

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796212

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
My Mamba Forever LLC		03/21/2023	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Kobe Bryant, LLC		
Street Address:	1551 North Tustin Avenue, Suite 1000		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92705		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97700740	FOREVER	
Serial Number:	97332794	FOREVER	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102822000		
Email:	trademarks@loeb.com		
Correspondent Name:	Melanie Howard c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Blvd., Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	234929-10002		
NAME OF SUBMITTER:	Melanie Howard		
SIGNATURE:	/melaniehoward/		
DATE SIGNED:	03/21/2023		
Total Attachments: 4			
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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is by and between **Alberto Spies**, an individual with an address of 89 Stevens Avenue, Yonkers, New York, 10704, and **My Mamba Forever LLC**, a New York Limited Liability Company with an address of 89 Stevens Avenue, Yonkers, New York, 10704 (collectively, "Assignor"), on the one hand, and **Kobe Bryant, LLC**, a California limited liability company, 1551 North Tustin Ave., Suite 1000 Santa Ana, California, 92705 ("Assignee") (collectively referred to as the "Parties" or individually as a "Party"), on the other hand, as of March 7, 2023 (the "Effective Date").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, absolutely and forever, all right, title, and interest, in any and all Intellectual Property Rights (as defined herein) Assignor currently possesses in the assets identified in Exhibit A (the "Assets"), as well as all causes of action for any and all past infringement of the rights being assigned herein and the right to receive and retain any proceeds relating to those infringements. Without limiting the generality of the foregoing grant, Assignor acknowledges that Assignee and its successors and assigns shall have the sole and exclusive right in perpetuity and throughout the universe to use, reproduce, license, exploit, sell, assign, make derivative works from, or otherwise dispose of all or any part of the Assets, in any format or version, by any means and in any media, now known or hereafter developed. For purposes of this Assignment, "Intellectual Property Rights" means any and all (i) copyrights (including derivative works) and other rights associated with works of authorship throughout the world, (ii) trade secrets and other confidential information, (iii) trademarks, trade names, fictitious business names, Internet domain names, and all of the goodwill associated with the foregoing in the United States and around the world, (iv) social media handles and domain names; (v) all other intellectual property of every kind and nature throughout the world and however designated, whether arising under statute or common law, by operation of law, contract, license, or otherwise, including all moral rights as well as any other rights whatsoever, and/or (vi) all registrations, applications, renewals, extensions, continuations, divisions, or reissues of any of the foregoing in (i) through (vi).

2. Warranties. Assignor represents and warrants that (i) Assignor has the full power to enter into this Agreement and grant and assign all Intellectual Property Rights to Assignee; (ii) the Assets comprise all of the Intellectual Property Rights owned by Assignee incorporating "MAMBA" or any other Intellectual Property Rights or publicity rights owned by Assignee; and (iii) Assignor has not assigned to any other party any of the Assets, in whole or in part.

3. Further Documents. Assignor agrees to execute and deliver such additional documents as may be reasonably necessary to vest full title in and to the Assets to Assignee and otherwise effectuate the intent of this Assignment.

4. Binding Effect. This Assignment is and shall be binding upon the Parties, their heirs, executors, administrators, representatives, agents, employees, affiliates, officers, related entities and principals of the Parties, and their successors and assigns.

5. Signature by Counterparts or Facsimile. This Assignment may be executed in counterparts by the Parties. All counterparts shall be binding on all Parties, notwithstanding that all Parties are not signatory to the original or same counterpart. The Parties agree to accept signatures by facsimile.

6. Modification. This Assignment shall not be modified by either Party by any oral representation or agreement made before, or after, the execution of this Assignment. All modifications must be in writing and signed by each Party hereto.

7. Authority. Assignor represents and warrants that he has the full right, power, and authority to enter into this Assignment and perform all of his obligations hereunder.

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[Signatures On Following Page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the Effective Date.

ALBERTO SPIES
Signature: [Handwritten Signature]
Dated: March 21st, 2023

MY MAMBA FOREVER LLC
Name: ALBERTO SPIES
Its: Principal
Signature: [Handwritten Signature]
Dated: March 21st, 2023

[Insert Notarization]

[Handwritten Signature]

on 21st of
March 2023

AMY BETH LEON
NOTARY PUBLIC, STATE OF NEW YORK
No. 01LE6352866
Qualified in Bronx County
My Commission Expires 02/02/2027


Exhibit A

Common Law Trademark


MAMBA FOREVER



Trademark Applications

Mark	Applicant	Jurisdiction	Application Number	Goods/Services	Status
MAMBA FOREVER	Alberto Spies, an Individual	United States	88814571	Class 14: Watches and jewelry	Pending
MAMBA FOREVER	Alberto Spies, an Individual	United States	88781620	Class 25: Clothing, namely, hooded and unhooded jerseys, coverups, parkas, capes, jackets, sweatshirts for babies, adults, children, women and men; T-shirts, namely, short-sleeved or long sleeved t-shirts, tops as clothing for babies, adults, children, women, men; clothing for athletic use, namely, padded pants, padded shirts, padded shorts, compression pants, padded forearm compression sleeves, padded forearm compression sleeves integral to athletic wear; padded elbow compression sleeves integral to athletic wear; aerobic wear, namely, tops and bottoms, singlets, belts, headbands, wristbands; embroidered clothing, namely, tops, t-shirts, shirts, jackets, sweaters, sweatshirts, hoodies, camisoles, tank tops, dresses, coats, bottoms, trousers, leggings, pants, sweatpants, compression pants, shorts, jerseys; headwear, namely, caps, hoods, hats for babies, adults, children, women, men; outerwear, namely, jackets, hoodies, coats, sweaters; pajamas for babies, adults, children, women, men; short sets; shorts for babies, adults, children, women, men; sweaters for babies, adults, children, women, men; trousers for babies, adults, women, men; women's clothing, namely, shirts, dresses, skirts, blouses; wristbands as clothing; bracelets as clothing; footwear, namely, sneakers and basketball shoes	Pending
MAMBA FOREVER	Alberto Spies, an Individual	United States	88779900	Class 14: Rubber or silicone wristbands in the nature of bracelets containing embedded near field communication (NFC) tags, or similar tags that can be read by mobile or non-mobile devices	Pending
	MY MAMBA FOREVER LLC	United States	97700740	Class 14: Watches and jewelry	Pending

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	MY MAMBA FOREVER LLC	United States	97332794	Class 25: Clothing, namely, hats and caps being headwear, sweatshirts, hooded sweatshirts, sweatpants, jackets, windbreakers, wristbands, tee shirts, polo shirts, leggings, underwear, boxer shorts, socks, footwear, namely, sneakers, athletic shoes and sandals, scarves, and mufflers as neck scarves	Pending
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Trademark Registrations

None.

Trade Names, Fictitious Business Names

None.

Domain Names

None.

Social Media Usernames/Handles

None.

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