

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM795369

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/30/2022

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Spell C. LLC		06/30/2022	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Apex Global Brands Inc.
Street Address:	5990 Sepulveda Boulevard, Suite 600
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91411
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1270846	CHEROKEE
Registration Number:	1513489	CHEROKEE
Registration Number:	1582609	CHEROKEE
Registration Number:	1595384	CHEROKEE
Registration Number:	1639754	CHEROKEE
Registration Number:	1644461	CHEROKEE
Registration Number:	2935238	CHEROKEE BABY
Registration Number:	2846293	CHEROKEE BABY
Registration Number:	4123011	C
Registration Number:	4415855	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 424-250-8068

Email: trademarks@minxlaw.com

Correspondent Name: Charlene Minx

Address Line 1: 401 Wilshire Boulevard, Suite 1200

Address Line 4: Santa Monica, CALIFORNIA 90401

TRADEMARK

REEL: 008012 FRAME: 0295

ATTORNEY DOCKET NUMBER:	190-20000
NAME OF SUBMITTER:	Charlene Minx
SIGNATURE:	/Charlene Minx/
DATE SIGNED:	03/17/2023
Total Attachments: 4	
source=Apex _ Certificate of Merger - Apex Global Brands Inc. (Certified Copy)#page1.tif	
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"THREE-SIXTY VISION LLC", A DELAWARE LIMITED LIABILITY COMPANY,

"SPELL C. LLC", A DELAWARE LIMITED LIABILITY COMPANY,

"FFS HOLDINGS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

"CHEROKEE BRANDS LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "APEX GLOBAL BRANDS INC." UNDER THE NAME OF "APEX GLOBAL BRANDS INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JULY, A.D. 2022, AT 11:44 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

2160988 8100M
SR# 20223037183

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203972713
Date: 07-21-22

TRADEMARK
REEL: 008012 FRAME: 0297

CERTIFICATE OF MERGER

OF

SPELL C. LLC, CHEROKEE BRANDS LLC, FFS HOLDINGS, LLC, AND THREE-SIXTY
VISION LLC

WITH AND INTO

APEX GLOBAL BRANDS INC.

June 30, 2022

Apex Global Brands Inc., a Delaware corporation (the "Corporation"), desiring to merge each of Spell C. LLC, a Delaware limited liability company, Cherokee Brands LLC, a Delaware limited liability company, FFS Holdings, LLC, a Delaware limited liability company, and Three-Sixty Vision LLC, a Delaware limited liability company (each a "Subsidiary" and, collectively the "Subsidiaries"), with and into the Corporation (the "Merger"), with the Corporation continuing as the Surviving Corporation, defined below, pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, does hereby certify as follows:

FIRST: The name of the surviving corporation is "Apex Global Brands Inc." (the "Surviving Corporation"), and the name of the limited liability companies being merged into this Surviving Corporation are Spell C. LLC, Cherokee Brands LLC, FFS Holdings, LLC, and LLC Three-Sixty Vision LLC listed below (each, a "Constituent Entity").

<u>Name</u>	<u>State of Incorporation/Jurisdiction of Formation</u>
Spell C. LLC	Delaware
Cherokee Brands LLC	Delaware
FFS Holdings, LLC	Delaware
Three-Sixty Vision LLC	Delaware
Apex Global Brands Inc.	Delaware

SECOND: An Agreement and Plan of Merger, dated as of June 30, 2022 (as amended, restated, supplemented or otherwise modified from time to time, the "Merger Agreement"), by and among the Corporation and the Subsidiaries, setting forth the terms and conditions of the Merger, has been approved, adopted, certified, executed and acknowledged by each Constituent Entity, in accordance with the requirements of Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, as applicable.

THIRD: The Merger is to become effective upon the filing of this certificate of merger with the Secretary of State of the State of Delaware.

FOURTH: The Certificate of Incorporation of the Surviving Corporation shall be its Certificate of Incorporation.

FIFTH: An executed copy of the Merger Agreement is on file at the principal place of business of the Surviving Corporation at 5990 Sepulveda Boulevard, Suite 600, Sherman Oaks, CA 91411 and will be furnished by the Surviving Corporation on request, without cost, to any stockholder of the Corporation or member of any Constituent Entity.

* * *

IN WITNESS WHEREOF, the Surviving Corporation has caused this Certificate of Merger to be signed by an authorized officer thereof this 30th day of June, 2022.

APEX GLOBAL BRANDS INC.

DocuSigned by:
By: Harry Clouston
-E2C109FC7AC947A...
Name: Harry Clouston
Title: Secretary and Vice President

[Signature Page to Certificate of Merger]