

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM794063

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cherry Creek Mortgage, LLC		03/13/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Guild Mortgage Company LLC		
<b>Street Address:</b>	5887 Copley Drive		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92111		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 28</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90230734	BLUE SPOT HOME LOANS A DIVISION OF CHERR	
<b>Serial Number:</b>	90230731	BLUE SPOT HOME LOANS A DIVISION OF CHERR	
<b>Serial Number:</b>	90829923	VIEW MORTGAGE	
<b>Serial Number:</b>	90829922	VIEW MORTGAGE	
<b>Serial Number:</b>	90829921	VIEW MORTGAGE	
<b>Serial Number:</b>	90666525	CHERRY CREEK MORTGAGE	
<b>Serial Number:</b>	90301476	MHMLENDING THE COOLEST LENDING EXPERIENC	
<b>Serial Number:</b>	90301477	MHMLENDING	
<b>Serial Number:</b>	90301474	MHMLENDING	
<b>Serial Number:</b>	90232861	CHERRY CREEK MORTGAGE	
<b>Serial Number:</b>	90232859	CHERRY CREEK MORTGAGE	
<b>Serial Number:</b>	90230727	1ST REVERSE MORTGAGE USA A DIVISION OF C	
<b>Serial Number:</b>	90230723	1ST MORTGAGE SOLUTIONS USA A DIVISION OF	
<b>Serial Number:</b>	90189250	CHERRY CREEK MORTGAGE	
<b>Serial Number:</b>	90185761	CHERRY CREEK MORTGAGE	
<b>Serial Number:</b>	88519516	BLUE SPOT HOME LOANS A DIVISION OF CHERR	
<b>Serial Number:</b>	88519511	BLUE SPOT HOME LOANS A DIVISION OF CHERR	
<b>Serial Number:</b>	88935402	SMART CLOSE	
<b>Serial Number:</b>	88915915	MILESTONE MORTGAGE	

CH \$715.00 90230734

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88768522	MOVE UP MORTGAGE
Serial Number:	88153576	BLUE SPOT HOME LOANS
Serial Number:	87229912	CHERRY CREEK MORTGAGE COMPANY BUILT WITH
Serial Number:	87229907	BUILT WITH TRUST
Serial Number:	87176704	1ST REVERSE MORTGAGE USA
Serial Number:	86894783	A MEMBER OF THE 1ST REVERSE MORTGAGE USA
Serial Number:	78668713	IT'S ALL ABOUT PEACE OF MIND
Serial Number:	78381250	1ST REVERSE MORTGAGE USA A DIVISION OF M
Serial Number:	76341902	CLIENT-KEEPER

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3127018637  
**Email:** ipdocket@mayerbrown.com  
**Correspondent Name:** William R. Siegel, Mayer Brown LLP  
**Address Line 1:** 71 S. Wacker Drive  
**Address Line 4:** Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	22726420
<b>NAME OF SUBMITTER:</b>	William R. Siegel
<b>SIGNATURE:</b>	/william r siegel/
<b>DATE SIGNED:</b>	03/13/2023

**Total Attachments: 9**

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) dated as of March 13, 2023, is by Cherry Creek Mortgage, LLC, a Delaware limited liability company (“Grantor”), in favor of Guild Mortgage Company LLC, a California limited liability company, in its capacity as Lender under the Loan Agreement (in such capacity, “Grantee”).

WITNESSETH:

WHEREAS, Grantor has entered into that certain Loan and Security Agreement, dated as of March 13, 2023 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time and in effect, the “Loan Agreement”), by and among Cherry Creek Financial, LLC, a Delaware limited liability company, as Borrower, Grantor, the other Loan Parties party thereto and Grantee, pursuant to which Grantee has agreed to make certain financial accommodations to Grantor and the other Loan Parties; and

WHEREAS, pursuant to the Loan Agreement, Grantor is required to execute and deliver this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the benefits accruing to Grantor, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees with Grantee as follows:

Section 1. Defined Terms. Unless otherwise defined herein, capitalized terms used herein have the meaning given to them in the Loan Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Grantor, as collateral security for the full, prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Obligations, hereby mortgages and pledges to Grantee and grants to Grantee a lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of Grantor (the “Trademark Collateral”):

2.1 all of its trademarks and all intellectual property licenses included in the Collateral, including, without limitation, those referred to on Schedule 1 hereto;

2.2 all renewals and extensions of the foregoing;

2.3 all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

2.4 all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement secures the payment and performance of the Obligations. The

security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Grantee pursuant to the Loan Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Grantee with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Loan Agreement, the Loan Agreement shall control.

Section 4. Interpretive Provisions. The meanings of defined terms are equally applicable to the singular and plural forms of the defined terms. Whenever the context so requires, the neuter gender includes the masculine and feminine, the single number includes the plural, and vice versa, and in particular the word "Grantor" shall be so construed.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument, and either of the parties hereto may execute this Trademark Security Agreement by signing any such counterpart. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement by telecopy, emailed .pdf or any other electronic means that reproduces and image of the actual executed signature page shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement and such counterpart shall be deemed to be an original hereof.

Section 6. Governing Law. THIS TRADEMARK SECURITY AGREEMENT AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS (BUT OTHERWISE WITHOUT REGARD TO THE CONFLICT OF LAWS PROVISIONS) OF THE STATE OF NEW YORK.

*[Remainder of page intentionally left blank; signature page follows]*


IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**CHERRY CREEK MORTGAGE, LLC**, a Delaware limited liability company, as Grantor

By:  \_\_\_\_\_  
Name: Jeffrey S. May  
Title: President

Acknowledged and agreed:




**GUILD MORTGAGE COMPANY LLC,**  
a California limited liability company, as Grantee



By:   
Name: Perry Schmidt  
Title: President

[Signature Page to Trademark Security Agreement]






**TRADEMARK**  
**REEL: 008001 FRAME: 0873**


**SCHEDULE 1**  
**TO**  
**TRADEMARK SECURITY AGREEMENT**

TRADEMARK	SERIAL NUMBER	APPLICATION DATE	REGISTRATION NUMBER	REGISTRATION DATE
 <b>BLUE SPOT</b> HOME LOANS <small>A Division of Cherry Creek Mortgage, LLC</small> BLUE SPOT HOME LOANS A DIVISION OF CHERRY CREEK MORTGAGE, LLC	90230734	10/01/2020	6667961	03/08/2022
 <b>BLUE SPOT</b> HOME LOANS <small>A Division of Cherry Creek Mortgage, LLC</small> VIEW MORTGAGE	90829923	07/15/2021	6810450	08/02/2022
 <b>VIEW</b> MORTGAGE	90829922	07/15/2021	6810449	08/02/2022

TRADEMARK	SERIAL NUMBER	APPLICATION DATE	REGISTRATION NUMBER	REGISTRATION DATE
 <b>VIEW</b> MORTGAGE	90829921	07/15/2021	6810448	08/02/2022
CHERRY CREEK MORTGAGE	90666525	04/23/2021	6762407	06/14/2022
MHMLENDING THE COOLEST LENDING EXPERIENCE IN TOWN <b>mhm lending</b> <hr/> the coolest lending experience in town	90301476	11/05/2020	6687856	05/29/2022
MHMLENDING <b>mhm lending</b> (Words, letters, and/or numbers in stylized form)	90301477	11/05/2020	6680674	03/22/2022
MHMLENDING	90301474	11/05/2020	6680673	03/22/2022
CHERRY CREEK MORTGAGE  <b>Cherry Creek</b> MORTGAGE	90232861	10/02/2020	6667966	03/08/2022



TRADEMARK	SERIAL NUMBER	APPLICATION DATE	REGISTRATION NUMBER	REGISTRATION DATE
 CHERRY CREEK MORTGAGE	90232859	10/02/2020	6667965	03/08/2022
 CHERRY CREEK MORTGAGE				
1ST REVERSE MORTGAGE USA A DIVISION OF CHERRY CREEK MORTGAGE, LLC  <small>A Division of Cherry Creek Mortgage, LLC</small>	90230727	10/01/2020	6667959	03/08/2022
1ST MORTGAGE SOLUTIONS USA A DIVISION OF CHERRY CREEK MORTGAGE, LLC  <small>A Division of Cherry Creek Mortgage, LLC</small>	90230723	10/01/2020	6667958	03/08/2022
CHERRY CREEK MORTGAGE 	90189250	09/17/2020	6667909	03/08/2022

TRADEMARK	SERIAL NUMBER	APPLICATION DATE	REGISTRATION NUMBER	REGISTRATION DATE
 CHERRY CREEK MORTGAGE	90185761	09/16/2020	6667903	03/08/2022
BLUE SPOT HOME LOANS A DIVISION OF CHERRY CREEK MORTGAGE CO., INC.	88519516	07/17/2019	6196286	11/10/2020
BLUE SPOT HOME LOANS A DIVISION OF CHERRY CREEK MORTGAGE CO., INC.	88519511	07/17/2019	6027141	04/07/2020
SMART CLOSE	88935402	05/27/2020	6672944	05/15/2022
MILESTONE MORTGAGE	88915915	05/14/2020	6464683	08/24/2021
MOVE UP MORTGAGE	88768522	01/22/2020	6337037	04/27/2021
BLUE SPOT HOME LOANS	88153576	10/12/2018	5962648	01/14/2020
CHERRY CREEK MORTGAGE COMPANY BUILT WITH TRUST	872229912	11/08/2016	5347640	11/28/2017
BUILT WITH TRUST	872229907	11/08/2016	5325528	10/31/2017

TRADEMARK	SERIAL NUMBER	APPLICATION DATE	REGISTRATION NUMBER	REGISTRATION DATE
1ST REVERSE MORTGAGE USA	87176704	09/20/2016	5421061	03/13/2018
A MEMBER OF THE 1ST REVERSE MORTGAGE USA LENDER NETWORK	86894783	02/02/2016	5198080	05/09/2017
IT'S ALL ABOUT PEACE OF MIND	78668713	07/12/2005	3106809	06/20/2006
1ST REVERSE MORTGAGE USA A DIVISION OF MOUNTAIN PACIFIC MORTGAGE	78381250	03/09/2004	3019832	11/29/2005
CLIENT-KEEPER	76341902	11/26/2001	2621145	09/17/2022

TRADEMARK

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RECORDED: 03/13/2023