

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796243

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stretch Lab Franchise, LLC		03/13/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Stretch Lab Franchise SPV, LLC		
Street Address:	17877 Von Karman Avenue		
Internal Address:	Suite 100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5312544	FLEXOLOGIST	
Registration Number:	6821312	FLEXOLOGIST	
Registration Number:	5177075	STRETCH LAB	
Registration Number:	6085769	STRETCHLAB	
CORRESPONDENCE DATA			
Fax Number:	2127288111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127288000		
Email:	ipdocketingla@willkie.com		
Correspondent Name:	Eugene Chang		
Address Line 1:	Willkie Farr & Gallagher LLP		
Address Line 2:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	128650.00002 Stretch Lab		
NAME OF SUBMITTER:	Eugene L. Chang		
SIGNATURE:	/elc/		
DATE SIGNED:	03/21/2023		

CH \$115.00 5312544

Total Attachments: 10

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”), effective as of the 13th day of March 2023, is made and entered into by and between STRETCH LAB FRANCHISE, LLC (“Assignor”) and STRETCH LAB FRANCHISE SPV, LLC (“Assignee”). Assignor and Assignee are referred to individually as a “Party” and collectively as the “Parties”.

WHEREAS, Assignor is the record owner of the trademark registrations and trademark applications identified in the attached Schedule A (the “Trademarks”);

WHEREAS, pursuant to that certain Contribution Agreement by and between the Parties dated as of the date hereof, Assignor has assigned to Assignee all rights, title, and interests in and to the Trademarks, and the Parties wish to record such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee, its successors and permitted assigns, and Assignee hereby accepts and receives, all of Assignor’s entire rights, title, and interests in, to and under the Trademarks, including, without limitation, (a) the goodwill of the business symbolized by and associated with the Trademarks; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, dilutions, or other violations of the Trademarks, including without limitation the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office or similar office in the applicable jurisdiction to record Assignee as the assignee and owner of the Trademarks.
3. This Assignment will be binding upon and enforceable against Assignor and Assignor’s respective successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
4. This Assignment will be governed by, and construed and interpreted in accordance with, the internal laws of the State of New York. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
5. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

[Signature Pages Follow]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNOR:

STRETCH LAB FRANCHISE, LLC

By: 
58A40CED78E946A...
Name: John Meloun
Title: Chief Financial Officer

ASSIGNEE:

STRETCH LAB FRANCHISE SPV, LLC

By: 
58A40CED78E946A...
Name: John Meloun
Title: Chief Financial Officer

Signature Page to Trademark Assignment

Schedule A

Attached

Trademarks
Stretch Lab













Mark Name	Mark Image	Mark Type	Status	Owners	Country	Application Number	Filed Date	Registration Number	Registration Date
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	United States of America	87028974	2016-05-08	5312544	2017-10-17
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	United States of America	88133430	2018-09-26	6821312	2022-08-16
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	International	1433683	2018-10-02		2018-10-02
FLEXOLOGIST		Word Mark	Application	Stretch Lab Franchise, LLC	Bahrain	1433683	2018-10-02		
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	China	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	Colombia	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST		Word Mark	Application	Stretch Lab Franchise, LLC	Egypt	1433683	2018-10-02		
FLEXOLOGIST		Word Mark	Application	Stretch Lab Franchise, LLC	European Union	1433683	2018-10-02		
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	India	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	Indonesia	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST		Word Mark	Registered	Stretch Lab Franchise, LLC	Japan	1433683	2018-10-02	1433683	2018-10-02

FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Korea, Republic of (KR)	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Mexico	1433683	2018-10-02	2101591	2020-07-20
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Norway	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Oman	1433683	2018-10-02		
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Philippines	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Russian Federation	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Singapore	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Thailand	1433683	2018-10-02		
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	United Kingdom	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Vietnam	1433683	2018-10-02	1433683	2018-10-02
FLEXOLOGIST	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Canada	1939781	2019-01-09		
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Kuwait	2019002672	2019-03-26	KW1623820	2022-02-15
FLEXOLOGIST	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	Qatar	130634	2019-03-25	130634	2020-01-07

FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	Saudi Arabia	177839	2019-04-09	1440018623	2019-04-09
FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	Brazil	916068978	2018-10-11	916068978	2019-08-20
FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	Hong Kong	304684988	2018-09-28	304684988	2019-02-01
FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	Malaysia	2018070133	2018-09-28	2018070133	2020-01-14
FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	South Africa	201828310	2018-09-28	201828310	2020-01-02
FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	Taiwan	107064369	2018-10-04	01987800	2019-05-16
FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	Dominican Republic	20196841	2019-02-14	258729	2019-05-16
FLEXOLOGIST	Word Mark	Registered	Franchise, LLC Stretch Lab	United Arab Emirates	308520	2019-03-25	308520	2019-03-25
FLEXOLOGIST BY STRETCHLAB	Word Mark	Registered	Franchise, LLC Stretch Lab	Mexico	2296059	2019-11-25	2107993	2020-08-12
STRETCH LAB	Word Mark	Registered	Franchise, LLC Stretch Lab	United States of America	86660848	2015-06-12	5177075	2017-04-04
STRETCH LAB	Word Mark	Registered	Franchise, LLC Stretch Lab	International	1433817	2018-10-02	1433817	2018-10-02
STRETCH LAB	Word Mark	Registered	Franchise, LLC Stretch Lab	Australia	1433817	2018-10-02	1970615	2018-10-02

STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Bahrain	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	China	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Colombia	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Egypt	1433817	2018-10-02	
STRETCH LAB	Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	European Union	1433817	2018-10-02	1433817 2018-10-02
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	India	4007339	2018-10-02	1433817
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Indonesia	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Japan	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Korea, Republic of (KR)	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Norway	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Oman	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Philippines	1433817	2018-10-02	
STRETCH LAB	Word Mark	Application	Stretch Lab Franchise, LLC Stretch	Russian Federation	1433817	2018-10-02	

STRETCH LAB	Word Mark	Application	Franchise, LLC Stretch Lab	Singapore	1433817	2018-10-02		
STRETCH LAB	Word Mark	Application	Franchise, LLC Stretch Lab	Thailand	1433817	2018-10-02		
STRETCH LAB	Word Mark	Application	Franchise, LLC Stretch Lab	Vietnam	1433817	2018-10-02		
STRETCH LAB	Word Mark	Application	Franchise, LLC Stretch Lab	Canada	1939777	2019-01-09		
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Canada	1817775	2017-01-12	TMA1009696	2018-11-26
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Australia	1945231	2018-08-01	1945231	2021-02-04
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Kuwait	201902692	2019-03-25	KW1613860	2021-01-14
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Qatar	130633	2019-03-25	130633	2020-01-07
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Saudi Arabia	177837	2019-04-09	1440018621	2019-04-09
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Brazil	916068897	2018-10-11	916068897	2019-08-20
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Hong Kong	304684979	2018-09-28	304684979	2018-09-28
STRETCH LAB	Word Mark	Registration	Franchise, LLC Stretch Lab	Malaysia	2018070131	2018-09-28	2018070131	2020-01-14

STRETCH LAB		Word Mark	Registered	Stretch Lab Franchise, LLC Stretch	South Africa	201828309	2018-09-28	201828309	2020-05-11
STRETCH LAB		Word Mark	Application	Franchise, LLC Stretch Lab	Taiwan	107064370	2018-10-04		
STRETCH LAB		Word Mark	Registered	Franchise, LLC Stretch Lab	Japan	2020022178	2020-03-02	6355353	2021-02-24
STRETCH LAB		Word Mark	Registered	Franchise, LLC Stretch Lab	New Zealand	1193690	2021-10-28	1193690	2022-04-29
STRETCH LAB		Word Mark	Registered	Franchise, LLC Stretch Lab	Mexico	2754742	2022-05-25	2463886	2022-10-14
STRETCH LAB		Word Mark	Application	Franchise, LLC Stretch Lab	Mexico	2804716	2022-08-23		
STRETCH LAB		Word Mark	Registered	Franchise, LLC Stretch Lab	Dominican Republic	20196839	2019-02-14	258099	2019-04-30
STRETCH LAB		Word Mark	Registered	Franchise, LLC Stretch Lab	United Arab Emirates	308518	2019-03-25	308518	2019-03-25
STRETCH LAB and Design		Design Mark	Registered	Franchise, LLC Stretch Lab	China	41999975	2019-10-30	41999975	2021-04-14
STRETCH LAB and Design		Design Mark	Registered	Franchise, LLC Stretch Lab	Russian Federation	2019758381	2019-11-15	789829	2020-12-21
STRETCH LAB and Design		Design Mark	Registered	Franchise, LLC Stretch Lab	Japan	2020022179	2020-03-02	6355354	2021-02-24
STRETCH LAB BY XPONENTIAL FITNESS STRETCH LAB FLEXOLOGIST		Word Mark	Registered	Franchise, LLC Stretch Lab	China	41977234	2019-10-30	41977234	2020-07-14
		Word Mark	Application	Franchise, LLC Stretch Lab	Australia	2179746	2021-05-19		

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RECORDED: 03/21/2023