

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM795654

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MoneyMailerUSA Incorporated		03/06/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Money Mailer, LLC		
<b>Street Address:</b>	101 Workman Ct.		
<b>City:</b>	Eureka		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63025-1079		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88237910	MARKETING DONE RIGHT	
<b>Serial Number:</b>	88237908		
<b>Serial Number:</b>	78745023	ADEASE	
<b>Serial Number:</b>	77825315	H.O.T! COUPONS	
<b>Serial Number:</b>	77948685	GET MORE OF WHAT YOU WANT	
<b>Serial Number:</b>	77461197	MONEY MAILER	
<b>Serial Number:</b>	77443437	LIKE GETTING MONEY ON YOUR CELL PHONE	
<b>Serial Number:</b>	77134652	HOT! COUPONS ANYWHERE, ANYTIME. JUST CLI	
<b>Serial Number:</b>	75707482	LIKE GETTING MONEY IN YOUR MAILBOX	
<b>Serial Number:</b>	75548039	HELPING BUSINESSES GET AND KEEP MORE CUS	
<b>Serial Number:</b>	75145071	SMARTZONES	
<b>Serial Number:</b>	74313578	MM MONEY MAILER	
<b>Serial Number:</b>	73264433	MONEY MAILER	
<b>Serial Number:</b>	85411090	THE INSIDE COUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3142592020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-259-2000		

CH \$365.00 88237910

**Email:** susan.murphy@bclplaw.com  
**Correspondent Name:** Bryan Cave Leighton Paisner LLP  
**Address Line 1:** 211 North Broadway, Suite 3600  
**Address Line 4:** St Louis, MISSOURI 63102

**ATTORNEY DOCKET NUMBER:** 3010747.3

**NAME OF SUBMITTER:** Matthew G. Minder

**SIGNATURE:** /Matthew G. Minder/

**DATE SIGNED:** 03/20/2023

**Total Attachments: 2**

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source=Short Form Trademark Assignment\_executed#page2.tif

## Exhibit 1

### Short Form Trademark Assignment

For good and valuable consideration, the receipt of which is hereby acknowledged, MoneyMailerUSA Incorporated, a Delaware corporation, with a business address of 1600 Golf Road, Suite 1200, Rolling Meadows, Illinois 60008 (“Assignor”), hereby irrevocably assigns to Money Mailer, LLC, a Missouri limited liability company, with a business address of 101 Workman Ct, Eureka, Missouri 63025-1079 (“Assignee”), Assignor’s entire right, title and interest in and to U.S. Trademark Reg. Nos. 6014647, 5875843, 3373999, 4148228, 3887996, 3530937, 3732149, 3417063, 2613673, 2278143, 2117628, 1828510, 1215176, and 4135136 (“Assigned Trademarks”), including the goodwill of the business connected with the use of, and symbolized by, said Assigned Trademarks, and the right to recover for past, present, and future infringement of said Assigned Trademarks. Assignee hereby accepts said assignment.

Assignor does hereby authorize and request the United States Patent and Trademark Office to record this assignment.

Executed as of the 6th day of March, 2023.

MoneyMailerUSA Incorporated

By: 

Name: Al Croke

Title: Authorized Officer

Accepted:

Money Mailer, LLC

By: \_\_\_\_\_

Name: Eran Salu

Title: President

Exhibit 1

**TRADEMARK**  
**REEL: 008007 FRAME: 0842**

**Exhibit 1**

**Short Form Trademark Assignment**

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Assignor does hereby authorize and request the United States Patent and Trademark Office to record this assignment.

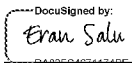
Executed as of the 6th day of March, 2023.

MoneyMailerUSA Incorporated

By: \_\_\_\_\_  
Name:  
Title:

Accepted:

Money Mailer, LLC

By:  \_\_\_\_\_  
Name: Eran Salu  
Title: President