

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM793648

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Leesa Sleep, LLC		03/10/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Brooklyn Bedding LLC		
Street Address:	5301 W Bethany Home Road		
City:	Glendale		
State/Country:	ARIZONA		
Postal Code:	85301		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 76			
Property Type	Number	Word Mark	
Registration Number:	6195639	#RESTON	
Registration Number:	5396784	A BETTER PLACE TO SLEEP	
Registration Number:	5162749	A BETTER PLACE TO SLEEP	
Registration Number:	5302449	A BLANKET REDESIGNED	
Registration Number:	5418797	A BLANKET REDESIGNED	
Registration Number:	5571389	A FOUNDATION FOR A BETTER NIGHT'S SLEEP	
Registration Number:	5556855	A FOUNDATION REDESIGNED	
Registration Number:	5278226	A MATTRESS CREATED BY DREAMERS FOR CONNO	
Registration Number:	5413748	A MATTRESS CREATED BY DREAMERS FOR CONNO	
Registration Number:	6342514	A MATTRESS MADE FOR GOOD	
Registration Number:	5413211	A MATTRESS REDESIGNED	
Registration Number:	5019364	A MATTRESS REDESIGNED	
Registration Number:	4895918	A MATTRESS REDESIGNED	
Registration Number:	5143378	A PATHWAY TO A BETTER LIFE	
Registration Number:	5453926	A PATHWAY TO A BETTER LIFE	
Registration Number:	5556833	A PILLOW REDESIGNED	
Registration Number:	6037899	A WELL-RESTED LIFE	
Registration Number:	5312433	AMERICA DREAMING	
Registration Number:	5423963	AMERICA DREAMING	
		TRADEMARK	

Property Type	Number	Word Mark
Registration Number:	6086150	DEEPER REST FOR EVERY BODY
Registration Number:	5252013	DREAM GALLERY
Registration Number:	5686797	ELEVATING LIFE
Registration Number:	5423937	EVERYBODY HAS A DREAM
Registration Number:	5143660	
Registration Number:	5388582	
Registration Number:	4824013	
Registration Number:	5317914	IT'S DANGEROUSLY COMFORTABLE
Registration Number:	5418775	IT'S DANGEROUSLY COMFORTABLE
Registration Number:	5102128	LEESA
Registration Number:	5252023	LEESA
Registration Number:	5370359	LEESA
Registration Number:	4833806	LEESA
Registration Number:	5392174	LEESA
Registration Number:	4824012	LEESA
Registration Number:	5005182	LEESA
Registration Number:	6206902	LEESA HYBRID
Registration Number:	6206904	LEESA HYBRID MATTRESS
Registration Number:	6206901	LEESA LEGEND
Registration Number:	5106649	LEESA MATTRESS
Registration Number:	5492533	LEESA MATTRESS
Registration Number:	5453925	LEESA ONE-EARTH
Registration Number:	5453924	LEESA ONE-EARTH
Registration Number:	5233623	LEESA ONE-EARTH
Registration Number:	5233624	LEESA ONE-EARTH
Registration Number:	5503399	LEESA ONE-TEN
Registration Number:	5024237	LEESA ONE-TEN
Registration Number:	5503398	LEESA ONE-TEN
Registration Number:	6206903	LEESA ORIGINAL
Registration Number:	5292042	LEESA SLEEP
Registration Number:	5453811	LEESA SLEEP
Registration Number:	4985438	LEESA SLEEP
Registration Number:	5571451	LOVE YOUR SLEEP
Registration Number:	5303546	PATTERNS OF LIFE
Registration Number:	5413779	PATTERNS OF LIFE
Registration Number:	5859054	REST ON
Registration Number:	5282908	S
Registration Number:	5424196	S

Property Type	Number	Word Mark
Registration Number:	5272907	SAPIRA
Registration Number:	5666950	SAPIRA
Registration Number:	5450261	SAPIRA BY LEESA
Registration Number:	5675692	SAPIRA BY LEESA
Registration Number:	5576405	
Registration Number:	5434912	SAPIRASLEEP
Registration Number:	5675668	SAPIRASLEEP
Registration Number:	5556834	SHEETS REDESIGNED
Registration Number:	5243153	THE BETTER NEW MATTRESS
Registration Number:	5439937	THE BETTER NEW MATTRESS
Registration Number:	5252012	THE LEESA DREAM GALLERY
Registration Number:	5443779	THE TRY-IT-OUT MATTRESS TOUR
Registration Number:	5317913	UNIVERSAL ADAPTIVE FEEL
Registration Number:	5423976	UNIVERSAL ADAPTIVE FEEL
Registration Number:	5413775	UNIVERSAL REACTIVE FEEL
Registration Number:	5278227	UNIVERSAL REACTIVE FEEL
Serial Number:	97269528	LEESA
Serial Number:	97110568	THE PURSUIT OF BETTER
Serial Number:	97110561	THE PURSUIT OF BETTER SLEEP

CORRESPONDENCE DATA

Fax Number: 6502515002

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6502515332

Email: jnull@stblaw.com

Correspondent Name: Mark Natividad

Address Line 1: 2475 Hanover Street

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	004829/0001
NAME OF SUBMITTER:	J. Jason Mull
SIGNATURE:	/J. Jason Mull/
DATE SIGNED:	03/10/2023

Total Attachments: 30

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this “Assignment Agreement”), effective as of March 10, 2023 (the “Effective Date”), is entered into by and between Leesa Sleep, LLC, a Delaware limited liability company (“Assignor”), and Brooklyn Bedding LLC, an Arizona limited liability company (“Assignee”). Assignor and Assignee are each referred to individually as a “Party” and together as the “Parties.” Capitalized terms used but not defined in this Assignment Agreement shall have the respective meanings ascribed to them in the Asset Purchase Agreement among Assignee and Assignor, dated as of March 10, 2023 (the “Purchase Agreement”).

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to sell, transfer, convey, assign and deliver to Assignee, and Assignee agreed to purchase, acquire and accept from Assignor, all of Assignor’s rights, title and interests in, to and under certain of the Assignor’s registered trademarks, service marks, trade dress, trade names, logos and other source identifiers, applications to register, and renewals of, the foregoing as set forth in Schedule A (collectively, “Trademarks”) and domain names, URLs, IP addresses and websites as set forth in Schedule A (collectively, “Domain Names”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

SECTION 1. Assignment. Assignor hereby irrevocably, absolutely and unconditionally assigns, transfers, conveys and delivers to the Assignee all of Assignor’s rights, title and interests of every kind, nature and description in, to and under the Trademarks and Domain Names. The assignment of the rights, title or interests in Trademarks and Domain Names pursuant to this Section 1 shall include (a) the assignment of all of such Assignor’s rights, title and interests in the Trademarks and Domain Names, (b) with respect to the Trademarks, any and all goodwill connected with the use of and symbolized by such Trademarks and (c) the rights, as applicable: (i) to sue and recover damages and obtain other equitable relief for present and future infringement, dilution, misappropriation or other violation or conflict associated with such Trademarks and Domain Names, (ii) to collect future royalties, damages, proceeds and other payments under such Trademarks and Domain Names, (iii) to claim priority based on such Trademarks and Domain Names under the laws of any jurisdiction and/or under international conventions or treaties, (iv) to prosecute, register, maintain and defend such Trademarks and Domain Names before any public or private agency, office or registrar and (v) to fully and entirely stand in the place of such Assignor, as applicable, in all matters related to such Trademarks and Domain Names as if this Assignment Agreement had not been made.

SECTION 2. Recordation. Assignor hereby authorizes Assignee to record this Assignment Agreement with any relevant governmental authority so as to perfect its ownership of the Trademarks and Domain Names. Assignor hereby authorizes and requests the Commissioner for Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, the domain name registrar, officials of corresponding entities or agencies in any applicable jurisdictions, and any other relevant authority, to transfer all registrations and registration applications for the Trademarks and Domain Names to Assignee as assignee of Assignor’s rights, title and interests therein, in accordance with this Assignment

Agreement, and to issue to Assignee all registrations which may issue with respect to any applications for intellectual property rights included in such Trademarks and Domain Names.

SECTION 3. Further Assurances. From and after the Effective Date, upon Assignee's reasonable request and at Assignee's expense, Assignor shall reasonably cooperate with Assignee to (i) execute, acknowledge and deliver all instruments of transfer, conveyance, assignment and assumption, powers of attorney and any other documents or instruments, (ii) file or cause to be filed all filings with the appropriate governmental authorities and/or domain name registrars and (iii) take or cause to be taken all actions as may be reasonably required to convey and transfer to and vest in Assignee and protect its rights, title and interests in, to and under all of the Trademarks and Domain Names, and as otherwise may be appropriate to carry out the transactions contemplated by this Assignment Agreement.

SECTION 4. Subject to Purchase Agreement. This Assignment Agreement is being executed solely to give effect to the transactions contemplated by the Purchase Agreement. Nothing in this Assignment Agreement, express or implied, is intended to, or will be construed to, modify, expand or limit in any way the terms of the Purchase Agreement. To the extent that any provision of this Assignment Agreement conflicts or is inconsistent with the terms of the Purchase Agreement, the Purchase Agreement will govern.

SECTION 5. Miscellaneous.

(a) Severability. Any term or provision of this Assignment Agreement that is invalid or unenforceable in any situation in any jurisdiction shall not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation or in any other jurisdiction. If the final judgment of a court of competent jurisdiction declares that any term or provision hereof is invalid or unenforceable, the Parties agree that the court making the determination of invalidity or unenforceability shall have the power to reduce the scope, duration or area of the term or provision, to delete specific words or phrases, or to replace any invalid or unenforceable term or provision with a term or provision that is valid and enforceable and that comes closest to expressing the intention of the invalid or unenforceable term or provision, and this Assignment Agreement shall be enforceable as so modified after the expiration of the time within which the judgment may be appealed

(b) Amendment. This Assignment Agreement may be amended, restated or supplemented or otherwise modified only in a writing signed by all parties hereto.

(c) Governing Law; Venue. All issues and questions concerning the construction, validity, interpretation and enforceability of this Assignment Agreement and the exhibits and schedules hereto shall be governed by, and construed in accordance with, the laws of the State of Delaware, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware. In addition, any suit, action or proceeding seeking to enforce any provision of, or based on any matter arising out of or in connection with, this Assignment Agreement or the transactions contemplated hereby shall be brought before and determined exclusively by the

Delaware Court of Chancery of the State of Delaware; provided, that if the Delaware Court of Chancery does not have jurisdiction, any such suit, action or proceeding shall be brought exclusively in the United States District Court for the District of Delaware or any other court of the State of Delaware, and each of the Parties hereby consents to the jurisdiction of such courts (and of the appropriate appellate courts therefrom) in any such suit, action or proceeding and irrevocably waives, to the fullest extent permitted by law, any objection that it may now or hereafter have to the laying of the venue of any such suit, action or proceeding in any such court or that any such suit, action or proceeding that is brought in any such court has been brought in an inconvenient forum. Process in any such suit, action or proceeding may be served on any Party anywhere in the world, whether within or without the jurisdiction of any such court. Without limiting the foregoing, each Party agrees that nothing in this Assignment Agreement shall limit the right of a party to effect service of process on such Party by any legal available method.

(d) Counterparts. This Agreement may be executed in multiple counterparts, any one of which need not contain the signature of more than one (1) Party, but all such counterparts taken together shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Intellectual Property Assignment Agreement as of the Effective Date.

AGREED AND ACCEPTED:

ASSIGNOR

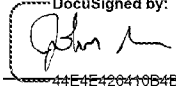
Leesa Sleep, LLC

By: Michael Akrop
Name: Michael Akrop
Title: Chief Executive Officer

ASSIGNEE

Brooklyn Bedding LLC

DocuSigned by:



By: _____

Name: John Merwin

Title: Chief Executive Officer


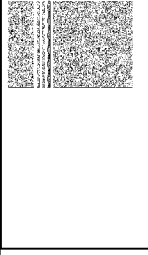
SCHEDULE A

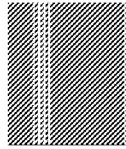
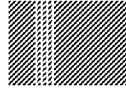
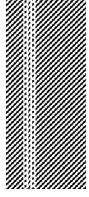
TRADEMARKS

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
#RESTON	Canada	Leesa Sleep, LLC	1899589	17 May 2018	TMA1101455	04 Jun 2021
#RESTON	United States of America	Leesa Sleep, LLC	87925051	17 May 2018	6195639	10 Nov 2020
A BETTER PLACE TO SLEEP	United States of America	Leesa Sleep, LLC	86623449	08 May 2015	5396784	06 Feb 2018
A BETTER PLACE TO SLEEP	United States of America	Leesa Sleep, LLC	86979362	08 May 2015	5162749	14 Mar 2017
A BLANKET REDESIGNED	United States of America	Leesa Sleep, LLC	86982879	04 Mar 2016	5302449	03 Oct 2017
A BLANKET REDESIGNED	United States of America	Leesa Sleep, LLC	86928823	04 Mar 2016	5418797	06 Mar 2018


Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
A FOUNDATION FOR A BETTER NIGHT'S SLEEP	United States of America	Leesa Sleep, LLC	87327045	07 Feb 2017	5571389	25 Sep 2018
A FOUNDATION REDESIGNED	United States of America	Leesa Sleep, LLC	87542305	25 Jul 2017	5556855	04 Sep 2018
A MATTRESS CREATED BY DREAMERS FOR CONNOISSEURS OF LIFE	United States of America	Leesa Sleep, LLC	87975598	19 Aug 2016	5278226	29 Aug 2017
A MATTRESS CREATED BY DREAMERS FOR CONNOISSEURS OF LIFE	United States of America	Leesa Sleep, LLC	87144099	19 Aug 2016	5413748	27 Feb 2018
A MATTRESS MADE FOR GOOD	Canada	Leesa Sleep, LLC	1983269	03 Sep 2019		
A MATTRESS MADE FOR GOOD	United States of America	Leesa Sleep, LLC	88600107	30 Aug 2019	6342514	04 May 2021
A MATTRESS REDESIGNED	United States of America	LEESA SLEEP, LLC	86623444	08 May 2015	5413211	27 Feb 2018

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
A MATTRESS REDESIGNED	United States of America	LEESA SLEEP, LLC	86979437	08 May 2015	5019364	09 Aug 2016
A MATTRESS REDESIGNED	United States of America	LEESA SLEEP, LLC	86977380	08 May 2015	4895918	02 Feb 2016
A PATHWAY TO A BETTER LIFE	United States of America	LEESA SLEEP, LLC	86980489	17 Aug 2015	5143378	14 Feb 2017
A PATHWAY TO A BETTER LIFE	United States of America	LEESA SLEEP, LLC	86726939	17 Aug 2015	5453926	24 Apr 2018
A PILLOW REDESIGNED	United States of America	Leesa Sleep, LLC	87535774	20 Jul 2017	5556833	04 Sep 2018
A WELL-RESTED LIFE	Canada	Leesa Sleep, LLC	1913722	07 Aug 2018	TMA1103145	02 Jul 2021
A WELL-RESTED LIFE	United States of America	Leesa Sleep, LLC	88068716	07 Aug 2018	6037899	21 Apr 2020


Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
AMERICA DREAMING	United States of America	Leesa Sleep, LLC	86981601	01 Mar 2016	5312433	17 Oct 2017
AMERICA DREAMING	United States of America	Leesa Sleep, LLC	86924806	01 Mar 2016	5423963	13 Mar 2018
DEEPER REST FOR EVERY BODY	Canada	Leesa Sleep, LLC	1887128	09 Mar 2018	TMA1096564	22 Mar 2021
DEEPER REST FOR EVERY BODY	United States of America	Leesa Sleep, LLC	87827112	09 Mar 2018	6086150	23 Jun 2020
	Canada	Leesa Sleep, LLC	1799362	08 Sep 2016	TMA1046229	31 Jul 2019
	Canada	Leesa Sleep, LLC	1714216	06 Feb 2015	TMA1046226	31 Jul 2019



Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
DREAM GALLERY	United States of America	Leesa Sleep, LLC	86969798	08 Apr 2016	5252013	25 Jul 2017
ELEVATING LIFE	United States of America	Leesa Sleep, LLC	87458887	22 May 2017	5686797	26 Feb 2019
EVERYBODY HAS A DREAM	United States of America	Leesa Sleep, LLC	86893149	01 Feb 2016	5423937	13 Mar 2018
	United States of America	LEESA SLEEP, LLC	86979288	18 Dec 2014	5143660	14 Feb 2017
	United States of America	LEESA SLEEP, LLC	86484573	18 Dec 2014	5388582	23 Jan 2018
	United States of America	LEESA SLEEP, LLC	86977104	18 Dec 2014	4824013	29 Sep 2015

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
IT'S DANGEROUSLY COMFORTABLE	United States of America	Leesa Sleep, LLC	86981604	16 Feb 2016	5317914	24 Oct 2017
IT'S DANGEROUSLY COMFORTABLE	United States of America	Leesa Sleep, LLC	86908847	16 Feb 2016	5418775	06 Mar 2018
Leesa	Canada	Leesa Sleep, LLC	2166701	16 Feb 2022		
Leesa	United States of America	Leesa Sleep, LLC	97269528	16 Feb 2022		
LEESA	United States of America	LEESA SLEEP, LLC	86980910	09 Oct 2014	5102128	13 Dec 2016
leesa	Canada	Leesa Sleep, LLC	1714215	06 Feb 2015	TMA1046237	31 Jul 2019
leesa						



Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
LEESA	Canada	Leesa Sleep, LLC	1714213	06 Feb 2015	TMA1046228	31 Jul 2019
LEESA	Canada	Leesa Sleep, LLC	1777100	13 Apr 2016	TMA1042601	18 Jul 2019
LEESA	United States of America	Leesa Sleep, LLC	86972973	12 Apr 2016	5252023	25 Jul 2017
LEESA	United States of America	LEESA SLEEP, LLC	86383010	02 Sep 2014	5370359	02 Jan 2018
LEESA	United States of America	LEESA SLEEP, LLC	86977111	02 Sep 2014	4833806	13 Oct 2015
	United States of America	LEESA SLEEP, LLC	86419088	09 Oct 2014	5392174	30 Jan 2018
	United States of America	LEESA SLEEP, LLC	86977102	09 Oct 2014	4824012	29 Sep 2015

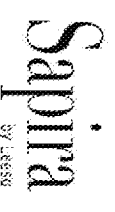
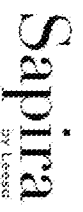
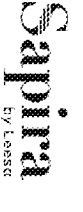
Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
						
	United States of America	LEESA SLEEP, LLC	86979343	02 Sep 2014	5005182	19 Jul 2016
LEESA DUAL HYBRID	Canada	Leesa Sleep, LLC	1983270	03 Sep 2019	TMA1090368	23 Dec 2020
LEESA HYBRID	Canada	Leesa Sleep, LLC	1983267	03 Sep 2019	TMA1090366	23 Dec 2020
LEESA HYBRID	United States of America	Leesa Sleep, LLC	88600041	30 Aug 2019	6206902	24 Nov 2020
LEESA HYBRID MATTRESS	Canada	Leesa Sleep, LLC	1983265	03 Sep 2019	TMA1090364	23 Dec 2020
LEESA HYBRID MATTRESS	United States of America	Leesa Sleep, LLC	88600088	30 Aug 2019	6206904	24 Nov 2020

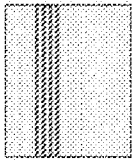
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LEESA LEGEND	Canada	Leesa Sleep, LLC	1983268	03 Sep 2019	TMA1090367	23 Dec 2020
LEESA LEGEND	United States of America	Leesa Sleep, LLC	88600026	30 Aug 2019	6206901	24 Nov 2020
LEESA MATTRESS	United States of America	LEESA SLEEP, LLC	86980836	09 Aug 2015	5106649	20 Dec 2016
LEESA MATTRESS	United States of America	LEESA SLEEP, LLC	86719254	09 Aug 2015	5492533	12 Jun 2018
LEESA ONE-EARTH	United States of America	LEESA SLEEP, LLC	86726933	17 Aug 2015	5453925	24 Apr 2018
	United States of America	LEESA SLEEP, LLC	86726927	17 Aug 2015	5453924	24 Apr 2018
						
	United States of America	LEESA SLEEP, LLC	86980483	17 Aug 2015	5233623	27 Jun 2017

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
						
LEESA ONE-EARTH	United States of America	LEESA SLEEP, LLC	86980484	17 Aug 2015	5233624	27 Jun 2017
LEESA ONE-TEN	United States of America	Leesa Sleep, LLC	86604837	21 Apr 2015	5503399	26 Jun 2018
LEESA ONE-TEN	United States of America	Leesa Sleep, LLC	86979654	21 Apr 2015	5024237	16 Aug 2016
	United States of America	Leesa Sleep, LLC	86604827	21 Apr 2015	5503398	26 Jun 2018
LEESA ORIGINAL	Canada	Leesa Sleep, LLC	1983266	03 Sep 2019	TMA1090365	23 Dec 2020
LEESA ORIGINAL	United States of America	Leesa Sleep, LLC	88600073	30 Aug 2019	6206903	24 Nov 2020

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
LEESA SLEEP	United States of America	LEESA SLEEP, LLC	86979264	02 Sep 2014	5292042	19 Sep 2017
LEESA SLEEP	Canada	Leesa Sleep, LLC	1714214	06 Feb 2015	TMA1046241	31 Jul 2019
LEESA SLEEP	United States of America	LEESA SLEEP, LLC	86383021	02 Sep 2014	5453811	24 Apr 2018
LEESA SLEEP	United States of America	LEESA SLEEP, LLC	86977324	02 Sep 2014	4985438	21 Jun 2016
LEESA SLEEP CO.	Canada	Leesa Sleep, LLC	1820917	01 Feb 2017	TMA1071124	29 Jan 2020
LEESA SLEEP COMPANY	Canada	Leesa Sleep, LLC	1820915	01 Feb 2017	TMA1071121	29 Jan 2020
LOVE YOUR SLEEP	United States of America	Leesa Sleep, LLC	87379800	21 Mar 2017	5571451	25 Sep 2018


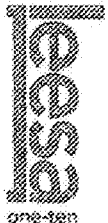
Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
PATTERNS OF LIFE	United States of America	Leesa Sleep, LLC	87975644	09 Sep 2016	5303546	03 Oct 2017
PATTERNS OF LIFE	United States of America	Leesa Sleep, LLC	87165997	09 Sep 2016	5413779	27 Feb 2018
REST ON	Canada	Leesa Sleep, LLC	1899466	16 May 2018	TMA1101454	04 Jun 2021
REST ON	United States of America	Leesa Sleep, LLC	87923820	16 May 2018	5859054	10 Sep 2019
	United States of America	Leesa Sleep, LLC	87975641	13 Jul 2016	5282908	05 Sep 2017
	United States of America	Leesa Sleep, LLC	87102599	13 Jul 2016	5424196	13 Mar 2018

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
SAPIRA	Canada	Leesa Sleep, LLC	1787750	20 Jun 2016	TMA1046221	31 Jul 2019
SAPIRA	United States of America	Leesa Sleep, LLC	87975471	19 May 2016	5272907	22 Aug 2017
SAPIRA	United States of America	Leesa Sleep, LLC	87042725	19 May 2016	5666950	29 Jan 2019
	United States of America	Leesa Sleep, LLC	87975473	13 Jul 2016	5450261	17 Apr 2018
	United States of America	Leesa Sleep, LLC	87102592	13 Jul 2016	5675692	12 Feb 2019
	Canada	Leesa Sleep, LLC	1791269	13 Jul 2016	TMA1040280	11 Jul 2019

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
	United States of America	Leesa Sleep, LLC	87164756	08 Sep 2016	5576405	02 Oct 2018
SAPIRA SLEEP	Canada	Leesa Sleep, LLC	1787751	20 Jun 2016	TMA1046227	31 Jul 2019
SAPIRASLEEP	United States of America	Leesa Sleep, LLC	87975472	19 May 2016	5434912	27 Mar 2018
SAPIRASLEEP	United States of America	Leesa Sleep, LLC	87042753	19 May 2016	5675668	12 Feb 2019
SHEETS REDESIGNED	United States of America	Leesa Sleep, LLC	87535777	20 Jul 2017	5556834	04 Sep 2018
THE BETTER NEW MATTRESS	United States of America	Leesa Sleep, LLC	86980641	16 Feb 2016	5243153	11 Jul 2017
THE BETTER NEW MATTRESS	United States of America	Leesa Sleep, LLC	86908850	16 Feb 2016	5439937	03 Apr 2018

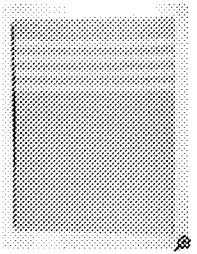
Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
THE LEESA DREAM GALLERY	United States of America	Leesa Sleep, LLC	86969796	08 Apr 2016	5252012	25 Jul 2017
THE LEESA SLEEP CO.	Canada	Leesa Sleep, LLC	1820916	01 Feb 2017	TMA1071125	29 Jan 2020
THE LEESA SLEEP COMPANY	Canada	Leesa Sleep, LLC	1820914	01 Feb 2017	TMA1071122	29 Jan 2020
THE PURSUIT OF BETTER	Canada	Leesa Sleep, LLC	2145476	05 Nov 2021		
THE PURSUIT OF BETTER	United States of America	Leesa Sleep, LLC	97110568	05 Nov 2021		
THE PURSUIT OF BETTER SLEEP	Canada	Leesa Sleep, LLC	2145475	05 Nov 2021		
THE PURSUIT OF BETTER SLEEP	United States of America	Leesa Sleep, LLC	97110561	05 Nov 2021		

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
THE TRY-IT-OUT MATTRESS TOUR	United States of America	Leesa Sleep, LLC	86853482	18 Dec 2015	5443779	10 Apr 2018
UNIVERSAL ADAPTIVE FEEL	United States of America	Leesa Sleep, LLC	86981600	14 Mar 2016	5317913	24 Oct 2017
UNIVERSAL ADAPTIVE FEEL	Canada	Leesa Sleep, LLC	1772220	14 Mar 2016	TMA1042612	18 Jul 2019
UNIVERSAL ADAPTIVE FEEL	United States of America	Leesa Sleep, LLC	86938573	14 Mar 2016	5423976	13 Mar 2018
UNIVERSAL REACTIVE FEEL	United States of America	Leesa Sleep, LLC	87164477	08 Sep 2016	5413775	27 Feb 2018
UNIVERSAL REACTIVE FEEL	United States of America	Leesa Sleep, LLC	87975602	08 Sep 2016	5278227	29 Aug 2017
A MATTRESS REDESIGNED, A SLEEP EXPERIENCE REINVENTED	EU UK	Leesa Sleep LLC		24 Feb 2015	013768461 UK:00913768461	23 Jun 2015

Trademark	Jurisdiction	Applicant/Registrant	Application Number	Application Date	Registration Number	Registration Date
	EU UK	Leesa Sleep LLC		24 Feb 2015	013765813 UK:00913765813	02 Jul 2015
LEESA	EU UK	Leesa Sleep LLC		24 Feb 2015	013765706 UK:00913765706	02 Jul 2015
LEESA SLEEP	EU UK	Leesa Sleep LLC		24 Feb 2015	013765748 UK:00913765748	02 Jul 2015
	EU UK	Leesa Sleep LLC		15 Jun 2015	014248595 UK:00914248595	02 Oct 2015
SAPIRA	EU UK	Leesa Sleep LLC		12 Jul 2016	015643976 UK:00915643976	13 Dec 2016
SAPIRA SLEEP	EU UK	Leesa Sleep LLC		12 Jul 2016	015644016 UK:00915644016	13 Dec 2016

Expired Registered IP

The following registered design was previously registered to Seller but expired on April 8, 2020 and was not renewed.

	EU	Leesa Sleep LLC	002677112-0001 (EXPIRED)	08 Apr 2015
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DOMAIN NAMES

1. See attached list of domain names, which is incorporated herein by reference.

leesaemail.com Namecheap May 06, 2018 Leesa Sleep delano@leesa.com (+1) 844353372 3200 Pacific Ave Virginia Beach Virginia 23451 USA

theleesacompany.us
tryleesa.com

GoDaddy 1/29/2024
GoDaddy 9/9/2024

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