

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM793518

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GUANGZHOU BENSE LIGHT CO.,LTD		03/10/2023	Limited Corporation: CHINA
RECEIVING PARTY DATA			
Name:	HONG KONG SHIMA TRADING LIMITED		
Street Address:	RM 803, Chevalier House, No. 45-51		
Internal Address:	Chatham Rd South, Tsim Sha Tsui, Kowloon		
City:	Hong Kong		
State/Country:	CHINA		
Postal Code:	999077		
Entity Type:	Limited Company: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5785469	YESIE	
Registration Number:	5901045	BLUEYE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	267-225-8158		
Email:	stevenyuan@lawvictor-ip.com		
Correspondent Name:	Bole Yuan		
Address Line 1:	204 S 3rd St		
Address Line 4:	Philadelphia, PENNSYLVANIA 19106		
NAME OF SUBMITTER:	Bole Yuan, Member of Pa. State Bar		
SIGNATURE:	/Bole Yuan/		
DATE SIGNED:	03/10/2023		
Total Attachments: 2			
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OP \$65.00 5785469

Trademark Assignment Agreement

This Assignment of Trademark (the "Agreement") is made as of 10th Day of March, 2023(the "effective Date"), by and between GUANGZHOU BENSE LIGHT CO.,LTD., a LIMITED CORPORATION of P.R.China, having postal address at FIRST FLOOR,NO. 104,LANE 2,CHANGBU, VILLAGE, LONGKOU, HUASHAN TOWN, HUADU DISTRICT, GUANGZHOU CHINA, (hereinafter the "Assignor") and HONG KONG SHIMA TRADING LIMITED, a LIMITED COMPANY of P.R.China, having postal address at RM 803, Chevalier House, No. 45-51, Chatham Rd South, Tsim Sha Tsui, Kowloon, Hong Kong, CHINA, 999077, (hereinafter the "Assignee") (collectively referred to as the "Parties").

The Assignor has applied for and is the owner of the trademark to be obtained therefor as described in **Exhibit A** attached hereto and incorporated by reference herein (the "Trademarks").

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In testimony whereof, I have hereunto set my hand this 10th day of March, 2023.

ASSIGNOR:

Zhichao Yang

Zhichao Yang: Legal representative

Name: **GUANGZHOU BENSE LIGHT CO.,LTD**

ASSIGNEE:

Yiqiu Yu

Yiqiu Yu: Legal representative

Name: **HONG KONG SHIMA TRADING LIMITED**

EXHIBIT A

The Trademarks

Mark	Registration No.	Registration Date
yesie	5785469	Jun. 25, 2019
blueye	5901045	Nov. 05, 2019