

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM794239

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900751983

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fenway K9, LLC		11/28/2022	Limited Liability Company: FLORIDA

RECEIVING PARTY DATA

Name:	K-9 Power Products, Inc.
Street Address:	1 00 South Ashley Drive, Suite 1130
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33602
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2895155	K-9 POWER PRODUCTS
Registration Number:	3356929	K9 POWER
Registration Number:	4975847	OMEGA DOG
Registration Number:	5268820	CARNIVORE COOKIES
Registration Number:	5106814	ANIMAL NATURALS
Registration Number:	5302362	GO DOG
Registration Number:	5302537	K9 POWER
Registration Number:	5424113	SHOW STOPPER
Registration Number:	5297595	JOINT STRONG
Registration Number:	5297594	PUPPY GOLD
Registration Number:	5741129	TOTAL K9 BY K9 POWER
Registration Number:	5807787	WE SPEAK DOG

CORRESPONDENCE DATA

Fax Number: 2032939176

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2032208496

Email: dilworthip@dilworthip.com

TRADEMARK

Correspondent Name: DILWORTH IP, LLC
Address Line 1: 470 James Street, Suite 007
Address Line 4: New Haven, CONNECTICUT 06513

ATTORNEY DOCKET NUMBER: 1140-0032

NAME OF SUBMITTER: Michael K. Kinney

SIGNATURE: /Michael K. Kinney/

DATE SIGNED: 03/14/2023

Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, Fenway K9, LLC, a limited liability company organized and existing under the laws of the State of Florida, having a place of business at 100 South Ashley Drive, Suite 1130, Tampa, Florida 33602 (hereinafter "Assignor"), is the owner of the trademarks, United States Trademark Applications for registration thereof, and United States Trademark Registrations thereof, listed on the attached Schedule A and Schedule B, as well as common law trademarks and designations thereof, listed on the attached Schedule C; and

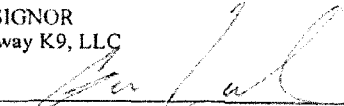
WHEREAS, K-9 Power Products, Inc., a corporation created and existing under the laws of Delaware, having a place of business at 100 South Ashley Drive, Suite 1130, Tampa, Florida 33602 (hereinafter "Assignee"), is desirous of acquiring from Assignor said trademarks, said applications for registration thereof, said registrations thereof, and said common law marks and designations thereof, together with the benefit of any use thereof and the goodwill of the business associated with said trademarks and the goods and services associated therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the sum of ONE DOLLAR and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said Assignor by these presents does sell, assign and transfer, unto said Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the aforesaid trademarks, applications for registration thereof, registrations thereof, said common law marks and designations, together with the benefit of any use thereof and the good will of the business associated therewith, and the right to sue for infringements of said trademarks and designations, past and present.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized member this 24 day of November, 2022.

ASSIGNOR
Fenway K9, LLC

By 
Name: Gerald Coughlin
Title: Manager / Authorized Member

Accepted by:



ASSIGNEE
K9 Power Products, Inc.

By 
Name: Sherry Hewes
Title: Chief Financial Officer / Authorized Officer

Schedule A - Registered Trademarks

Disworth Ref. No.	Mark	Reg. No.	Issue Date	App. No.	Filing Date	Class/Goods
1140-0001	K-9 POWER PRODUCTS	2,895,155	10/19/2004	78-168,207	9/26/2002	Class 35: Distributorship services in the field of animal health and nutritional products
1140-0002	K9 POWER	3,356,929	12/18/2007	77-053,139	11/29/2006	Class 35: Distributorship services in the field of animal health and nutritional products
1140-0007	OMEGA DOG	4,975,847	6/14/2016	86-238,186	4/21/2014	Class 5: Dietary supplements for animals containing Omega 3S
1140-0016	CARNIVORE COOKIES	5,268,820	8/22/2017	86-919,691	2/25/2016	Class 31: Natural dog biscuits with high meat content for dogs
1140-0017	ANIMAL NATURALS	5,106,814	12/20/2016	86-919,697	2/25/2016	Class 5: Nutritional and dietary supplements for animals containing natural ingredients
1140-0018	GO DOG	5,302,362	10/3/2017	86-940,802	3/15/2016	Class 5: Concentrates and powders used in the preparation of dietary and nutritional supplemental drinks for dogs; dietary and nutritional supplemental drinks for dogs
1140-0019	K9 POWER	5,302,537	10/3/2017	87-029,973	5/9/2016	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs.
						Class 31: Pet treats for pets and animals, namely, dogs, which contain nutritional and dietary supplements
1140-0020	SHOW STOPPER	5,424,113	3/13/2018	87-071,031	6/14/2016	Class 5: Nutritional and dietary supplements for animals and pets; nutritional and dietary supplements for animals and pets in the form of treats
1140-0021	JOINT STRONG	5,297,595	9/26/2017	87-071,046	6/14/2016	Class 5: Nutritional and dietary supplements for animals and pets; nutritional and dietary supplements for animals and pets in the form of treats
1140-0022	PUPPY GOLD	5,297,594	9/26/2017	87-071,024	6/14/2016	Class 5: Nutritional and dietary supplements for animals and pets; nutritional and dietary supplements for animals and pets in the form of treats
1140-0029	TOTAL K9 BY K9 POWER	5,741,129	4/30/2019	87-807,016	2/22/2018	Class 5: Nutritional and dietary supplements for animals and pets; nutritional and dietary supplements for animals and pets in the form of treats
1140-0030	WE SPEAK DOG	5,807,787	7/16/2019	87-803,974	2/20/2018	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs

Schedule B - Prior Trademark Registrations

Dirworth Ref. No.	Mark	Reg. No.	Issue Date	App. No.	Filing Date	Class/Goods
1140-0003	K9 POWER	4,278,167	1/22/2013	85-462,606	11/2/2011	Class 9: Animal training devices in the nature of protective clothing, namely, padded scratch pants, padded bite sleeves and bite sleeve covers, gauntlets against bites, padded bite wedges, padded bite rags, padded gussets, padded aprons, body protectors against bites. Class 18: Collars for animals; animal products, namely, leashes, leads, leash lines, locking tabs on leashes, connectors for harnesses, harnesses and harness handles, the cut lines used as a restraining device; and tracking lines used as a restraining device; clothing vests and slings for animals; animal accessories, namely, travel pouches and backpacks; muzzles and muzzle vests for animals; whips; pet identification tags specially adapted for attaching to pet harnesses, leashes or collars; padded bait bags for use with animal training
1140-0004-1	OMEGADOG	4,400,565	9/10/2013	85-290,621	4/8/2011	Class 5: Nutritional and dietary supplements for animals containing Omega fatty acid (Previous Owner: Great Healthworks, Inc.)
1140-0008	ANIMAL NATURALS	3,086,018	4/25/2006	78-072,912	7/9/2001	Class 16: Publication, namely, a periodical featuring care and training of pets and domestic animals
1140-0009		4,659,047	12/23/2014	86-268,730	5/1/2014	Class 5: Dietary supplements for animals
1140-0010		4,665,850	1/6/2015	86-121,879	11/18/2013	Class 5: Dietary supplements for animals
1140-0011	RE NATURE HEALTHY PEOPLE, HEALTHY PETS, HEALTHY PLANET	4,488,080	2/25/2014	86-007,978	7/11/2013	Class 5: Dietary supplements for pets
1140-0012	RENATURE	4,537,779	5/27/2014	86-105,002	10/29/2013	Class 5: Dietary supplements for animals

Schedule B - Prior Trademark Registrations

Divorth Ref. No.	Mark	Reg. No.	Issue Date	App. No.	Filing Date	Class/Goods
1140-0013	THE RE-NATURE & PET PARTNERS. PEOPLE & PETS	4,490,914	3/4/2014	86-008,014	7/11/2013	Class 16: Magazine columns about people and their relationship with animals
1140-0014	K9 PEAK MUSCLE	4,556,022	6/24/2014	86-134,045	12/3/2013	Class 5: Dietary supplements for pets

Schedule C - Common Law Marks and Designations

Disworth Ref. No.	Mark	Client Product Description	Proposed Class/Goods
1140-0023	YOUNG AT HEART	Senior nutritional support	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs
1140-0024	DIGEST FORTE	Multi-digestive support	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs
1140-0025	IMMUNE DOG	Immune Support	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs
1140-0026	SUPER FUEL	Energy and Muscle support	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs
1140-0026-1	SUPER FUEL BY K9 POWER	Energy and Muscle support	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs
1140-0027	GIVE EM THE GOOD STUFF	Top-of-the-line nutritional supplements for dogs of all stages of life from puppies to seniors	Class 5: Nutritional and dietary supplements for pets and animals, namely, dogs
			Class 35: Distributorship services in the field of animal health and nutritional products