## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM792854

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900736780	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pendo Management, LLC		11/30/2022	Limited Liability Company:

#### **RECEIVING PARTY DATA**

Name:	Class Valuation LLC
Street Address:	2600 Bellingham Drive
Internal Address:	Suite 100
City:	Troy
State/Country:	MICHIGAN
Postal Code:	48083
Entity Type:	Limited Liability Company: MICHIGAN

#### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	6100525	PENDO
Registration Number:	6117078	PENDO FOR WHAT IT'S WORTH
Registration Number:	6117079	P PENDO FOR WHAT IT'S WORTH
Registration Number:	6123402	P
Registration Number:	6123403	P

## **CORRESPONDENCE DATA**

2033255001 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2033255049 Email: mholmes@fdh.com **Correspondent Name:** Matthew Holmes

Address Line 1: Six Landmark Square

Address Line 2: Floor Six

Address Line 4: Stamford, CONNECTICUT 06901

NAME OF SUBMITTER:	Matthew Holmes	
SIGNATURE:	/Matthew Holmes/	
DATE SIGNED:	03/08/2023	

## **Total Attachments: 7**

source=USPTO Trademark (IP) Assignment Agreement (Merger of Pendo into Class Valuation)#page1.tif source=USPTO Trademark (IP) Assignment Agreement (Merger of Pendo into Class Valuation)#page2.tif source=USPTO Trademark (IP) Assignment Agreement (Merger of Pendo into Class Valuation)#page3.tif source=USPTO Trademark (IP) Assignment Agreement (Merger of Pendo into Class Valuation)#page4.tif source=USPTO Trademark (IP) Assignment Agreement (Merger of Pendo into Class Valuation)#page5.tif source=USPTO Trademark (IP) Assignment Agreement (Merger of Pendo into Class Valuation)#page6.tif source=USPTO Trademark (IP) Assignment Agreement (Merger of Pendo into Class Valuation)#page7.tif

#### **EXECUTION VERSION**

#### TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "<u>Agreement</u>") is effective as of November <u>30</u>, 2022 by and between Pendo Management, LLC, a Missouri limited liability company ("<u>Assignor</u>"), and Class Valuation LLC, a Michigan limited liability company ("<u>Assignee</u>").

Reference is made to that Agreement and Plan of Merger (the "Agreement"), dated as of the date hereof, by and between Assignor and Assignee;

Assignor is the owner of the entire right, title and interest in and to the United States trademarks, trade names, registrations, and trademark applications set forth on <u>Exhibit A</u> hereto (the "<u>Assigned Intellectual Property</u>"); and

Assignor and Assignee desire that all of Assignor's respective right, title and interest in and to all the Assigned Intellectual Property be assigned, transferred, conveyed and delivered to Assignee.

In consideration of the foregoing and the other agreements and covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby irrevocably acknowledged, the parties hereto agree as follows:

- 1. Assignment of Intellectual Property Rights.
  - a. Assignment. Without any representation or warranty hereunder, Assignor hereby irrevocably and unconditionally assigns, sells, conveys, delivers and transfers to Assignee all right, title and interest of Assignor in and to the Assigned Intellectual Property and the registrations thereof (including any and all common law rights associated with the Assigned Intellectual Property), together with the goodwill connected with the use thereof (as applicable) and symbolized thereby, to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the Assigned Intellectual Property is granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, and together with all income, royalties and claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for Assignee's use and benefit and for the use and benefit of Assignee's successors and assigns.
  - b. <u>Further Assurances</u>. Assignor hereby agrees to execute any necessary and customary forms required by the US Patent and Trademark Office or any domain name registry to effect such assignment, and/or any forms which may be appropriate and desired by Assignee for such purposes.
- 2. <u>Acceptance</u>. Assignee herby accepts the foregoing assignment of the Assigned Intellectual Property.
- 3. Miscellaneous.

- a. <u>Amendment</u>. No amendment or waiver of any provision of this Agreement shall be effective unless in writing and executed by the parties hereto, in the case of an amendment, or the party entitled to the benefit of the provision to be so waived, in the case of a waiver.
- b. <u>Successors and Assigns</u>. This Agreement shall inure to the benefit of, and be binding upon and enforceable against, the parties hereto and their respective successors and assigns.
- c. <u>Governing Law</u>. This Agreement shall be governed by and construed in accordance with the internal substantive laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.
- d. <u>Counterparts</u>. This Agreement may be executed in one or more original or electronic counterparts, and all counterparts so executed shall constitute one agreement, binding upon the parties hereto, notwithstanding that the parties are not signatory to the same counterpart.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Agreement to be duly executed as of the date first written above by their duly authorized representatives.

ASSIGNOR:	
PENDO MANAC	GEMENT, LLC
Ву:	Docusigned by:  John Hamamele  CCC095B3D8424E6
Name: John Ham	
Title: Chief Legal	and Compliance Officer
ASSIGNEE:	
CLASS VALUA	FION LLC
	DocuSigned by:
	John Hamameli
By:	CCC095B3D8424E6
Name: John Ham	ameh
Title: Chief Legal	and Compliance Officer

## Exhibit A

# **Assigned Intellectual Property**

# Trademarks:

Mark	Registration	Live/Dead	Jurisdiction
PENDO	6100525	Live	United States
pendo FOR WHAT IT'S WORTH	6117078	Live	United States
penco	6117079	Live	United States
	6123402	Live	United States
	6123403	Live	United States

CURPURA	TIONS, SECURITIES & CO	MINITIONAL LIC	ENSING BUKEAU
NOV 30 2022	S300 MC CEPAS 22113049	FOR BUREAU USE O	NLY)
	This document is effective on the subsequent effective date within 9 date is stated in the document.		FILED
Name Christopher Butler c/o Fin	n Dixon & Herling LLP		NOV 30 2022 ADMINISTRATOR
Address Six Landmark Square, Flo	or Six		CORPORATIONS DIVISION
City Stamford, CT 06901	State	ZIP Code	EFFECTIVE DATE:

If left blank, document will be returned to the registered office.

### CERTIFICATE OF MERGER

For use by Limited Liability Companies

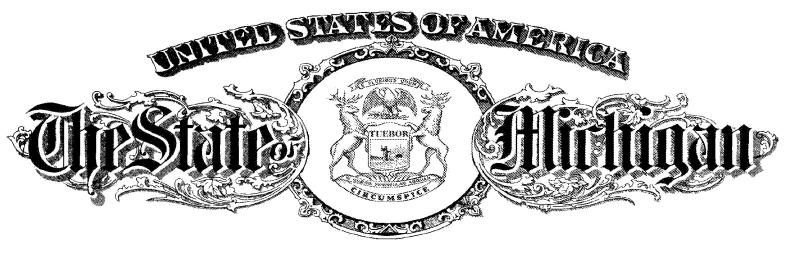
(Please read information and instructions on the last page)

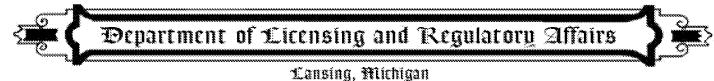
Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned execute the following Certificate of Merger: 1. The name of each constituent limited liability company and their identification numbers are: Pendo Management, LLC 801879450 802172165 Class Valuation LLC 2. The name of the surviving limited liability company and its identification number is: 802172165 Class Valuation LLC 3. Check one of the following: There are no changes to be made to the Articles of Organization of the surviving limited liability company. The amendments to the Articles, or a restatement of the Articles, of the surviving limited liability company to be effected by the merger are as follows:

PC

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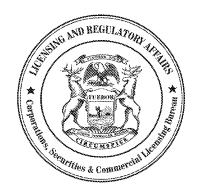
DocuSign Envelope ID: A6B98314-7FF5-4E07-94BD-EE3FEFC4171F	
4. Other provisions with respect to the merger are as folk	ows:
<ol><li>Complete only if an effective date is desired other than receipt of this document in this office.</li></ol>	the date of filing. This date must be no more than 90 days after
The merger shall be effective on theday of _	
6. The Plan of Merger was approved by the members of section 702(1).	each constituent limited liability company in accordance with
The merger is permitted by the law of the jurisdiction u     and each foreign constituent company has complied w	nder whose law each foreign constituent company is organized ith that law in effecting the merger.
on file prior to the merger are:	the remaining effective period of the Certificate of Assumed Name  C transferred from  Expiration date
9. Nonsurvivor name as new assumed names under which	ch business is to be conducted are:
This Certificate is hereby signed as required by Section 10	03 of the Act.
Signed this 30th day of November 2022	Signed this 30th day of November , 2022
Pendo Management, LLC  Docusigned by: Jability Company)	Class Valuation LLC  —DocuSigned by: ed Liability Company)
By John Hamamele	By John Hamaneh
CCC295B3D8424E6 anager or Authorized Agent)	Coccessant Property Manager or Authorized Agent)
John Hamameh, Chief Legal and Compliance Officer (Type or Print Name and capacity)	John Hamameh, Chief Legal and Compliance Officer (Type or Print Name and capacity)





This is to Certify that the annexed copy has been compared by me with the record on file in this Department and that the same is a true copy thereof.

This certificate is in due form, made by me as the proper officer, and is entitled to have full faith and credit given it in every court and office within the United States.



Sent by electronic transmission

Certificate Number: 22120081303

**RECORDED: 12/08/2022** 

In testimony whereof, I have hereunto set my hand, in the City of Lansing, this 5th day of December, 2022.

Linda Clegg, Director

Corporations, Securities & Commercial Licensing Bureau

Verify this certificate at: URL to eCertificate Verification Search http://www.michigan.gov/corpverifycertificate.

TRADEMARK

REEL: 008000 FRAME: 0680