

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM797021

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bad Moon Talent, LLC		03/21/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	StudioNow, Inc.		
Street Address:	4017 Hillsboro Pike, Suite 418		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37215		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6064043	BAD MOON TALENT	
CORRESPONDENCE DATA			
Fax Number:	4237858480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4237566600		
Email:	patty.liner@millermartin.com		
Correspondent Name:	Patricia P. Liner		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1200 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	26145-0014		
NAME OF SUBMITTER:	Patricia P. Liner		
SIGNATURE:	/Patricia P. Liner/		
DATE SIGNED:	03/23/2023		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK RIGHTS

This ASSIGNMENT OF TRADEMARK RIGHTS (this “Assignment”) is made and entered into as of March 21, 2023, (the “Closing Date”) by and between BAD MOON TALENT, LLC (“Assignor”) and STUDIO NOW, INC. (“Assignee”) pursuant to that certain Asset Purchase Agreement, dated as of the date hereof (the “Purchase Agreement”), by and between Assignor and Assignee. Unless otherwise defined herein, all capitalized terms used herein shall have the meanings ascribed to them in the Purchase Agreement.

WITNESSETH:

WHEREAS, pursuant to the terms and conditions of the Purchase Agreement, Assignor is selling, assigning and transferring to Assignee, and Assignee is purchasing and taking assignment of U.S. Trademark Registration No. 6,064,043 for BAD MOON TALENT & Design for use with talent agency services (the “Trademark”).

NOW, THEREFORE, for and in consideration of the premises and the mutual covenants contained herein and in the Purchase Agreement and for good and valuable consideration paid to Assignor by Assignee pursuant to the Purchase Agreement, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties do hereby agree as follows:

Effective as of the Closing Date, Assignor hereby assigns, sells, transfers and sets over to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under the Trademark, together with all goodwill associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

[Signature page follows]

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNOR:

BAD MOON TALENT, LLC

By: Andrew Drake
Andrew Drake, CEO

ACKNOWLEDGED AND ACCEPTED BY:

STUDIONOW, INC.

By: David Mason
David C. Mason, President & CEO