

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM794248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AcneFree LLC		12/31/2020	Limited Liability Company: MARYLAND
RECEIVING PARTY DATA			
Name:	L'Oréal USA, Inc.		
Street Address:	10 HUDSON YARDS		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3555641	ACNE FREE	
Registration Number:	3773694	ACNE FREE CLEAR SKIN TREATMENTS	
Registration Number:	3641445	ACNE FREE SEVERE SYSTEM	
Registration Number:	3460627	TERMINATOR 10	
Registration Number:	5853291	AF DERMATOLOGY INSPIRED CARE	
Registration Number:	5853290	AF DERMATOLOGY INSPIRED CARE	
Serial Number:	88575624	ACNE FREE CLEAR SKIN TREATMENTS	
CORRESPONDENCE DATA			
Fax Number:	7036414340		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-641-4504		
Email:	cnye@reedsmith.com		
Correspondent Name:	John A. McWilliams, Reed Smith LLP		
Address Line 1:	7900 Tysons One Place, Suite 500		
Address Line 4:	McLean, VIRGINIA 22102		
NAME OF SUBMITTER:	John A. McWilliams		
SIGNATURE:	/John A. McWilliams/		
DATE SIGNED:	03/14/2023		

OP \$190.00 3555641

Total Attachments: 6

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “Agreement”), dated as of December 31, 2020, is made by AcneFree LLC, a Maryland limited liability company (“Grantor”), in favor of L’Oréal USA, Inc., a Delaware corporation (together with its permitted successors and assigns, “L’Oréal”).

WITNESSETH:

WHEREAS, (i) L’Oréal, (ii) a Maryland limited liability company named Baxter of California LLC (“Purchaser”), and solely for purposes of Section 4.4 thereof, (iii) Grantor, (iv) a Maryland limited liability company named AMBI Enterprises LLC and (v) an individual named Joe Wong, have entered into that certain Asset Purchase Agreement (the “Purchase Agreement”), dated as of December 6, 2020;

WHEREAS, pursuant to and in accordance with the terms and conditions of the Purchase Agreement, Purchaser and L’Oréal have entered into that certain Promissory Note (the “Note”), dated of even date herewith; and

WHEREAS, as security for the prompt and complete payment or performance, as the case may be, in full of the obligations of Purchaser under the Note, including, but not limited to, payments of the Principal Amount and interest and all other obligations with respect to the Note, Grantor has agreed to pledge, collaterally assign, mortgage, transfer and grants to L’Oréal, its successors and permitted assigns, on behalf of and for the ratable benefit of L’Oréal, a continuing security interest in, to and under all of its right, title and interest in the IP Collateral;

NOW, THEREFORE, in consideration of the premises and to induce L’Oréal to enter into, *inter alia*, the Purchase Agreement and the Note, Grantor hereby agrees with L’Oréal as follows:

Section 1. Defined Terms.

(a) The following terms used herein shall have the following meanings:

“Copyrights” means all rights, title and interests (and all related IP Ancillary Rights) arising under any Applicable Law in or relating to copyrights and all mask work, database and design rights, whether or not registered or published, all registrations and recordations thereof and all applications in connection therewith.

“IP Ancillary Rights” means, with respect to any Intellectual Property, as applicable, all foreign counterparts to, and all divisionals, reversions, continuations, continuations-in-part, reissues, reexaminations, renewals and extensions of, such Intellectual Property and all income, royalties, proceeds and liabilities at any time due or payable or asserted under or with respect to any of the foregoing or otherwise with respect to such Intellectual Property, including all rights to sue or recover at law or in equity for any past, present or future infringement, misappropriation, dilution, violation or other impairment thereof, and, in each case, all rights to obtain any other IP Ancillary Right.

“IP License” means all contractual obligations (and all related IP Ancillary Rights), whether written or oral, granting any right, title and interest in or relating to any Intellectual Property.

“Liability” shall have the meaning set forth in the Purchase Agreement.

“Patents” means all rights, title and interests (and all related IP Ancillary Rights) arising under any Applicable Law in or relating to letters patent and applications therefor.

“Trademarks” means all rights, title and interests (and all related IP Ancillary Rights) arising under any Applicable Law of the United States or any State thereof in or relating to trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers and, in each case, all goodwill associated therewith, all registrations and recordations thereof and all applications in connection therewith.

(b) Capitalized terms used herein without definition are used as defined in the Note.

Section 2. Grant of Security Interest in IP Collateral. Grantor, as security for the prompt and complete payment or performance, as the case may be, in full of the obligations of Purchaser under the Note, including, but not limited to, payments of the Principal Amount and interest and all other obligations with respect to the Note, hereby pledges, collaterally assigns, mortgages, transfers and grants to L’Oréal, its successors and permitted assigns, on behalf of and for the ratable benefit of L’Oréal, a continuing security interest in, to and under all of its right, title and interest in, to and under all of the following Intellectual Property of Grantor (the “IP Collateral”):

(a) all of its Trademarks, including, without limitation, those referred to on Schedule 1 hereto, and (i) all renewals and extensions of the foregoing; (ii) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and (iii) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof;

(b) all of its Copyrights, including, without limitation, those referred to on Schedule 1 hereto, and (i) all renewals, reversions and extensions of the foregoing, and (ii) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof; and

(c) all of its Patents, including, without limitation, those referred to on Schedule 1 hereto, and (i) all reissues, reexaminations, continuations, continuations-in-part, divisionals, renewals and extensions of the foregoing, and (ii) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or

in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Covenants.

(a) Within thirty (30) days after any change to the Intellectual Property owned by Grantor, Grantor shall provide L'Oréal notification thereof and any documents that L'Oréal requests with respect thereto.

(b) Grantor shall (and shall cause all its licensees to) (i) (1) continue to use each Trademark in order to maintain such Trademark in full force and effect with respect to each class of goods for which such Trademark is currently used, free from any claim of abandonment for non-use, (2) maintain at least the same standards of quality of products and services offered under such Trademark as are currently maintained, (3) use such Trademark with the appropriate notice of registration and all other notices and legends required by Applicable Law, (4) not adopt or use any other Trademark that is confusingly similar or a colorable imitation of such Trademark unless L'Oréal shall obtain a perfected security interest in such other Trademark pursuant to this Agreement and (ii) not do any act or omit to do any act whereby any Intellectual Property (including any goodwill associated therewith, as applicable) may become destroyed, invalidated, impaired, harmed, forfeited, invalidated, misused, unenforceable, abandoned, as applicable, or dedicated to the public, fall into public domain or become publicly available or otherwise unprotectable, as applicable.

(c) Grantor shall (and shall cause all its licensees to) not do any act or omit to do any act whereby any trade secret may become publicly available or otherwise unprotectable.

(d) Grantor shall notify L'Oréal promptly if it knows, or has reason to know, that any application or registration relating to any Intellectual Property may become forfeited, misused, unenforceable, abandoned or dedicated to the public, or of any adverse determination or development regarding the validity or enforceability or Grantor's ownership of, interest in, right to use, register, own or maintain any Intellectual Property. Grantor shall take all actions that are necessary or reasonably requested by L'Oréal to maintain and pursue each application (and to obtain the relevant registration or recordation) and to maintain each registration and recordation included in the Intellectual Property.

(e) Grantor shall not knowingly do any act or omit to do any act to infringe, misappropriate, dilute, violate or otherwise impair the Intellectual Property of any other Person. In the event that any Intellectual Property of Grantor is or has been infringed, misappropriated, violated, diluted or otherwise impaired by a third party, Grantor shall take such action as it deems appropriate under the circumstances in response thereto, including promptly bringing suit and recovering all damages therefor.

(f) Grantor hereby irrevocably authorizes L'Oréal and its Affiliates, counsel and other representatives, at any time and from time to time, to file or record financing statements, amendments to financing statements and, with notice to the Company, any other filing or recording documents or instruments with respect to the IP Collateral in such form and in such offices as L'Oréal reasonably determines appropriate to perfect the security interest of

L'Oréal under this Agreement. Grantor hereby also authorizes L'Oréal and its Affiliates, counsel and other representatives, at any time and from time to time, to file continuation statements with respect to previously filed financing statements.

(g) L'Oréal is further authorized to file with the United States Patent and Trademark Office or United States Copyright Office (or any successor office), with the signature of each applicable Grantor, such documents as may be necessary or advisable for the purpose of perfecting, confirming, continuing, enforcing or protecting the security interest granted hereunder. Grantor shall execute and deliver to L'Oréal in form and substance reasonably acceptable to L'Oréal and suitable for filing in the United States Copyright Office or the United States Patent and Trademark Office, as applicable, any additional intellectual property security agreements (substantially in the form of this Agreement) as may be reasonably required to subject any such owned or subsequently acquired right, title or interest in any Intellectual Property of Grantor to the security interest and perfection created or contemplated hereby or by the Note.

(h) Following an Event of Default, Grantor shall permit L'Oréal to assign any Intellectual Property owned by Grantor or any IP Licenses of Grantor throughout the world on such terms and conditions and in such manner as L'Oréal shall in its sole discretion determine, including the execution and filing of any document necessary to effectuate or record such assignment.

(i) The security interest granted hereunder is granted as security only and shall not subject L'Oréal to, or in any way alter or modify, any obligation or liability of Grantor with respect to or arising out of the IP Collateral.

Section 4. Grantor Remains Liable. Grantor hereby agrees that, anything herein to the contrary notwithstanding, Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with its Intellectual Property and IP Licenses subject to a security interest hereunder, except to the extent that L'Oréal is required to do so in accordance with its indemnification obligations set forth in Article 10 of the Purchase Agreement.

Section 5. Counterparts. This Intellectual Property Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Intellectual Property Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[Remainder of page intentionally left blank. Signature page follows.]

IN WITNESS WHEREOF, Grantor has caused this Intellectual Property Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

ACNEFREE LLC,
as Grantor

DocuSigned by:
Joe Wong
BAFB49162227484...

By: _____
Name: Joe Wong
Title: Managing Member

ACCEPTED AND AGREED
as of the date first above written:

L'ORÉAL USA, INC.

DocuSigned by:
Nicholas Milosh
D094992A7A764BC...

By: _____
Name: Nicholas Milosh
Title: SVP, Business Development

[SIGNATURE PAGE TO INTELLECTUAL PROPERTY SECURITY AGREEMENT]

TRADEMARK
REEL: 008002 FRAME: 0263

SCHEDULE I
TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT

U.S. TRADEMARKS

Trademark Name	Country	Status	Appl. Date	Appl. Number	Reg. Date	Reg. Number
ACNE FREE	U.S.A.	Registered	14-Jul-2003	76/529327	06-Jan-2009	3555641
ACNE FREE CLEAR SKIN TREATMENTS	U.S.A.	Registered	04-Aug-2008	77/538297	06-Apr-2010	3773694
ACNE FREE SEVERE SYSTEM	U.S.A.	Registered	24-Jul-2008	77/531014	16-Jun-2009	3641445
TERMINATOR 10	U.S.A.	Registered	30-May-2007	77/193615	08-Jul-2008	3460627
AF DERMATOLOGY INSPIRED CARE and Design (Black & White)	U.S.A.	Registered	23-Oct-2018	88/166093	03-Sep-2019	5853291
AF DERMATOLOGY INSPIRED CARE and Design (Color)	U.S.A.	Registered	23-Oct-2018	88/166089	03-Sep-2019	5853290
ACNE FREE CLEAR SKIN TREATMENTS	U.S.A.	Abandoned, request to reinstate has been filed	12-Aug-2019	88/575624		

U.S. REGISTERED COPYRIGHTS AND COPYRIGHT APPLICATIONS

NONE.

U.S. PATENTS AND PATENT APPLICATIONS

NONE.