

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM794426

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Obviously Social, LLC		03/13/2023	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Growth Hunter Marketing LLC		
Street Address:	158 RIVINGTON STREET, SUITE: #PH		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10002		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5268828	TIGER BEAT	
Registration Number:	2263039	TIGER BEAT	
CORRESPONDENCE DATA			
Fax Number:	8669477329		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6504939300		
Email:	trademarks@wsgr.com		
Correspondent Name:	Aaron D. Hendelman		
Address Line 1:	650 Page Mill Road		
Address Line 2:	Wilson Sonsini Goodrich & Rosati		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	64284.006/JQM		
NAME OF SUBMITTER:	Aaron D. Hendelman		
SIGNATURE:	/Aaron D. Hendelman/		
DATE SIGNED:	03/14/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This “Trademark Assignment” from Obviously Social, LLC, a New York limited liability company (“Assignor”) to Growth Hunter Marketing LLC, a New York limited liability company (“Assignee”), is effective as of March 13, 2023 (“Effective Date”).

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement, dated as of March 13, 2023 (the “Purchase Agreement”), pursuant to which, among other things, Assignor has agreed to assign to Assignee the Trademarks (as defined below).

1. Assigned Trademarks. The term “Trademarks” means the trademark registrations set forth on Schedule A attached hereto.

2. Assignment. For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby irrevocably sells, assigns, transfers and delivers to Assignee, as successor of the business to which the Trademarks relate, all of Assignor’s right, title, and interest in and to (i) the Trademarks; (ii) the goodwill of Assignor’s business appurtenant thereto; (iii) all registrations and applications (including intent-to-use applications) for the Trademarks in all countries throughout the world; (iv) all income, royalties, damages and payments in respect of the Trademarks; and (v) and all rights corresponding to any of the foregoing throughout the world, including the right to register, prosecute and maintain any of the Trademarks, and the right to enforce, sue, claim remedies and recover damages for past, present and future infringement or other violation or impairment of any of the Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment and sale had not been made.

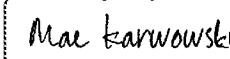
3. Further Assurances. Assignor agrees that Assignee shall have the right to file or record this Trademark Assignment with the United States Patent and Trademark Office or other such entities throughout the world, and Assignor authorizes and requests the relevant authorities to record Assignee as the assignee and owner of the Trademarks. Assignor shall execute and deliver to Assignee such documents and take such actions as requested by Assignee to register, evidence or perfect Assignee's rights under this Trademark Assignment. In addition, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as its agents and attorneys in fact, to act for and on their behalf and stead to execute and file any such documents and to do all other lawfully permitted acts to register, evidence or perfect Assignee’s rights under this Trademark Assignment with the same legal force and effect as if executed by Assignor. This includes, but is not limited to, the power to insert on this Trademark Assignment any further identification that may be necessary to comply with the rules of the United States Patent and Trademark Office, or rules of other entities throughout the world, for recordation of this document.

4. Governing Law. This Trademark Assignment shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of choice or conflicts of law thereof.

5. Counterparts. This Trademark Assignment may be executed in any number of counterparts, each of which when executed and delivered shall constitute a duplicate original, and all counterparts together shall constitute a single agreement.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed and delivered by an authorized representative of each of the parties, effective as of the Effective Date.


Obviously Social, LLC (Assignor)

By: 
DocuSigned by: 5730CC76C2E54E3...

Name: Mae Karwowski

Title: Managing Member

Growth Hunter Marketing LLC (Assignee)

By: 
DocuSigned by: E70B72F6967242C...

Name: Ryan Wesely

Title: Sole Member

SCHEDULE A
ASSIGNED TRADEMARKS

Mark	Registered Owner	Jurisdiction	Registration No.	Reg. Date
Tiger Beat	Obviously Social, LLC	US	5268828	8/22/17
Tiger Beat	Obviously Social, LLC	US	2263039	7/20/99

SCHEDULE A - TRADEMARK ASSIGNMENT

RECORDED: 03/14/2023

TRADEMARK
REEL: 008003 FRAME: 0262