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM792798

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SAATCHI & SAATCHI NORTH AMERICA, INC.		05/27/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SAATCHI & SAATCHI NORTH AMERICA, LLC		
<b>Street Address:</b>	375 Hudson Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10014		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5204708	THE LEGACY LAB	
<b>Registration Number:</b>	5623230	THE LEGACY LAB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129800728		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-269-8000		
<b>Email:</b>	marden@nge.com		
<b>Correspondent Name:</b>	Andrea S. Fuelleman		
<b>Address Line 1:</b>	Two North LaSalle Street, Suite 1700		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602		
<b>NAME OF SUBMITTER:</b>	Andrea Fuelleman		
<b>SIGNATURE:</b>	/Andrea Fuelleman/		
<b>DATE SIGNED:</b>	03/08/2023		
<b>Total Attachments: 2</b>			
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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SAATCHI & SAATCHI NORTH AMERICA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SAATCHI & SAATCHI NORTH AMERICA, INC." TO "SAATCHI & SAATCHI NORTH AMERICA, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF MAY, A.D. 2021, AT 9:06 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

2089017 8100V  
SR# 20212142980

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203306655  
Date: 05-27-21

**TRADEMARK**  
**REEL: 007996 FRAME: 0971**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is April 22, 1986.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
Saatchi & Saatchi North America, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is Saatchi & Saatchi North America, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
27th day of May, A.D. 2021.

By: 

Authorized Person

Name: Robert W. Vyverberg

Print or Type