

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM795696

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XIX Management UK Limited		02/17/2023	Corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	S Club Entertainment Limited		
Street Address:	4 Pancras Square		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	N1C4AG		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2868190	S CLUB 7	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-865-1708		
Email:	brent.labarge@umusic.com		
Correspondent Name:	Brent LaBarge		
Address Line 1:	Universal Music Group		
Address Line 2:	2220 Colorado Avenue		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
DOMESTIC REPRESENTATIVE			
Name:	Brent LaBarge		
Address Line 1:	Universal Music Group		
Address Line 2:	2220 Colorado Avenue		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
NAME OF SUBMITTER:	Brent S. LaBarge		
SIGNATURE:	/Brent S. LaBarge/		
DATE SIGNED:	03/20/2023		

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Total Attachments: 3

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DEED OF ASSIGNMENT

This Assignment is made effective the 17th day of February 2023

BETWEEN:

1. **XIX Management UK Limited** of Suite 1 259a Pavilion Road, London, United Kingdom, SW1X 0BP (the "Assignor"); and
2. **S Club Entertainment Limited** of 4 Pancras Square, London, United Kingdom, N1C 4AG (the "Assignee")

WHEREAS:

- A. The Assignor is the registered proprietor of all trade marks and service marks in Schedule 1 (the "Trade Marks").
- B. The Assignor has agreed to assign to the Assignee its interest in the Trade Marks, on the terms set out in this deed of assignment.

AGREED TERMS:

1. The Assignor hereby assigns to the Assignee absolutely all its right, title and interest in and to the Trade Marks, including:
 - i. All right, title and interest in and to the Trade Marks, together with the goodwill of the business represented thereby, as well as the right to take proceedings and retain financial remedies awarded for past infringement;
 - ii. the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of the Trade Marks whether occurring before, on, or after the date of this deed of assignment.
2. This Assignment may be executed in separate counterparts, and/or by facsimile or electronic signature, each of which shall be deemed an original and all of which together shall constitute one instrument.
3. This Assignment is governed by and is to be construed in accordance with the laws of England and Wales.

IN WITNESS WHEREOF this Assignment has been executed and delivered as a deed on the date first written above.

Executed on behalf of
ASSIGNOR
XIX Management UK Limited

DocuSigned by:
Robert Dodds

By: Robert Dodds

Position: Director

Signature of Witness

Isabella Kershaw

Witness Name: ISABELLA KERSHAW

Witness Address: 5A CHAMBERLAIN
STREET, LONDON, NW1 8XR

Executed on behalf of
ASSIGNEE
S Club Entertainment Limited

Alex Doherty

By: Alex Doherty

Position: Director

Signature of Witness

Naomi Lynton

Witness Name: Naomi Lynton

Witness Address: 4 Pancras
Square London
N1C 4AG

SCHEDULE 1**The Trade Marks**

MARK	JURISDICTION	NUMBER	STATUS
S CLUB	United Kingdom	Reg. No. UK00902689859	Registered
S CLUB 7	United Kingdom	App. No. UK00003869663	Application Pending
S CLUB	European Union	App. No. 018825454	Application Pending
S CLUB 7	European Union	App. No. 018825455	Application Pending
S CLUB 7	United States of America	Reg. No. 2868190	Registered