

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM797373

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Balance Point Capital Partners V, L.P.		03/10/2023	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Raw Sugar, LLC		
Street Address:	1640 S. Sepulveda, Suite 204		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	5718081	TRULY UNRULY	
Registration Number:	3951487	BOLERO	
Registration Number:	4650717	COLD PRESS TECHNOLOGY	
Registration Number:	5115340	DR. SPA	
Registration Number:	5805780	LOOK FOR THE BAMBOO TOPS & WHITE BOTTLES	
Registration Number:	6171078	MIGHTY CURLS	
Registration Number:	6223218	PRO REMEDY	
Registration Number:	5802820	PURE COLD PRESS TECHNOLOGY SO. CAL.	
Registration Number:	6171040	PURE SCALP THERAPY	
Registration Number:	4634500	RAW SUGAR	
Registration Number:	4884122	RAW SUGAR LIVING PURELY UNFILTERED	
Registration Number:	6336071	RAW MEN SMELL GOOD	
Registration Number:	5999700	RAW SUGAR	
Registration Number:	6298106	RAW SUGAR	
Registration Number:	6217082	SIMPLY BAR SOAP	
Registration Number:	5932819	SIMPLY BODY WASH	
Registration Number:	5932820	SIMPLY HAND WASH	
Registration Number:	6410435	SUGAR NOTE	
Registration Number:	5331713		

OP \$840.00 5718081

Property Type	Number	Word Mark
Registration Number:	5900505	
Registration Number:	6324651	
Registration Number:	6324650	
Registration Number:	6324652	
Registration Number:	6324653	
Registration Number:	6324654	
Registration Number:	6324655	
Registration Number:	6324656	
Registration Number:	5718082	ALL THAT SHINES
Registration Number:	5205505	SKINTEN
Registration Number:	5201420	POP STUDIOS
Registration Number:	5460404	POP STUDIOS
Registration Number:	6171033	UNFILTERED BY RAW SUGAR
Registration Number:	5063037	RAW SUGAR INITIATIVE

CORRESPONDENCE DATA

Fax Number: 6175236850

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-523-2700

Email: susan.dinicola@hklaw.com, priscila.sterenberg@hklaw.com

Correspondent Name: Holland & Knight LLP

Address Line 1: 10 St. James Avenue

Address Line 4: Boston, MASSACHUSETTS 02116

NAME OF SUBMITTER: Susan C. DiNicola

SIGNATURE: /Susan C. DiNicola/

DATE SIGNED: 03/24/2023

Total Attachments: 5

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INTELLECTUAL PROPERTY RELEASE AND REASSIGNMENT (TRADEMARK)

THIS INTELLECTUAL PROPERTY RELEASE AND REASSIGNMENT (this “Release”) is made as of March 10, 2023, by Balance Point Capital Partners V, L.P., in its capacity as administrative agent for itself and the other Lenders (in such capacity, the “Administrative Agent”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Intellectual Property Security Agreement (as defined below).

WITNESSETH:

WHEREAS, RAW SUGAR, LLC, a Delaware limited liability company (the “Grantor”), was party to that certain Security Agreement, dated as of August 31, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified prior to the date hereof, the “Security Agreement”), and the Intellectual Property Security Agreement, dated as of August 31, 2021, in favor of the Administrative Agent (as amended, restated, amended and restated, supplemented or otherwise modified prior to the date hereof, the “Intellectual Property Security Agreement”), pursuant to which the Grantor granted to the Administrative Agent, for the benefit of itself and the Lenders, a Lien on and security interest in (the “Security Interest”) all of the Grantor’s rights, title and interest in, to and under the Intellectual Property Collateral, including the Intellectual Property Collateral listed on the attached Schedule A;

WHEREAS, the Intellectual Property Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on September 14, 2021 at Reel 7421, Frame 0478;

WHEREAS, the Grantor has requested that the Administrative Agent release its Security Interest in the Intellectual Property Collateral and reassign any and all rights in the same to the Grantor; and

WHEREAS, the Grantor has satisfied and fulfilled all of its obligations to release the Administrative Agent’s Security Interest in the Intellectual Property Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby (i) fully releases, discharges, terminates and cancels the Security Interest in the Intellectual Property Collateral, (ii) reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by the Administrative Agent, any and all of the Administrative Agent’s right, title and interest in and to the Intellectual Property Collateral and (iii) terminates the Intellectual Property Security Agreement.

The Grantor, and any successor to the Grantor (including any person or entity hereafter holding any right, title or interest in or to the Intellectual Property Collateral) is hereby authorized to record this Release in the Trademark Division of the United States Patent and Trademark Office.


THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

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IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed as of the day and year first above written.

BALANCE POINT CAPITAL PARTNERS V, L.P.,
as the Administrative Agent

By:

By: 




Name:



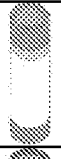




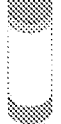
Title:


SCHEDULE A

Intellectual Property Collateral

U.S. Federal Trademark Registrations:

Mark	Owner	Application No.	Application Date	Registration No.	Registration Date
TRULY UNRULY	Raw Sugar, LLC	88/035,010	July 12, 2018	5718081	April 2, 2019
BOLERO BEVERLY HILLS	Raw Sugar, LLC	77768981	June 26, 2009	3951487	April 26, 2011
COLD PRESS TECHNOLOGY	Raw Sugar, LLC	86270860	May 3, 2014	4650717	December 2, 2014
DR. SPA	Raw Sugar, LLC	86/657,744	June 10, 2015	5115340	January 3, 2017
GLIDE-PUSH TECHNOLOGY	Raw Sugar, LLC	90135212	August 25, 2020	[1B Status]	N/A
LOOK FOR THE BAMBOO TOPS & WHITE BOTTLES	Raw Sugar, LLC	88239885	December 21, 2018	5805780	July 16, 2019
MIGHTY CURLS	Raw Sugar, LLC	88650253	October 10, 2019	6171078	October 6, 2020
PRO REMEDY	Raw Sugar, LLC	88659226	October 17, 2019	6223218	December 15, 2020
	Raw Sugar, LLC	88334425	March 11, 2019	5802820	July 9, 2019
PURE SCALP THERAPY	Raw Sugar, LLC	88636923	September 30, 2019	6171040	October 6, 2020
RAW SUGAR	Raw Sugar, LLC	86232528	March 26, 2014	4634500	November 4, 2014
	Raw Sugar, LLC	86447201	November 6, 2014	4884122	January 12, 2016
RAW MEN SMELL GOOD	Raw Sugar, LLC	88700000	November 20, 2019	6336071	April 27, 2021
	Raw Sugar, LLC	88120455	September 17, 2018	5999700	March 3, 2020
RAW SUGAR	Raw Sugar, LLC	88796407	February 13, 2020	6298106	March 23, 2021

Mark	Owner	Application No.	Application Date	Registration No.	Registration Date
SIMPLY BAR SOAP	Raw Sugar, LLC	87832529	March 13, 2018	6217082	December 8, 2020
SIMPLY BODY WASH	Raw Sugar, LLC	87828308	March 9, 2018	5932819	December 10, 2019
SIMPLY HAND WASH	Raw Sugar, LLC	87828335	March 9, 2018	5932820	December 10, 2019
SUGAR NOTE	Raw Sugar, LLC	90259210	October 16, 2020	6410435	July 6, 2021
	Raw Sugar, LLC	87222826	November 1, 2016	5331713	November 7, 2017
	Raw Sugar, LLC	88120445	September 17, 2018	5900505	November 5, 2019
	Raw Sugar, LLC	90089422	August 3, 2020	6324651	April 13, 2021
	Raw Sugar, LLC	90089410	August 3, 2020	6324650	April 13, 2021
	Raw Sugar, LLC	90089461	August 3, 2020	6324652	April 13, 2021
	Raw Sugar, LLC	90089545	August 3, 2020	6324653	April 13, 2021
	Raw Sugar, LLC	90089726	August 3, 2020	6324654	April 13, 2021
	Raw Sugar, LLC	90089759	August 3, 2020	6324655	April 13, 2021

Mark	Owner	Application No.	Application Date	Registration No.	Registration Date
	Raw Sugar, LLC	90089970	August 3, 2020	6324656	April 13, 2021
ALL THAT SHINES	Raw Sugar, LLC	88035054	July 12, 2018	5718082	April 2, 2019
SKINTEN	Raw Sugar, LLC	86733432	August 21, 2015	5205505	May 16, 2017
POP STUDIOS	Raw Sugar, LLC	86966980	April 6, 2016	5201420	May 9, 2017
POP STUDIOS	Raw Sugar, LLC	87387504	March 27, 2017	5460404	May 1, 2018
UNFILTERED BY RAW SUGAR	Raw Sugar, LLC	88633604	September 27, 2019	6171033	October 6, 2020
RAW SUGAR INITIATIVE	Raw Sugar, LLC	86928282	March 3, 2016	5063037	October 18, 2016