

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796482

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRANDLIVE INC.		03/21/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Silicon Valley Bridge Bank, N.A.		
Street Address:	3003 Tasman Drive, HF 150		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	97224683	ALLHANDS	
Serial Number:	90094696		
Serial Number:	90514702	BRANDLIVE	
Serial Number:	90119772		
Registration Number:	6756037	SHOWROOMS	
Registration Number:	6570693	GREENROOM	
Serial Number:	90119787	ALLHANDS	
Serial Number:	90094683	BRANDLIVE	
Serial Number:	90070306	BRANDLIVE	
Registration Number:	5331827	BRANDLIVE	
Registration Number:	5095050	GREENROOM	
Serial Number:	87441448	BRAND.LIVE	
Registration Number:	4509491	BRANDLIVE	
Registration Number:	4405968	BRANDLIVE	
Registration Number:	4509492	YOUR BRANDLIVE	
Registration Number:	4405969	YOUR BRANDLIVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8004945225
Email: ipteam@cogencyglobal.com
Correspondent Name: Stewart Walsh
Address Line 1: 1025 Connecticut Ave NW, Suite 712
Address Line 2: COGENCY GLOBAL Inc.
Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1940064 TM
NAME OF SUBMITTER:	Gwendolyn Meccas
SIGNATURE:	/Gwendolyn Meccas/
DATE SIGNED:	03/22/2023

Total Attachments: 8

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this “**Agreement**”) is entered into as of March 21, 2023, by and between SILICON VALLEY BRIDGE BANK, N.A. (“**Bank**”) and BRANDLIVE INC., a Delaware corporation (“**Grantor**”).

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the “**Loans**”) in the amounts and manner set forth in that certain Loan and Security Agreement dated as of March 2, 2021, as amended by that certain Default Waiver and First Amendment to Loan and Security Agreement dated as of July 1, 2021, as further amended by that certain Second Amendment to Loan and Security Agreement dated as of October 28, 2021, as further amended by that certain Third Amendment to Loan and Security Agreement dated as of November 24, 2021, as further amended by that certain Fourth Amendment to Loan and Security Agreement dated as of August 29, 2022, and as further amended by that certain Waiver and Fifth Amendment to Loan and Security Agreement dated as of the date hereof (as the same may from time to time be further amended, modified or supplemented from time to time, the “**Loan Agreement**”; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor to Bank.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of Grantor’s obligations to Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

1. Grant of Security Interest. To secure Grantor’s obligations to Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the “**Intellectual Property Collateral**”), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “**Copyrights**”);

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the “**Patents**”);

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the “**Trademarks**”);

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the “**Mask Works**”);

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Bank.

3. Authorization. Grantor hereby authorizes Bank to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

4. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision

herein. The rights and remedies of Bank with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

5. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

6. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

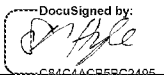
7. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of [California], without giving effect to any choice or conflict of law provision or rule (whether of the State of [California] or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

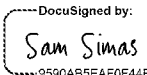
BRANDLIVE INC.

By:  _____
C84C4ACB58C2405...

Name: Sam Kolbert-Hyle
Title: Chief Executive Officer

BANK:

SILICON VALLEY BRIDGE BANK, N.A.

By:  _____
9590AB5EAFOF44F...

Name: Sam Simas
Title: Vice President

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Broadcaster software application.	TX0008754739	2019-05-03

EXHIBIT B

Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
CLOUD-BASED VIDEO BROADCAST SYSTEM	17/544735	2021-12-07
CLOUD-BASED VIDEO BROADCAST SYSTEM	17/935870	2022-09-27

EXHIBIT C

Trademarks



<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
ALLHANDS	97224683	January 18, 2022
	90094696	August 5, 2020
BRANDLIVE	90514702	February 5, 2021
	90119772	August 17, 2020
SHOWROOMS	6756037	June 7, 2022
GREENROOM	6570693	November 23, 2021
ALLHANDS	90119787	August 17, 2020
BRANDLIVE	90094683	August 5, 2020
BRANDLIVE	90070306	July 23, 2020
BRANDLIVE	5331827	November 7, 2017
GREENROOM	5095050	December 6, 2016
BRAND.LIVE	87441448	May 8, 2017
BRANDLIVE	4509491	April 8, 2014
BRANDLIVE	4405968	September 24, 2013
YOUR BRANDLIVE	4509492	April 8, 2014
YOUR BRANDLIVE	4405969	September 24, 2013

EXHIBIT D

Mask Works

Description

Registration/
Application
Number

Registration/
Application
Date