

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM797456

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Accantia Group Holdings		11/11/2022	Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Unilever Global IP Limited		
<b>Street Address:</b>	100 Victoria Embankment		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC4Y0DY		
<b>Entity Type:</b>	Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6228212	AQUA-LOCK	
<b>Registration Number:</b>	6085944	WATER BOOST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2149783090		
<b>Email:</b>	dallastrademarks@bakermckenzie.com		
<b>Correspondent Name:</b>	Dyan M. House		
<b>Address Line 1:</b>	1900 N. Pearl Street, Suite 1500		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	GRN 4683176		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Dyan M. House		
<b>Address Line 1:</b>	1900 N. Pearl Street, Suite 1500		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>NAME OF SUBMITTER:</b>	Dyan M. House		
<b>SIGNATURE:</b>	/Dyan M. House/		
<b>DATE SIGNED:</b>	03/24/2023		

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**Total Attachments: 4**

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DATED 11 November 2022

Accantia Group Holdings

and

Unilever Global IP Limited

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ASSIGNMENT AGREEMENT

UNITED STATES OF AMERICA

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## ASSIGNMENT AGREEMENT

DATE: 11 November 2022

### BETWEEN:

- (1) **Accantia Group Holdings**, a company incorporated under the law of United Kingdom whose registered office is at Unilever House, 100 Victoria Embankment, London, United Kingdom ("Assignor"); and
- (2) **Unilever Global IP Limited**, a company incorporated under the law of United Kingdom whose registered office is at Unilever House, 100 Victoria Embankment, London, United Kingdom ("Assignee").

### RECITALS:

- (A) The Assignor is the owner of certain registered trade marks and/or the applicant of certain trade mark applications.
- (B) The Assignor has agreed to assign such trade mark rights to the Assignee in accordance with the terms of this Agreement.

### IT IS AGREED as follows:

#### 1. ASSIGNMENT

- 1.1 In consideration of the sum of **10 US Dollars (\$10)**, inclusive of any applicable taxes, paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged by the Assignor) the Assignor hereby assigns to the Assignee all of its right, title and interest in and to the registered trade marks and/or the trade mark applications set out in the schedule to this Agreement together with any common law rights and all the goodwill attaching thereto (the "Trade Marks") effective on **01 November 2022**.
- 1.2 The assignment of the Trade Marks shall include the right for the Assignee to bring proceedings against any third party in relation to the Trade Marks, including the right to sue in respect of every act of infringement of the Trade Marks occurring prior to the date of this Agreement.

#### 2. FURTHER ASSURANCE

The Assignor agrees at the request and cost of the Assignee that it will at all times after the date of this Agreement do all acts and execute all documents as may reasonably be necessary or desirable to secure the vesting in the Assignee of all rights assigned to the Assignee by this Agreement and to assist in the resolution of any queries from the Assignee concerning the Trade Marks.

#### 3. GOVERNING LAW & JURISDICTION

The construction, validity, and performance of this Agreement and all non-contractual obligations arising from or connected with this Agreement shall be governed by, and interpreted in accordance with, the laws of the United Kingdom, and the parties hereto submit to the exclusive jurisdiction of the English courts for the purpose of enforcing any claim arising under or in relation to this Agreement.

#### 4. GENERAL

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts and each such counterpart shall constitute an original of this Agreement but all of which together constitute one and the same instrument. This Agreement shall not be effective until each party has executed at least one counterpart.

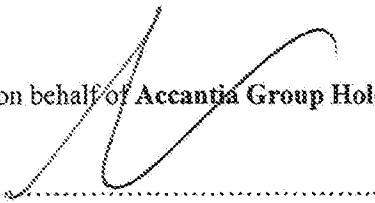
SCHEDULE

Trade Mark	Application Number	Registration Number	Application Date	Registration Date	Class
AQUA LOCK	86622910	6228212	07-May-15	22-Dec-20	3
SIMPLE KIND TO EYES	79099786	4159663 (1083550)	13-Jun-11	19-Jun-12	3
WATER BOOST	87035172	6085944	12-May-16	23-Jun-20	3

Trade Mark Assignment

**EXECUTED** by the parties:

Signed for and on behalf of **Accantia Group Holdings:**

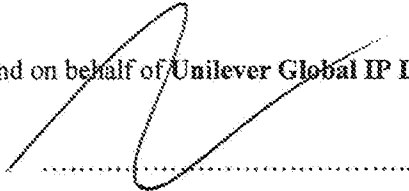
Signature:  .....

Name: Joseph Sullivan

Title: Duly Authorised

Date: 11 November 2022

Signed for and on behalf of **Unilever Global IP Limited:**

Signature:  .....

Name: Joseph Sullivan

Title: Duly Authorised

Date: 11 November 2022