

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM796211

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alberto Spies		03/21/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kobe Bryant, LLC		
<b>Street Address:</b>	1551 North Tustin Avenue, Suite 1000		
<b>City:</b>	Santa Ana		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92705		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88814571	MAMBA FOREVER	
<b>Serial Number:</b>	88781620	MAMBA FOREVER	
<b>Serial Number:</b>	88779900	MAMBA FOREVER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102822000		
<b>Email:</b>	trademarks@loeb.com		
<b>Correspondent Name:</b>	Melanie Howard c/o Loeb & Loeb LLP		
<b>Address Line 1:</b>	10100 Santa Monica Blvd., Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	234929-10002		
<b>NAME OF SUBMITTER:</b>	Melanie Howard		
<b>SIGNATURE:</b>	/melaniehoward/		
<b>DATE SIGNED:</b>	03/21/2023		
<b>Total Attachments: 4</b>			
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## INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is by and between **Alberto Spies**, an individual with an address of 89 Stevens Avenue, Yonkers, New York, 10704, and **My Mamba Forever LLC**, a New York Limited Liability Company with an address of 89 Stevens Avenue, Yonkers, New York, 10704 (collectively, "Assignor"), on the one hand, and **Kobe Bryant, LLC**, a California limited liability company, 1551 North Tustin Ave., Suite 1000 Santa Ana, California, 92705 ("Assignee") (collectively referred to as the "Parties" or individually as a "Party"), on the other hand, as of March 7, 2023 (the "Effective Date").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, absolutely and forever, all right, title, and interest, in any and all Intellectual Property Rights (as defined herein) Assignor currently possesses in the assets identified in Exhibit A (the "Assets"), as well as all causes of action for any and all past infringement of the rights being assigned herein and the right to receive and retain any proceeds relating to those infringements. Without limiting the generality of the foregoing grant, Assignor acknowledges that Assignee and its successors and assigns shall have the sole and exclusive right in perpetuity and throughout the universe to use, reproduce, license, exploit, sell, assign, make derivative works from, or otherwise dispose of all or any part of the Assets, in any format or version, by any means and in any media, now known or hereafter developed. For purposes of this Assignment, "Intellectual Property Rights" means any and all (i) copyrights (including derivative works) and other rights associated with works of authorship throughout the world, (ii) trade secrets and other confidential information, (iii) trademarks, trade names, fictitious business names, Internet domain names, and all of the goodwill associated with the foregoing in the United States and around the world, (iv) social media handles and domain names; (v) all other intellectual property of every kind and nature throughout the world and however designated, whether arising under statute or common law, by operation of law, contract, license, or otherwise, including all moral rights as well as any other rights whatsoever, and/or (vi) all registrations, applications, renewals, extensions, continuations, divisions, or reissues of any of the foregoing in (i) through (vi).

2. Warranties. Assignor represents and warrants that (i) Assignor has the full power to enter into this Agreement and grant and assign all Intellectual Property Rights to Assignee; (ii) the Assets comprise all of the Intellectual Property Rights owned by Assignee incorporating "MAMBA" or any other Intellectual Property Rights or publicity rights owned by Assignee; and (iii) Assignor has not assigned to any other party any of the Assets, in whole or in part.

3. Further Documents. Assignor agrees to execute and deliver such additional documents as may be reasonably necessary to vest full title in and to the Assets to Assignee and otherwise effectuate the intent of this Assignment.

4. Binding Effect. This Assignment is and shall be binding upon the Parties, their heirs, executors, administrators, representatives, agents, employees, affiliates, officers, related entities and principals of the Parties, and their successors and assigns.

5. Signature by Counterparts or Facsimile. This Assignment may be executed in counterparts by the Parties. All counterparts shall be binding on all Parties, notwithstanding that all Parties are not signatory to the original or same counterpart. The Parties agree to accept signatures by facsimile.

6. Modification. This Assignment shall not be modified by either Party by any oral representation or agreement made before, or after, the execution of this Assignment. All modifications must be in writing and signed by each Party hereto.

7. Authority. Assignor represents and warrants that he has the full right, power, and authority to enter into this Assignment and perform all of his obligations hereunder.

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[Signatures On Following Page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the Effective Date.

ALBERTO SPIES  
Signature: [Handwritten Signature]  
Dated: March 21<sup>st</sup>, 2023

MY MAMBA FOREVER LLC  
Name: ALBERTO SPIES  
Its: Principal  
Signature: [Handwritten Signature]  
Dated: March 21<sup>st</sup>, 2023

[Insert Notarization]

[Handwritten Signature]

on 21<sup>st</sup> of  
March 2023

AMY BETH LEON  
NOTARY PUBLIC, STATE OF NEW YORK  
No. 01LE6352866  
Qualified in Bronx County  
My Commission Expires 02/02/2027


**Exhibit A**

Common Law Trademark


**MAMBA FOREVER**



Trademark Applications

Mark	Applicant	Jurisdiction	Application Number	Goods/Services	Status
<b>MAMBA FOREVER</b>	Alberto Spies, an Individual	United States	88814571	Class 14: Watches and jewelry	Pending
<b>MAMBA FOREVER</b>	Alberto Spies, an Individual	United States	88781620	Class 25: Clothing, namely, hooded and unhooded jerseys, coverups, parkas, capes, jackets, sweatshirts for babies, adults, children, women and men; T-shirts, namely, short-sleeved or long sleeved t-shirts, tops as clothing for babies, adults, children, women, men; clothing for athletic use, namely, padded pants, padded shirts, padded shorts, compression pants, padded forearm compression sleeves, padded forearm compression sleeves integral to athletic wear; padded elbow compression sleeves integral to athletic wear; aerobic wear, namely, tops and bottoms, singlets, belts, headbands, wristbands; embroidered clothing, namely, tops, t-shirts, shirts, jackets, sweaters, sweatshirts, hoodies, camisoles, tank tops, dresses, coats, bottoms, trousers, leggings, pants, sweatpants, compression pants, shorts, jerseys; headwear, namely, caps, hoods, hats for babies, adults, children, women, men; outerwear, namely, jackets, hoodies, coats, sweaters; pajamas for babies, adults, children, women, men; short sets; shorts for babies, adults, children, women, men; sweaters for babies, adults, children, women, men; trousers for babies, adults, women, men; women's clothing, namely, shirts, dresses, skirts, blouses; wristbands as clothing; bracelets as clothing; footwear, namely, sneakers and basketball shoes	Pending
<b>MAMBA FOREVER</b>	Alberto Spies, an Individual	United States	88779900	Class 14: Rubber or silicone wristbands in the nature of bracelets containing embedded near field communication (NFC) tags, or similar tags that can be read by mobile or non-mobile devices	Pending
	MY MAMBA FOREVER LLC	United States	97700740	Class 14: Watches and jewelry	Pending

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	MY MAMBA FOREVER LLC	United States	97332794	Class 25: Clothing, namely, hats and caps being headwear, sweatshirts, hooded sweatshirts, sweatpants, jackets, windbreakers, wristbands, tee shirts, polo shirts, leggings, underwear, boxer shorts, socks, footwear, namely, sneakers, athletic shoes and sandals, scarves, and mufflers as neck scarves	Pending
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Trademark Registrations

None.

Trade Names, Fictitious Business Names

None.

Domain Names

None.

Social Media Usernames/Handles

None.

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