

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM794406

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Clif Bar & Company		07/28/2022	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CLIF BAR & COMPANY, LLC		
<b>Street Address:</b>	1451 66th Street		
<b>City:</b>	Emeryville		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94608-1004		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 65</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5239047	BLOKS	
<b>Registration Number:</b>	6996885	BORN ON A BIKE	
<b>Registration Number:</b>	6075966	BUILDERS	
<b>Registration Number:</b>	2945915	BUILDER'S	
<b>Registration Number:</b>	5985866	BUILT WITH PURPOSE	
<b>Registration Number:</b>	2089042	CLIF	
<b>Registration Number:</b>	3842287	CLIF	
<b>Serial Number:</b>	88857303	CLIF	
<b>Registration Number:</b>	6330546	CLIF	
<b>Registration Number:</b>	2573420	CLIF BAR	
<b>Registration Number:</b>	2143787	CLIF BAR	
<b>Registration Number:</b>	3842286	CLIF BAR	
<b>Registration Number:</b>	6330244	CLIF BAR	
<b>Registration Number:</b>	2920792	CLIF BAR PACE TEAM	
<b>Serial Number:</b>	97696131	CLIF IN GOOD COMPANY	
<b>Registration Number:</b>	3345539	CLIF KID	
<b>Registration Number:</b>	3370059	CLIF KID	
<b>Registration Number:</b>	4195687	CLIF KID	
<b>Registration Number:</b>	4191730	CLIF KID	

OP \$1640.00 5239047

Property Type	Number	Word Mark
Registration Number:	3572291	CLIF KID ORGANIC ZBAR
Registration Number:	4187665	CLIF KID ZBAR
Registration Number:	3450901	CLIF MOJO
Registration Number:	3391729	CLIF MOJO
Registration Number:	6918186	CLIF PET
Registration Number:	3029171	CLIF SHOT
Registration Number:	3128895	CLIFPRO
Registration Number:	5096389	COME OUT TO PLAY
Registration Number:	2558445	COOL MINT CHOCOLATE
Registration Number:	3336213	COOL TAG
Registration Number:	3722416	CRAN-RAZZ
Registration Number:	5005186	FEED YOUR ADVENTURE
Registration Number:	5933067	FILLEDILICIOUS
Registration Number:	5096351	FITNESS IS BUILT
Registration Number:	5910170	FOR YOUR MINI ADVENTURES
Registration Number:	5657267	FUEL FOR ADVENTURE
Registration Number:	6918397	IMAGINATION NEEDS FUEL
Registration Number:	3729827	IN GOOD COMPANY
Registration Number:	2491560	LEMONZEST
Registration Number:	3362201	LEMONZEST
Registration Number:	2740720	LITTER LEASH
Registration Number:	3435304	LUNA
Registration Number:	3842162	LUNA
Registration Number:	6018975	LUNA
Registration Number:	3153280	LUNA CHIX
Registration Number:	2669967	LUNAFEST
Registration Number:	2939853	MOJO
Registration Number:	3391730	MOJO
Registration Number:	3155226	NOT YOUR ORDINARY SNACK
Registration Number:	3554622	NOURISHING KIDS IN MOTION
Registration Number:	3339651	NUTRITION FOR SUSTAINED ENERGY
Registration Number:	6119387	NUTRITION FOR SUSTAINED ENERGY
Registration Number:	2416447	NUTZ OVER CHOCOLATE
Registration Number:	5114439	ORGANIC FOR GOOD
Registration Number:	2807508	PEANUT TOFFEE BUZZ
Registration Number:	4388877	PROTECT THE PLACES WE PLAY
Registration Number:	6071104	RATED EQUAL
Registration Number:	3255484	RAZZ

Property Type	Number	Word Mark
Registration Number:	3437889	SALTY NEVER TASTED SO SWEET
Registration Number:	2089043	SHOT
Registration Number:	3090033	START GLOBAL COOLING
Registration Number:	6358003	THE ULTIMATE ENERGY BAR
Registration Number:	4219832	
Registration Number:	6917097	ZBAR
Registration Number:	6216842	CLIF FAMILY
Registration Number:	6829204	CLIF FAMILY

**CORRESPONDENCE DATA**

**Fax Number:** 4155760300

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 415-576-0200

**Email:** aschlette@kilpatricktownsend.com

**Correspondent Name:** Anthony J. Malutta

**Address Line 1:** Two Embarcadero Center, 19th Floor

**Address Line 2:** Kilpatrick Townsend & Stockton LLP

**Address Line 4:** San Francisco, CALIFORNIA 94109

**NAME OF SUBMITTER:** Anthony J. Malutta

**SIGNATURE:** /anthony j. malutta/

**DATE SIGNED:** 03/14/2023

**Total Attachments: 2**

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**STATE OF CALIFORNIA**  
*Office of the Secretary of State*  
**CONVERSION TO A CA LIMITED LIABILITY**  
**COMPANY CONTINUING**

California Secretary of State  
 1500 11th Street  
 Sacramento, California 95814  
 (916) 653-3516

For Office Use Only

**-FILED-**

File No.: BA20220583372

Date Filed: 7/28/2022

Converted Limited Liability Company Name		Limited Liability Company Name		CLIF BAR & COMPANY, LLC	
Entity Converting		Entity Name		CLIF BAR & COMPANY	
		Entity No.		1756107	
		Entity Type		Stock Corporation - CA - General	
		Formed In		CALIFORNIA	
Statement of Conversion					
The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required.					
		Class of outstanding interests entitled to vote		Number of Outstanding Interests entitled to vote	
		Series A Voting Common Stock		1,000	
		Series B No-Voting Stock Common Stock		0	
				Percentage vote required of each class	
				50.1	
				50.1	
Initial Street Address of Principal Office of LLC					
		Principal Address		1451 66TH STREET EMERYVILLE, CA 94608	
Initial Mailing Address of LLC					
		Mailing Address		1451 66TH STREET EMERYVILLE, CA 94608	
		Attention			
Agent for Service of Process					
		California Registered Corporate Agent (1505)		COGENCY GLOBAL INC. Registered Corporate 1505 Agent	
Purpose Statement					
The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.					
Management Structure					
		The LLC will be managed by		All LLC Member(s)	
Additional information and signatures set forth on attached pages, if any, are incorporated herein by reference and made part of this filing.					
Signatures					
<input checked="" type="checkbox"/> I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct of my own knowledge. I declare I am the person who executed this instrument, which execution is my act and deed.					
<i>Amy Norris, Secretary and General Counsel</i>				<u>07/28/2022</u>	
Officer of Converting CA Corporation and Organizer Signature				Date	
<i>Sally Grimes</i>				<u>07/28/2022</u>	
Officer of Converting CA Corporation and Organizer Signature				Date	

Certificate Verification No.: 033122421 Date: 07/28/2022

**TRADEMARK**

**REEL: 008003 FRAME: 0155**

Certificate Verification No.: 033122421 Date: 07/28/2022

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**RECORDED: 03/14/2023**

**TRADEMARK**  
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