

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796511

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swiss-American, Inc.		03/10/2023	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	LIPARI FOODS OPERATING COMPANY, LLC		
Street Address:	26661 BUNERT ROAD		
City:	WARREN		
State/Country:	MICHIGAN		
Postal Code:	48089		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	5655370	BADGER CREEK	
Registration Number:	5277609	BUZZBEE	
Registration Number:	4168048	GOUDAM	
Registration Number:	4125280	MADE BY MOOS	
Registration Number:	4110317	PEACHTREE MEADOW	
Registration Number:	4102020	O' SULLIVAN'S THE ORIGINAL IRISH CHEDDAR	
Registration Number:	4036617	O'SULLIVAN'S	
Registration Number:	4013841	FEWER THAN FIVE	
Registration Number:	3979567	BEACON	
Registration Number:	3944281	SIMPLY GOAT	
Registration Number:	3936037	EUROPEAN FARMHOUSE	
Registration Number:	4243702	PERFECT PARTNERS	
Registration Number:	4481973	BARREL & WEDGE	
Registration Number:	2607727	JACKBY	
Registration Number:	2633855	DUTCH GARDEN	
Registration Number:	2364730	VERDACCIO	
Registration Number:	2142860	FIRE JACK	
Registration Number:	2358175	EPIC	
Registration Number:	2164295	AMERICAN FARMHOUSE	

OP \$590.00 5655370

Property Type	Number	Word Mark
Registration Number:	1804640	CAPRICORN
Registration Number:	1797983	NORTH LIGHT
Registration Number:	1628478	SUPER SWISS
Registration Number:	0419062	DUTCH GARDEN

CORRESPONDENCE DATA

Fax Number: 2486894071

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 12486893500

Email: dcosta@reising.com

Correspondent Name: Shannon Smith, REISING ETHINGTON PC

Address Line 1: 755 West Big Beaver Road

Address Line 2: Suite 1850

Address Line 4: Troy, MICHIGAN 48084

NAME OF SUBMITTER:	Shannon Smith
SIGNATURE:	/Shannon Smith/
DATE SIGNED:	03/22/2023

Total Attachments: 6
source=15 - Trademark Assignment Executed#page1.tif
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Assignment is being made to confirm the transfer of Intellectual Property pursuant to an Asset Purchase Agreement dated this same date involving Swiss-American, Inc., a Missouri corporation ("Assignor"), as the Seller and Lipari Foods Operating Company, LLC, a Delaware limited liability company ("Assignee") as the Purchaser.

WHEREAS Assignor is the owner of the trademarks and trademark registrations on the attached Schedule (hereinafter, the "Marks").

WHEREAS Assignor and Assignee are parties to said Asset Purchase Agreement by which all right, title, and interest in Assignor's Intellectual Property, including all right, title, and interest to the Marks were and are hereby assigned to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized thereby, including all common law rights and including the right to sue for past infringements for the trademarks and trademark registrations.

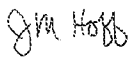
Assignor hereby agrees to cooperate with Assignee, its successors, assigns and their legal representatives to execute any and all papers, including applications for registrations and declarations of fact for any and all countries and to perform any and all acts which Assignee, its successors, assigns, and their legal representatives may deem necessary to secure, defend, and enforce the rights herein assigned to Assignee.

Assignor hereby represents and warrants that it has not granted any rights inconsistent with the rights granted herein.

This Assignment shall be deemed to be fully operative of its own accord to assign all of the rights, privileges, title, and interests recited herein from Assignor to Assignee.

Assignor:

Date: March 10, 2023

By: 
Joseph M. Hoff
President

On behalf of Lipari Foods Operating Company, LLC, I hereby confirm Assignee's acceptance of all rights, privileges, title, and interests conveyed by this Assignment.

Date: _____

By: _____
Thomas Lipari
Chief Executive Officer

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Assignor:

Date: _____

By: _____
Joseph M. Hoff
President

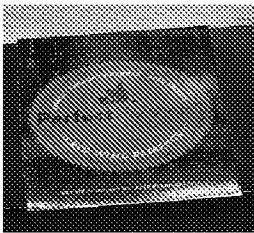
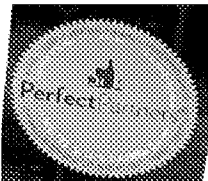

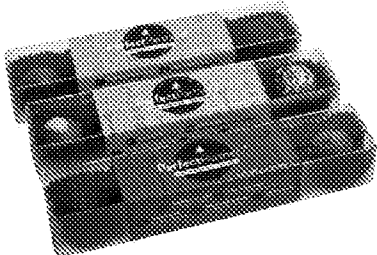
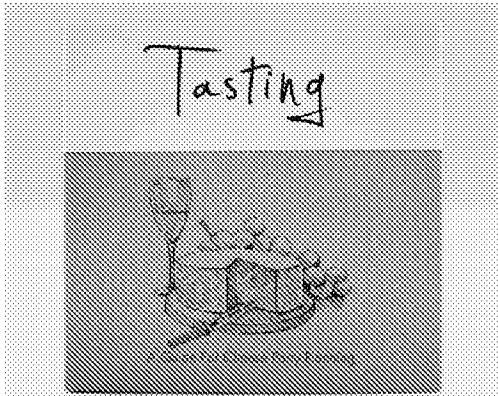
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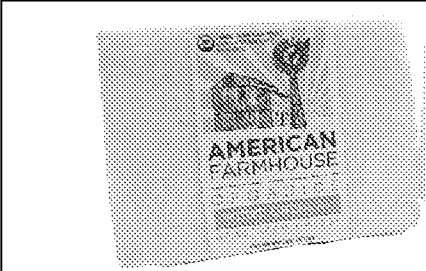
Date: March 10, 2023

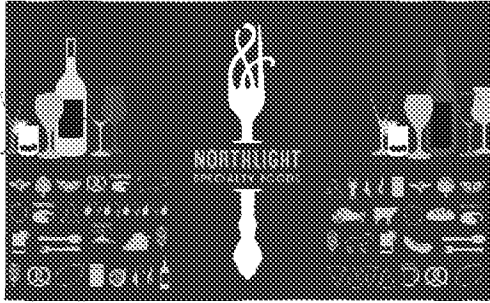

By: Thomas Lipari
Thomas Lipari
Chief Executive Officer

SCHEDULE

REGISTERED MARKS				
MARK		SERIAL NO.	REG. NO.	REG. DATE
Badger Creek		87949201	5655370	1/15/2019
Buzzbee		87061651	5277609	8/29/2017
Goudam		85488719	4168048	7/3/2012
Made By Moos		85387637	4125280	4/10/2012
Peachtree Meadow		85362761	4110317	3/6/2012
O'Sullivan's Original Irish		85359364	4102020	2/21/2012
O'Sullivan's		85360934	4036617	10/4/2011
Fewer Than Five		85123980	4013841	8/16/2011
Beacon		85099699	3979567	6/14/2011
Simply Goat		85115464	3944281	4/12/2011
European Farmhouse		85057201	3936037	3/22/2011
Perfect Partners		85977497	4243702	11/13/2012
Barrel & Wedge		85716158	4481973	2/11/2014
Jackby		78096715	2607727	8/13/2002
Dutch Garden		75830960	2633855	10/15/2002
Verdaccio		75812933	2364730	7/4/2000
Fire Jack		75290337	2142860	3/10/1998
Epic		75397845	2358175	6/13/2000
American Farmhouse		74701645	2164295	6/9/1998
Capricorn		74308184	1804640	11/16/1993
North Light		74296027	1797983	10/12/1993
Super Swiss		73824541	1628478	12/18/1990
Dutch Garden		71472592	419062	2/5/1946
COMMON LAW MARKS				
MARK	GOODS/SERVICES			
	All products and services			
SWISS AMERICAN	All products and services			

	<p>Cheese</p>
	<p>Cheese</p>
	<p>Cheese</p>
	<p>Chocolate</p>
	<p>Educational materials</p>
<p>KII NATURALS</p>	<p>Artisan Crackers</p>

	<p>Artisan Crackers</p>
	<p>Cheese</p>
	<p>Cheese</p>
	<p>Cheese</p>

	<p>Cheese, chocolate, crackers, educational materials</p>
	<p>Cheese, chocolate, crackers, educational materials</p>
<p>SOUTHERN DELI RESERVE</p>	<p>Cheese, meat, packaged meats, sliced meat, mayonnaise, mustard, salad dressings</p>
<p>ST. LOUIS BRIE</p>	<p>Cheese</p>
<p>ST. LOUIS BLUE</p>	<p>Cheese</p>