

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796238

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Row House Franchise, LLC		03/13/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Row House Franchise SPV, LLC		
Street Address:	17877 Von Karman Avenue		
Internal Address:	Suite 100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	6901554	RESOLVE 2 ROW	
Registration Number:	4540112	ROW HOUSE	
Registration Number:	5745125	ROW HOUSE	
Registration Number:	6085765	ROW HOUSE	
Registration Number:	4939334	THOSE WHO KNOW ROW	
CORRESPONDENCE DATA			
Fax Number:	2127288111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127288000		
Email:	ipdocketingla@willkie.com		
Correspondent Name:	Eugene Chang		
Address Line 1:	Willkie Farr & Gallagher LLP		
Address Line 2:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	128650.00002 Row House As		
NAME OF SUBMITTER:	Eugene L. Chang		
SIGNATURE:	/elc/		

CH \$140.00 6901554

DATE SIGNED:	03/21/2023
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Total Attachments: 6

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 13th day of March 2023, is made and entered into by and between ROW HOUSE FRANCHISE, LLC ("Assignor") and ROW HOUSE FRANCHISE SPV, LLC ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the record owner of the trademark registrations and trademark applications identified in the attached Schedule A (the "Trademarks");

WHEREAS, pursuant to that certain Contribution Agreement by and between the Parties dated as of the date hereof, Assignor has assigned to Assignee all rights, title, and interests in and to the Trademarks, and the Parties wish to record such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee, its successors and permitted assigns, and Assignee hereby accepts and receives, all of Assignor's entire rights, title, and interests in, to and under the Trademarks, including, without limitation, (a) the goodwill of the business symbolized by and associated with the Trademarks; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, dilutions, or other violations of the Trademarks, including without limitation the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office or similar office in the applicable jurisdiction to record Assignee as the assignee and owner of the Trademarks.
3. This Assignment will be binding upon and enforceable against Assignor and Assignor's respective successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
4. This Assignment will be governed by, and construed and interpreted in accordance with, the internal laws of the State of New York. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
5. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

[Signature Pages Follow]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNOR:

ROW HOUSE FRANCHISE, LLC

By: 
58A40CED78E946A...
Name: John Meloun
Title: Chief Financial Officer

ASSIGNEE:

ROW HOUSE FRANCHISE SPV, LLC

By: 
58A40CED78E946A...
Name: John Meloun
Title: Chief Financial Officer

Signature Page to Trademark Assignment

Schedule A

Attached

Trademarks
Row House

Mark Name	Mark Image	Mark Type	Status	Owners	Country	Application Number	Filed Date	Registration Number	Registration Date
PULL TOGETHER.		Word Mark	Application	Row House Franchise, LLC	Canada	1988550	2019-10-04		
RESOLVE 2 ROW		Word Mark	Registered	Row House Franchise, LLC	United States of America	88437945	2019-05-20	6901554	2022-11-15
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	Canada	1922600	2018-09-28	TMA1146345	2022-10-17
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	United States of America	85934189	2013-05-16	4540112	2014-05-27
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	United States of America	88133432	2018-09-26	5745125	2019-05-07
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	International	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	Australia	1433456	2018-09-28	1968167	2018-09-28
ROW HOUSE		Word Mark	Application	Row House Franchise, LLC	Bahrain	1433456	2018-09-28		
ROW HOUSE		Word Mark	Application	Row House Franchise, LLC	China	1433456	2018-09-28		
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	Colombia	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE		Word Mark	Application	Row House Franchise, LLC	Egypt	1433456	2018-09-28		
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	European Union	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	India	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE		Word Mark	Registered	Row House Franchise, LLC	Indonesia	1433456	2018-09-28	1433456	2018-09-28

ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Japan	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Korea, Republic of (KR)	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE	Word Mark	Published	Row House Franchise, LLC	Oman	1433456	2018-09-28		
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Russian Federation	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Singapore	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE	Word Mark	Application	Row House Franchise, LLC	Thailand	1433456	2018-09-28		
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	United Kingdom	1433456	2018-09-28	1433456	2019-09-28
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Vietnam	1433456	2018-09-28	1433456	2018-09-28
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Malaysia	2018070138	2018-09-28	2018070138	2019-12-11
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Kuwait	2019002669	2019-03-25	KW1613407	2021-01-14
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Saudi Arabia	177842	2019-04-09	1440018626	2019-04-09
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Brazil	916069109	2018-10-11	916069109	2019-08-20
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Dominican Republic	20196845	2019-02-14	258102	2019-04-30
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Hong Kong	304684997	2018-09-28	304684997	2018-09-28
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	South Africa	201828312	2018-09-28	201828312	2019-12-13
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Taiwan	107064372	2018-10-04	01987801	2019-05-16

ROW HOUSE	Word Mark	Application	Row House Franchise, LLC	China	53721155	2021-02-18		
ROW HOUSE	Word Mark	Application	Row House Franchise, LLC	Mexico	2831368	2022-10-12		
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	Qatar	130649	2019-03-25	130649	2020-01-07
ROW HOUSE	Word Mark	Registered	Row House Franchise, LLC	United Arab Emirates	308526	2019-03-25	308526	2019-03-25

ROW HOUSE

ROW HOUSE	Design Mark	Application	Row House Franchise, LLC	China	43828400	2020-01-15		
ROW HOUSE (Stylized & Design)	Design Mark	Registered	Row House Franchise, LLC	Canada	1922603	2018-09-28	TMA1146346	2022-10-17
ROW HOUSE (Stylized & Design)	Design Mark	Registered	Row House Franchise, LLC	United States of America	88723445	2019-12-11	6085765	2020-06-23
THOSE WHO KNOW ROW	Word Mark	Registered	Row House Franchise, LLC	United States of America	86683877	2015-07-06	4939334	2016-04-19