900758887 03/20/2023

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM795822

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900743461	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Magic Castles, Inc.		01/01/2023	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Magic Castle Enterprises, LLC
Street Address:	7025 Franklin Ave.
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2554845	MAGIC CASTLE
Registration Number:	2560806	MAGIC CASTLE
Registration Number:	3065447	IRMA
Registration Number:	3419853	MAGIC CASTLE
Registration Number:	4179762	MAGIC CASTLE
Registration Number:	3311068	M

CORRESPONDENCE DATA

Fax Number: 2138918763

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:rhonda.deleon@lw.comCorrespondent Name:LATHAM & WATKINS LLPAddress Line 1:355 SOUTH GRAND AVENUE

Address Line 4: LOS ANGELES, CALIFORNIA 90071-1560

ATTORNEY DOCKET NUMBER:	070421-0001
NAME OF SUBMITTER:	Rhonda DeLeon
SIGNATURE:	/Rhonda DeLeon/
DATE SIGNED:	03/20/2023

TRADEMARK REEL: 008008 FRAME: 0239

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Magic Castles, Inc., a California corporation, and Milt Larsen, an individual (on his own behalf and doing business as Milt Larsen Enterprises (collectively, "Assignor")), hereby sells, assigns, and transfers to Magic Castle Enterprises, LLC ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed on the attached Schedule 1 (the "Marks"), together with the portion of the business and goodwill symbolized by the Marks, and all corresponding registrations and applications to register the marks.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee. This Assignment is expressly subject to all terms and conditions set forth in the Asset Purchase Agreement (the "Purchase Agreement") entered into as of January 1, 2023 by Assignor and Assignee, and in the event of any conflict between this Assignment and the Purchase Agreement, the Purchase Agreement shall govern.

IN WITNESS WHEREOF, this Assignment is effective as of the 1st day of January, 2023.

ASSIGNOR:

MAGIC CASTLES, INC.

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Title: President

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SCHEDULE 1

TO TRADEMARK ASSIGNMENT

THE MARKS

Trademarks	U.S. Reg. No.	Class(es)
Magic Castle	2554845	25, 41, 42
Magic Castle	2560806	28
Irma	3065447	41
Magic Castle	3419853	43
Magic Castle	4179762	9:
М	3311068	28

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RECORDED: 01/10/2023

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