

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796032

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Freshly Inc.		11/17/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Freshly LLC		
Street Address:	330 Lynnway		
City:	Lynn		
State/Country:	MASSACHUSETTS		
Postal Code:	01901		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	6919891	FRESHLYWELL	
Registration Number:	4753412	FRESHLY	
Registration Number:	4794551	FRESHLY FIT	
Registration Number:	5281816	FRESHLY. DELICIOUSLY HEALTHY.	
Registration Number:	5447751	EAT MORE FRESHLY	
Registration Number:	5593302	LIFE IS BETTER WHEN IT'S LIVED MORE FRES	
Registration Number:	5448566	LIFE IS BETTER WHEN IT'S LIVED MORE FRES	
Registration Number:	5448567	EAT MORE FRESHLY	
Registration Number:	5909258	FRESHLY	
Registration Number:	6309995		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3032452092		
Email:	docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com		
Correspondent Name:	Catherine C. Miller, Holland & Hart LLP		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		

CH \$265.00 6919891

Address Line 4:	Denver, COLORADO 80201-8749
ATTORNEY DOCKET NUMBER:	82145.3682
NAME OF SUBMITTER:	Catherine C. Miller
SIGNATURE:	/Catherine C. Miller/
DATE SIGNED:	03/21/2023
Total Attachments: 5 source=4C. Freshly - Certificate of Conversion of Freshly Inc. to Freshly LLC#page1.tif source=4C. Freshly - Certificate of Conversion of Freshly Inc. to Freshly LLC#page2.tif source=4C. Freshly - Certificate of Conversion of Freshly Inc. to Freshly LLC#page3.tif source=4C. Freshly - Certificate of Conversion of Freshly Inc. to Freshly LLC#page4.tif source=4C. Freshly - Certificate of Conversion of Freshly Inc. to Freshly LLC#page5.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FRESHLY INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FRESHLY INC." TO "FRESHLY LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF NOVEMBER, A.D. 2022, AT 5:08 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5741055 8100V
SR# 20224049245

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204886279
Date: 11-17-22

TRADEMARK
REEL: 008009 FRAME: 0093

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "FRESHLY LLC"
FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF NOVEMBER, A.D.
2022, AT 5:08 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5741055 8100V
SR# 20224049245

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204886279
Date: 11-17-22

TRADEMARK
REEL: 008009 FRAME: 0094

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:08 PM 11/17/2022
FILED 05:08 PM 11/17/2022
SR 20224049245 - File Number 5741055

CERTIFICATE OF CONVERSION
FROM A CORPORATION
TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. The name of the corporation immediately prior to filing this certificate is Freshly Inc. (the "Corporation").
2. The jurisdiction of the Corporation immediately prior to filing this certificate is Delaware.
3. The date on which the Corporation was incorporated was May 5, 2015.
4. The jurisdiction of incorporation of the Corporation is Delaware.
5. The name of the limited liability company as set forth in the Certificate of Formation is Freshly LLC.
6. The filing shall be effective on November 17, 2022.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 17th day of November, 2022.

DocuSigned by:
Donald Kacmar
By: _____
Name: Donald Kacmar
Title: General Counsel and Secretary

**CERTIFICATE OF FORMATION
OF
FRESHLY LLC**

This Certificate of Formation, dated November 17, 2022, has been duly executed and is filed pursuant to Sections 18-201 and 18-204 of the Delaware Limited Liability Company Act (the "*Act*") to form a limited liability company (the "*Company*") under the Act.

1. **Name.** The name of the Company is:

Freshly LLC

2. **Registered Office; Registered Agent.** The address of the registered office required to be maintained by Section 18-104 of the Act is:

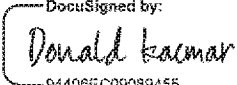
Corporation Trust Center
1209 Orange Street
Wilmington, Delaware 19801

The name and the address of the registered agent for service of process required to be maintained by Section 18-104 of the Act are:

The Corporation Trust Company
Corporation Trust Center
1209 Orange Street
Wilmington, Delaware 19801

[*Signature page follows.*]

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the date first written above.

By: 
Name: Donald Kacmar
Title: General Counsel and Secretary

DocuSigned by:
944065C09089455

[SIGNATURE PAGE TO
CERTIFICATE OF FORMATION OF
FRESHLY LLC]

US 5764243

RECORDED: 03/21/2023

TRADEMARK
REEL: 008009 FRAME: 0097