

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM796205

|                              |                |
|------------------------------|----------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT |
| <b>NATURE OF CONVEYANCE:</b> | MERGER         |
| <b>EFFECTIVE DATE:</b>       | 12/31/2022     |

**CONVEYING PARTY DATA**

| Name                      | Formerly | Execution Date | Entity Type           |
|---------------------------|----------|----------------|-----------------------|
| Second Street Media, Inc. |          | 12/28/2022     | Corporation: MISSOURI |

**RECEIVING PARTY DATA**

|                        |                                 |
|------------------------|---------------------------------|
| <b>Name:</b>           | Upland Software Inc.            |
| <b>Street Address:</b> | 401 Congress Avenue, Suite 1850 |
| <b>City:</b>           | Austin                          |
| <b>State/Country:</b>  | TEXAS                           |
| <b>Postal Code:</b>    | 78701                           |
| <b>Entity Type:</b>    | Corporation: DELAWARE           |

**PROPERTY NUMBERS Total: 2**

| Property Type               | Number  | Word Mark     |
|-----------------------------|---------|---------------|
| <b>Registration Number:</b> | 4821644 | FANFRENZY     |
| <b>Registration Number:</b> | 4213813 | SECOND STREET |

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2319320411  
**Email:** brianhall@traverselegal.com  
**Correspondent Name:** Brian A. Hall  
**Address Line 1:** 810 Cottageview Drive, Unit G-20  
**Address Line 4:** Traverse City, MICHIGAN 49684

|                           |               |
|---------------------------|---------------|
| <b>NAME OF SUBMITTER:</b> | Brian A. Hall |
| <b>SIGNATURE:</b>         | /BAH/         |
| <b>DATE SIGNED:</b>       | 03/21/2023    |

**Total Attachments: 6**

source=Merger Evidence#page1.tif  
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# STATE OF MISSOURI



John R. Ashcroft  
Secretary of State

## CERTIFICATE OF MERGER FOREIGN GEN. BUSINESS - FOR PROFIT SURVIVING

WHEREAS, Articles of Merger of the following entities:

*SECOND STREET MEDIA, INC. – 00819308*

*INTO:*

*UPLAND SOFTWARE, INC. – F001324256*


organized and existing under the laws of Missouri have been received, found to conform to law, and filed.

NOW, THEREFORE, I, JOHN R. ASHCROFT, Secretary of State of the State of Missouri, issue this Certificate of Merger, certifying that the merger of the aforementioned with

*UPLAND SOFTWARE, INC. – F001324256*

as the survivor, shall be effective on the date on which the same becomes effective in the State of Delaware. Effective date: **December 31, 2022**

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, this 6th day of January, 2023.

  
Secretary of State





**State of Missouri**  
John R. Ashcroft, Secretary of State

Corporations Division  
PO Box 778 / 600 W. Main St., Rm. 322  
Jefferson City, MO 65102

**F001324256**  
**Date Filed: 1/6/2023**  
**John R. Ashcroft**  
**Missouri Secretary of State**

**Summary Articles of Merger**

*(Section 351.430.2., RSMo)*  
*(Submit with filing fee of \$30.00)*

Pursuant to the provisions of The General and Business Corporation Law of Missouri, the undersigned corporations certify the following:

1. The constituent corporations are:

Second Street Media, Inc. 00819308 of Missouri  
*Name of Corporation Missouri Charter # Parent State*

Upland Software, Inc. F001324256 of Delaware  
*Name of Corporation Missouri Charter # Parent State*

2. A plan of merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations as required by Chapter 351, RSMo.);

3. The name of the surviving corporation is Upland Software, Inc. of Delaware;  
*Name of Corporation Parent State*

4. Check one of the following:

- The merger has effected amendments or changes in the articles of the surviving corporation and those are attached to this summary. *(Please attach amendments.)*
- There are no amendments or changes to the articles of the surviving corporation, and the articles of the surviving corporation shall be the articles of incorporation.

5. The executed plan of merger is on file at the principal place of business of the surviving corporation at 401 Congress Ave., Ste. 1850, Austin, TX 78701  
*street, city, state and zip*

6. A copy of a plan of merger will be furnished by the surviving corporation, on request and without cost, to any shareholder of any constituent corporation.

7. The effective date of this document is the date it is filed by the Secretary of State of Missouri unless a future date is otherwise indicated: December 31, 2022  
*(Date may not be more than 90 days after the filing date in this office)*

*(Please see next page)*

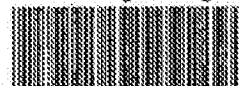
Name and address to return filed document:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip Code: \_\_\_\_\_

QR1-01062023-0643 State of Missouri  
No of Pages 5 Pages



Merger - For Profit (F)

Corp. 40 (01/2017)

To be completed only if surviving corporation is a foreign corporation.

8. If the surviving corporation is a foreign corporation, it is agreed that, upon and after the issuance of a certificate of merger by the Secretary of State of the State of Missouri:

a. The surviving corporation may be served with process in the State of Missouri in any proceeding for the enforcement of any obligation of any corporation organized under the laws of the State of Missouri which is party to the merger and in any proceeding for the enforcement of the rights of a dissenting shareholder of any such corporation organized under the laws of the State of Missouri against the surviving corporation;

b. The Secretary of State of the State of Missouri shall be and hereby is irrevocably appointed as the agent of the surviving corporation to accept service of process in any such proceeding; the address to which the service of process in any such proceeding shall be mailed is Upland Software, Inc., 401 Congress Ave., Ste. 1850, Austin, Texas 78701

c. The surviving corporation will promptly pay to the dissenting shareholders of any corporation organized under the laws of the State of Missouri which is a party to the merger the amount, if any, to which they shall be entitled under the provisions of "The General and Business Corporation Law of Missouri" with respect to the rights of dissenting shareholders.

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)

|   |   |                      |                     |
|---|---|----------------------|---------------------|
| <small>Authorized signature</small><br>Kin Gill | Upland Software, Inc., Surviving Corporation, by Kin Gill, Officer (Chief Legal Officer and Secretary)    |                      | 12/28/22            |
| <small>Printed Name</small>                     |   | <small>Title</small> | <small>Date</small> |
| <small>Authorized signature</small><br>Kin Gill | Second Street Media, Inc., Non-Surviving Corporation, by Kin Gill, Officer (Vice President and Secretary) |                      | 12/28/22            |
| <small>Printed Name</small>                     |   | <small>Title</small> | <small>Date</small> |
| <small>Authorized signature</small>             |   | <small>Title</small> | <small>Date</small> |

# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF OWNERSHIP WHICH MERGES:

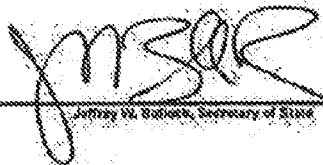
"SECOND STREET MEDIA, INC.", A MISSOURI CORPORATION, WITH AND INTO "UPLAND SOFTWARE, INC." UNDER THE NAME OF "UPLAND SOFTWARE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2022, AT 7:19 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2022.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE



  
Jeffrey W. Bullock, Secretary of State

4845215 8330  
SR# 20230028548

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202419490  
Date: 01-04-23

TRADEMARK  
REEL: 008009 FRAME: 0758

# Delaware

The First State

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EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "UPLAND SOFTWARE, INC." WAS INCORPORATED ON THE SEVENTH DAY OF JULY, A.D. 2010.



*[Handwritten Signature]*  
\_\_\_\_\_  
JAMES W. BULLOCK, Secretary of State

4845215 8330  
SR# 20230028548

Authentication: 202419490  
Date: 01-04-23

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)