

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM795363

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Competitrack Inc.		03/13/2023	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Market Track, LLC		
<b>Street Address:</b>	24 E. Washington Street, Suite 1200		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60602		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2311441	COMPETITRACK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028427800		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	John Paul Oleksiuk, Cooley LLP		
<b>Address Line 1:</b>	1299 Pennsylvania Avenue, NW, Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	345576-20076		
<b>NAME OF SUBMITTER:</b>	Margaret Murphy		
<b>SIGNATURE:</b>	/Margaret Murphy/		
<b>DATE SIGNED:</b>	03/17/2023		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into as of the last date of signature below, by and between Competitrack Inc., a New York corporation, located at 233 South Wacker Drive, Suite 1801, Chicago, IL 60606 (the "Assignor") and Market Track, LLC, a Delaware limited liability company, located at 24 E. Washington Street, Suite 1200, Chicago, IL 60602 (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademarks listed in Schedule A hereto and is the owner of the registrations thereof shown in Schedule A (the "Trademarks"); and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the goodwill associated therewith.

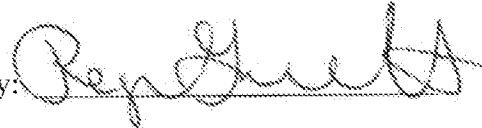
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all rights, title, and interest in and to the Trademarks shown in Schedule A, together with the goodwill associated therewith, and with the right to recover for damages and profits, and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Agreement.

Assignor  
Competitrack Inc.

Assignee  
Market Track, LLC

By: 

By: 

Name: Regan Garrett

Name: Regan Garrett

Title: CFO

Title: CFO

Date: 13 March 2023

Date: 13 March 2023

Schedule A

Trademark	Country	Application Number	Registration Number
COMPETITRACK	United States	75/594,378	2,311,441