

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM792825

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OrderGroove, Inc.		12/16/2022	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	OrderGroove, LLC
Street Address:	75 Broad Street
Internal Address:	23rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10004
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	97330957	REPLY-TO-BUY
Serial Number:	97244781	ZERO CLICK
Serial Number:	88096042	ORDERGROOVE
Serial Number:	88095991	ORDERGROOVE
Serial Number:	88736151	ONE CHECKOUT
Serial Number:	88281538	OO
Serial Number:	87668137	RELATIONSHIP COMMERCE CLOUD
Serial Number:	87573490	RELATIONSHIP COMMERCE
Serial Number:	87383887	F*CK SHOPPING.
Serial Number:	87123316	COMMERCE AUTOMATION
Serial Number:	87428984	FRICIONLESS COMMERCE
Serial Number:	86107125	WHERE TO SUBSCRIBE?
Serial Number:	86107134	POWERING THE SUBSCRIPTION REVOLUTION
Serial Number:	86107117	SUBSCRIPTION RETAIL PLATFORM
Serial Number:	86397162	SWITCH AND SAVE
Serial Number:	86107107	CONVENIENCE COMMERCE
Serial Number:	85284740	SUBSCRIPTION SYNDICATION
Serial Number:	77924206	RETENTIONENGINE

TRADEMARK

CORRESPONDENCE DATA**Fax Number:** 6505669912*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** (650) 566-9912**Email:** docketing@kokkalaw.com**Correspondent Name:** KOKKA & BACKUS, PC**Address Line 1:** ATTN.: SCOTT S. KOKKA**Address Line 2:** 550 S. CALIFORNIA AVE., SUITE 300**Address Line 4:** PALO ALTO, CALIFORNIA 94306

ATTORNEY DOCKET NUMBER:	ORD-GEN
NAME OF SUBMITTER:	Scott S. Kokka
SIGNATURE:	/Scott S. Kokka/
DATE SIGNED:	03/08/2023

Total Attachments: 4

source=ORD Resubmission Documents#page1.tif

source=ORD Resubmission Documents#page2.tif

source=ORD Resubmission Documents#page3.tif

source=ORD Resubmission Documents#page4.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ORDERGROOVE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ORDERGROOVE, INC." TO "ORDERGROOVE, LLC", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF DECEMBER, A.D. 2022, AT 1:05 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4542772 8100V
SR# 20224294352

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 205119595
Date: 12-16-22

TRADEMARK
REEL: 007997 FRAME: 0041

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY
COMPANY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is December 18, 2009.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Ordergroove, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Ordergroove, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
16th day of December, A.D. 2022.

By: /s/ Greg Alvo
Authorized Person

Name: Greg Alvo
Print or Type