

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM794592

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Protective Industrial Products, Inc.		01/31/2023	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Walmart Inc.		
Street Address:	702 SW 8th Street		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72716		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5500663	BRAHMA	
Registration Number:	5197956	BRAHMA QUALITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2164133838		
Email:	natalia.radic@dinsmore.com		
Correspondent Name:	Natalia Radic		
Address Line 1:	1001 Lakeside Avenue East		
Address Line 4:	Cleveland, OHIO 44114		
NAME OF SUBMITTER:	Sean T. Price		
SIGNATURE:	/Sean T. Price/		
DATE SIGNED:	03/15/2023		
Total Attachments: 1			
source=TM Assignment between Protective Industrial Products, Inc., and Walmart Inc. - BRAHMA#page1.tif			

OP \$65.00 5500663

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of January 31 2023 by and between Protective Industrial Products, Inc., a New York corporation ("Assignor"), in favor of Walmart Inc., a Delaware company ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor owns all right, title and interest in and to the BRAHMA and BRAHMA QUALITY trademarks and derivations and stylizations thereof, together with all applications and registrations therefor, including, without limitation, U.S. Reg. Nos. 5500663 and 5197956 (the "Trademarks");

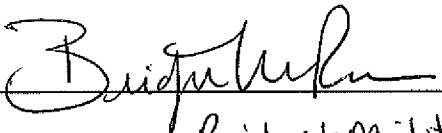
WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor has agreed to assign to Assignee all right, title and interest in and to the Trademarks.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademark. Assignor hereby transfers, conveys, assigns and delivers to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Trademarks, all applications and registrations and rights of registration, maintenance, renewal and protection thereof throughout the world, and any and all legal actions and rights and remedies at law or in equity for past, present and future infringements, misappropriations, or other violations of the Marks throughout the world, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademarks, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Trademarks.

IN WITNESS WHEREOF, Assignor has executed this Agreement as of the date first set forth above.

PROTECTIVE INDUSTRIAL PRODUCTS, INC.

By: 
Printed Name: Bridget Milot Ren
Title: General Counsel
Date: January 31, 2023