

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM797007

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crabtree & Evelyn, Ltd.		01/04/2022	Corporation: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crabtree & Evelyn Holdings Limited		
<b>Street Address:</b>	15 Bonhill Street		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC2A 4DN		
<b>Entity Type:</b>	Limited Corporation: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1891469	C&E	
<b>Registration Number:</b>	2184721	CRABTREE	
<b>Registration Number:</b>	2200239	CRABTREE	
<b>Registration Number:</b>	2491057	CRABTREE & EVELYN	
<b>Registration Number:</b>	1084951	CRABTREE & EVELYN	
<b>Registration Number:</b>	1036523	CRABTREE & EVELYN	
<b>Registration Number:</b>	3560742	CRABTREE & EVELYN	
<b>Registration Number:</b>	1084960	CRABTREE & EVELYN	
<b>Registration Number:</b>	1575333	CRABTREE & EVELYN	
<b>Registration Number:</b>	1078646	CRABTREE & EVELYN	
<b>Registration Number:</b>	1255651	CRABTREE & EVELYN	
<b>Registration Number:</b>	1859412	EVELYN	
<b>Registration Number:</b>	2789879	EVELYN ROSE	
<b>Registration Number:</b>	2880230	HAND RECOVERY	
<b>Registration Number:</b>	3005977	LA SOURCE	
<b>Registration Number:</b>	1574193	NANTUCKET BRIAR	
<b>Registration Number:</b>	1763569	SUMMER HILL	
<b>CORRESPONDENCE DATA</b>			

CH \$440.00 1891469

**Fax Number:** 7344184213

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 734-418-4212

**Email:** trademark@honigman.com

**Correspondent Name:** Angela Alvarez Sujek

**Address Line 1:** 39400 Woodward Ave., Suite 101

**Address Line 4:** Bloomfield Hills, MICHIGAN 48304-5151

<b>NAME OF SUBMITTER:</b>	Angela Alvarez Sujek
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<b>SIGNATURE:</b>	/angela alvarez sujek/
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<b>DATE SIGNED:</b>	03/23/2023
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**Total Attachments: 3**

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## DEED OF ASSIGNMENT

This Assignment is made the 4<sup>th</sup> day of January 2022

### BETWEEN:

1. Crabtree & Evelyn, Ltd. of 102 Peake Brook Road, Woodstock, CT, 06281, United States ("Assignor")
2. Crabtree & Evelyn Holdings Limited of 15 Bonhill Street, London, EC2A 4DN, United Kingdom, ("Assignee")

### WHEREAS:

- A. The Assignor is the registered proprietor of the trade marks in Schedule 1 (the "Trade Marks").
- B. The Assignor has agreed to assign to the Assignee the Trade Marks, on the terms set out in this deed of assignment.

### AGREED TERMS:

1. The Assignor hereby assigns and transfers to the Assignee absolutely all property, right, title and interest in and to the Trade Marks, and all legal rights and immunities (howsoever derived) together for the amount of £1 with:
  - a. All of their right, title and interest in any registrations granted pursuant to any of the applications comprised in the Schedule 1;
  - b. All of their right, title and interest in the goodwill attaching to the Trade Marks; and
  - c. All of their rights to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement or for passing off or any other cause of action arising from ownership, of any of the Trade Marks whether occurring before or after the date of this Deed of Assignment.
2. The Assignor will at the request and cost of the Assignee execute and sign all such instruments, applications and documents and do all such other acts and things as may reasonably be required by the Assignee to give effect to the terms of this assignment and to ensure that the Trade Marks vest in the Assignee.
3. To the extent that any provision of this Assignment is found by any court or competent authority to be invalid, unlawful or unenforceable in any jurisdiction that provision shall

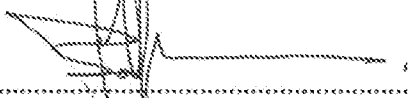
be deemed not to be a part of this Assignment but it shall not affect the enforceability of the remainder of this Assignment nor shall it affect the validity, lawfulness or enforceability of that provision in any other jurisdiction and shall continue to be valid as to its other provisions and the remainder of the affected provision.

4. This Assignment may be executed by the parties on separate counterparts but shall not be effective until each party has executed at least one counterpart. Each counterpart when executed shall be an original and all counterparts shall together constitute one Assignment.
5. This Assignment and any dispute, claim or obligation (whether contractual or non-contractual) arising out of or in connection with it, its subject matter or formation shall be governed by English law. The parties irrevocably agree that the English courts shall have exclusive jurisdiction to settle any dispute or claim (whether contractual or non-contractual) arising out of or in connection with this Agreement, its subject matter or formation.

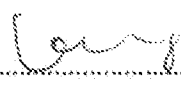
IN WITNESS WHEREOF this assignment has been executed as a deed and delivered on the date first written above.

Executed as a deed on behalf of  
Crabtree & Evelyn, Ltd.

**ASSIGNOR**

  
By: Yu Ben Hei  
Position: Director

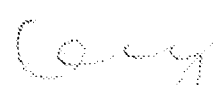
Signature of Witness

  
Witness Name: Kelly Chan  
Witness Address: Shenzhen, China

Executed as a deed on behalf of  
Crabtree & Evelyn Holdings Limited  
**ASSIGNEE**

  
By: Lu Kwong Seng  
Position: Director

Signature of Witness

  
Witness Name: Kelly Chan  
Witness Address: Shenzhen, China

# SCHEDULE 1

## Trade Marks

Country	Trade Mark	Class(es)	Registration No.	Registration Date
United States of America	C&E	42	1891469	25 Apr 1995
United States of America	CRABTREE	3	2184721	25 Aug 1998
United States of America	CRABTREE	35	2200239	27 Oct 1998
United States of America	CRABTREE & EVELYN	16, 18, 21	2491057	18 Sep 2001
United States of America	CRABTREE & EVELYN	29	1,084,951	7 Feb 1978
United States of America	CRABTREE & EVELYN	3	1,036,523	30 Mar 1976
United States of America	CRABTREE & EVELYN	4	3560742	13 Jan 2009
United States of America	CRABTREE & EVELYN	30	1084960	7 Feb 1978
United States of America	CRABTREE & EVELYN	30	1,575,333	2 Jan 1990
United States of America	CRABTREE & EVELYN	42	1078646	29 Nov 1977
United States of America	CRABTREE & EVELYN	42	1,255,651	25 Oct 1983
United States of America	EVELYN	3	1,859,412	25 Oct 1994
United States of America	EVELYN ROSE	3, 4	2789879	2 Dec 2003
United States of America	HAND RECOVERY	3	2880230	31 Aug 2004
United States of America	LA SOURCE	3	3005977	11 Oct 2005
United States of America	NANTUCKET BRIAR	3	1574193	2 Jan 1990
United States of America	SUMMER HILL	3	1,763,569	6 Apr 1993