

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796034

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MYNC Beauty Inc.		03/13/2023	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Blo Blow Dry Bar Inc.		
Street Address:	600-1867 Yonge Street, Suite 710		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M4S 1Y5		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4801285	MYNC BEAUTY	
CORRESPONDENCE DATA			
Fax Number:	8028627512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	802-863-2375		
Email:	tmip@drm.com		
Correspondent Name:	William J. Morris III		
Address Line 1:	199 Main Street		
Address Line 4:	Burlington, VERMONT 05401		
NAME OF SUBMITTER:	William J. Morris III		
SIGNATURE:	/williamjmorris/		
DATE SIGNED:	03/21/2023		
Total Attachments: 2			
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OP \$40.00 4801285

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (“Agreement”), dated as of the last signature below (“Effective Date”), is by and among MYNC Beauty Inc., a Canadian corporation located at 114 Cumberland Street, Suite 303, Toronto, Ontario CANADA M5R 1A6 (“Assignor”), and Blo Blow Dry Bar Inc., a Canadian corporation, having a principal place of business at 600-1867 Yonge Street, Suite 710, Toronto, Ontario, Canada M4S1Y5 (“Assignee”).

WHEREAS, Assignor is the listed owner of the U.S. Trademark Registration No. 4801285 (the “Trademark Registration”) and Assignee is desirous of acquiring the Trademark Registration, together with Assignor’s entire right, title, and interest in and to the trademarks MYNC and MYNC BEAUTY in the USA, all common law rights therein, as well as the goodwill of Assignor’s business connected with the use of and symbolized by said trademarks;

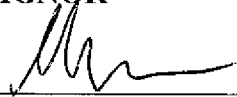
WHEREAS, Assignor and Assignee previously entered into a Letter of Agreement on July 14, 2022, whereby Assignor assigned to Assignee the Trademark Registration and its rights to the mark MYNC BEAUTY in the USA;

WHEREAS, Assignor and Assignee wish to confirm the previously made assignment, and solidify the rights intended to be conveyed to Assignee via the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee (i) all of Assignor’s rights in the Trademark Registration; (ii) all of Assignor’s right, title and interest in and to the trademarks MYNC and MYNC BEAUTY in the USA; (iii) all of Assignor’s common law rights in the MYNC and MYNC BEAUTY trademarks in the USA; (iv) the goodwill of Assignor’s business connected with the use of and symbolized by the MYNC and MYNC BEAUTY trademarks in the USA; and (v) all of Assignor’s rights to damages and profits, due or accrued, arising out of past infringements of the MYNC and MYNC BEAUTY trademarks in the USA, and the right to sue and recover for same. This Agreement may be executed in multiple counterparts, each of which will be considered an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor has executed this Confirmatory Trademark Assignment as of the Effective Date.

MYNC BEAUTY INC.
ASSIGNOR

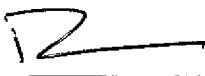
By: 

Name: Michael Hamor

Title: Director

Date: 2023 / 3 / 13

BLO BLOW DRY BAR INC.
ASSIGNEE

By: 

Name: Paul Spindler

Title: Vice President

Date: 3.17.2027

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