

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM790735

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/13/2022
RESUBMIT DOCUMENT ID:	900737119

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LIDESTRI FOODS, INC.		11/15/2022	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	SUGO BRANDS LLC
Street Address:	815 Whitney Road West
City:	Fairport
State/Country:	NEW YORK
Postal Code:	14450
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	4151295	FRANCESCO RINALDI
Registration Number:	4294233	FRANCESCO RINALDI
Registration Number:	4258038	FRANCESCO RINALDI
Registration Number:	4155832	FRANCESCO RINALDI
Registration Number:	5181656	FRANCESCO RINALDI
Registration Number:	1354502	FRANCESCO RINALDI
Registration Number:	1237506	FRANCESCO RINALDI
Registration Number:	3500657	FRANCESCO RINALDI
Registration Number:	5548196	FRANCESCO RINALDI GLUTEN FREE SICILIAN F
Registration Number:	2272152	FRANCESCO RINALDI PASTA SAUCE MADE BY IT
Registration Number:	5309384	FRANCESCO RINALDI SUPER PREMIUM ALFREDOS
Registration Number:	5404358	FRANCESCO RINALDI SUPER PREMIUM VODKA SA
Registration Number:	5325335	LIVING JAR
Registration Number:	5219891	LIVING JAR
Registration Number:	4917369	MADE BY ITALIANS
Registration Number:	4301662	MADE BY ITALIANS. ENJOYED BY EVERYONE!
Registration Number:	3503564	MADE BY ITALIANS. ENJOYED BY EVERYONE!

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Property Type	Number	Word Mark
Registration Number:	4305944	
Registration Number:	1462130	
Registration Number:	3503675	

CORRESPONDENCE DATA

Fax Number: 6463495567

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2125201172

Email: mail@lgtrademark.com

Correspondent Name: DARREN M GELIEBTER

Address Line 1: 230 PARK AVE

Address Line 2: 4 FL WEST

Address Line 4: NEW YORK, NEW YORK 10169

ATTORNEY DOCKET NUMBER:	FRINALDI ASSIGNMENT_SUGO
NAME OF SUBMITTER:	Darren M. Geliebter
SIGNATURE:	/Darren M. Geliebter/
DATE SIGNED:	03/01/2023

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

This **Confirmatory Trademark Assignment** is made by and between **LIDESTRI FOODS, INC.**, a New York state corporation ("Assignor"), on one hand, and **SUGO BRANDS LLC**, a Delaware State limited liability company ("Assignee"), on the other hand.

WHEREAS, Assignee is a Delaware limited liability company created by Assignor and Eastern Sales & Marketing, LLC ("Eastern Sales"), a Delaware limited liability company.

WHEREAS, Assignor and Eastern are the sole members of Assignee.

WHEREAS, Assignee was created by a Limited Liability Company Agreement (the "Agreement") dated October 13, 2022.

WHEREAS, as part of the Agreement, Assignor assigned to Assignee the right, title, interest in the trademarks, service marks, logos, trade dress, trade names, business names, and other indicia of origin used in the business in the United States and Canada, including the marks listed on **SCHEDULE A** hereto (collectively, the "Trademarks"), together with all registrations and applications for registration therefor and the goodwill of the same as a capital contribution.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged in the Agreement, and confirmed by each Party, Assignor hereby, without reservation:

1. Confirms that it assigned, transferred and conveyed to Assignee, its successors and assigns, the whole entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights to sue for and collect damages resulting from past, present and future infringement of any or all Trademarks in the United States and Canada, with an effective date of October 13, 2022.

2. Authorizes and requests the U.S. Patent & Trademark Office ("USPTO") and the Canadian Intellectual Property Office ("CIPO") to issue or transfer all the Trademarks to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

IN WITNESS WHEREOF, each party hereto has caused this Confirmatory Trademark Assignment to be executed by its duly authorized officer.

LIDESTRI FOODS, INC.



Eric Wilenzik
General Counsel
November 15, 2022

SUGO BRANDS LLC



Daryl Ury Fox
General Counsel
November 15, 2022

SCHEDULE A

	Trademark	Country	Reg. No.	Class	Reg. Date
1	FRANCESCO RINALDI	USA	4151295	30	May 29, 2012
2	FRANCESCO RINALDI & Design	USA	4294233	30	February 26, 2013
3	FRANCESCO RINALDI	USA	4258038	29	December 11, 2012
4	FRANCESCO RINALDI (Stylized)	USA	4155832	29	June 5, 2012
5	FRANCESCO RINALDI & Design	USA	5181656	30	April 11, 2017
6	FRANCESCO RINALDI	USA	1354502	30	August 13, 1985
7	FRANCESCO RINALDI	USA	1237506	29, 30	May 10, 1983
8	FRANCESCO RINALDI (Stylized)	USA	3500657	30	September 16, 2008
9	FRANCESCO RINALDI GLUTEN FREE SICILIAN FAMILY RECIPE SAUSAGE PASTA SAUCE 35 YEARS MADE BY ITALIANS & Design	USA	5548196	30	August 28, 2018
10	FRANCESCO RINALDI PASTA SAUCE MADE BY ITALIANS	USA	2272152	30	August 24, 1999
11	FRANCESCO RINALDI SUPER PREMIUM ALFREDO SAUCE & Design	USA	5309384	30	October 17, 2017
12	FRANCESCO RINALDI SUPER PREMIUM VODKA SAUCE & Design	USA	5404358	30	February 20, 2018
13	LIVING JAR & Design	USA	5325335	30	October 31, 2017
14	LIVING JAR	USA	5219891	30	June 6, 2017
15	MADE BY ITALIANS	USA	4917369	30	March 15, 2016
16	MADE BY ITALIANS. ENJOYED BY EVERYONE!	USA	4301662	29	March 12, 2013
17	MADE BY ITALIANS. ENJOYED BY EVERYONE!	USA	3503564	30	September 23, 2008
18	Miscellaneous Design	USA	4305944	29, 30	March 19, 2013
19	Miscellaneous Design	USA	1462130	30	October 20, 1987
20	Miscellaneous Design	USA	3503675	30	September 23, 2008
	Trademark	Country	Reg. No.	Class	Reg. Date
1	FRANCESCO RINALDI & Design	Canada	873281	29, 30	March 13, 2014
2	FRANCESCO RINALDI	Canada	873279	29, 30	March 13, 2014
3	FRANCESCO RINALDI & Design	Canada	873282	29, 30	March 13, 2014
4	MADE BY ITALIANS. ENJOYED BY EVERYONE	Canada	921211	29, 30	November 25, 2015
5	Woman Design	Canada	876185	29, 30	April 22, 2014

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RECORDED: 12/09/2022

REEL: 008007 FRAME: 0499