

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM795029

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/01/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AZTECA INTERNATIONAL CORPORATION		03/02/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	TV AZTECA, S.A.B. DE C.V.		
Street Address:	Periferico Sur 4121, Colonia Fuentes Del Pedregal		
City:	Mexico City		
State/Country:	MEXICO		
Postal Code:	14210		
Entity Type:	Sociedad Anónima Bursátil de Capital Variable: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3777496	LO QUE CALLAMOS LAS MUJERES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	scott@sisunlaw.com		
Correspondent Name:	Scott M. Sisun, Esq.		
Address Line 1:	135 Madison Avenue, Floor 5		
Address Line 4:	New York, NEW YORK 10016		
DOMESTIC REPRESENTATIVE			
Name:	Scott M. Sisun, Esq.		
Address Line 1:	135 Madison Avenue, Floor 5		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Scott Sisun		
SIGNATURE:	/scottsisun/		
DATE SIGNED:	03/16/2023		
Total Attachments: 1			

OP \$40.00 3777496

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of March 1st, 2023 (the "Effective Date"), by and between AZTECA INTERNATIONAL CORPORATION, a Delaware corporation addressed at 611 N. Brand Blvd., Suite 1300, Glendale, CA 91203 (the "Assignor") and TV AZTECA, S.A.B. DE C.V., a Mexican Sociedad Anónima Bursatil de Capital Variable (SAB de C.V.) addressed at Periferico Sur 4121, Colonia Fuentes Del Pedregal, Mexico City, C.P. 14210, Mexico (the "Assignee") (individually, a "Party" and collectively "the Parties").

WHEREAS, Assignor has adopted, owns the following trademark registration ("Mark"), which is ongoing and existing:

- U.S. Registration Number 3777496 in class 41.

WHEREAS, Assignee desires to acquire all rights, title and interest in and to the Mark and all associated goodwill in said Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignment. Assignor hereby irrevocably assigns and transfers to Assignee its successors and assigns all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, along with the registration thereof, the number of which is contained herein.

2. Recordal. Assignor hereby authorizes Assignee's representatives to execute the necessary applications, registrations and proprietorship forms for recordal with the respective U.S. and worldwide trademark offices.


3. Authority. The Parties hereto represent and warrant that they have full power and authority to execute, deliver and perform this Agreement and such other instruments as required herein and to consummate the transactions contemplated hereby.

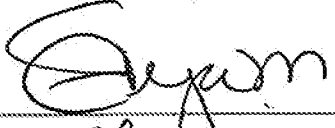
4. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of New York (regardless of the laws that might otherwise govern under applicable New York conflict of laws principles).

IN WITNESS WHEREFORE, the Assignor, and Assignee by and through their authorized representatives, do hereby acknowledge that each has read, understands, and consents to the terms, conditions and obligations contained herein and executes the same to be effective as of the Effective Date.

AZTECA INTERNATIONAL CORPORATION
(Assignor)

TV AZTECA, S.A.B. DE C.V.
(Assignee)


Name: Luis J. Schmitt Fdez
Title: DIRECTOR
Date: MARCH 2, 2023


Name: Claudia Teju
Title: Representante Legal
Date: MAR 2, 2023