

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900752871

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vestcom New Century LLC		01/25/2023	Company: DELAWARE

RECEIVING PARTY DATA

Name:	Vestcom Parent Holdings, Inc.
Street Address:	8080 Norton Parkway
City:	Mentor
State/Country:	OHIO
Postal Code:	44060
Entity Type:	Company: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	4783316	COOLCLIPS
Registration Number:	2666305	FASTAG
Registration Number:	3295702	FASTALKER
Registration Number:	1162732	LASERLABEL
Registration Number:	4732961	MULTISIGN
Registration Number:	5299388	SNAPSTACKZ
Registration Number:	4435439	SNAPTALKER
Registration Number:	3901278	SOLOZ
Registration Number:	4557306	SOLOZ STACKZ
Registration Number:	4945943	SPEEDBOARD
Registration Number:	4635824	STACKZ
Registration Number:	4946364	TRI-PLY
Registration Number:	5092634	ULTRASIGN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: miskowitz@ktslaw.com

Correspondent Name: Mark Iskowitz/Kilpatrick Townsend
Address Line 1: 1100 Peachtree Street, Suite 2800
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: 1313221

NAME OF SUBMITTER: Mark Iskowitz/Kilpatrick Townsend

SIGNATURE: /mji/

DATE SIGNED: 03/06/2023

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into by and between Vestcom New Century LLC, a company organized under the laws of Delaware with a principal business address of 8080 Norton Parkway, Mentor, Ohio 44060 USA ("Assignor"), and Vestcom Parent Holdings, Inc., a company organized under the laws of Delaware, with a principal business address of 8080 Norton Parkway, Mentor, Ohio 44060 USA ("Assignee"), and is effective as of the last date inscribed below ("Effective Date").

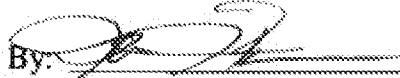
WHEREAS, Assignor has adopted and used the trademarks shown in the attached Schedule (collectively, the "Marks") and has obtained federal registrations therefor, as more specifically described on the Schedule (collectively, the "Registrations");

WHEREAS, Assignee desires to acquire the Marks and Registrations from Assignor, and Assignor is willing to assign the Marks and Registrations to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all right title, and interest in and to the Marks, including those at common law, and the Registrations, together with the goodwill of the business associated therewith with all rights of action accrued to the Assignor and any of its predecessors in title, including without limitation the right to sue and recover for past infringement and any rights of opposition.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date of signatures below.

Vestcom New Century LLC
ASSIGNOR

By: 

Name: Lori J. Bondar

Title: Vice President, Treasurer & Controller

Date: 1-25-2023

Vestcom Parent Holdings, Inc.
ASSIGNEE

By: 

Name: Vikas Arora

Title: Vice President & Secretary

Date: 1-24-2023

TRADEMARK SCHEDULE

Mark	Serial No. Filing Date	Reg. No. Reg. Date	Class/Description
COOLCLIPS	86344014 Jul 22, 2014	4783316 Jul 28, 2015	16 Printed paper labels and printed paper in-store display signs featuring product information; printed paper labels not of textile; printed paper signs; printed paper or cardboard cards, namely, point-of-purchase display cards made of non-pressure sensitive materials; printed paper labels for use at retail stores as a non-pressure sensitive tag where co-extruder holders and moldings are used.
FASTAG	76371528 Feb 19, 2002	2666305 Dec 24, 2002	16 Printed labels for use at retail stores as a non-pressure sensitive shelf tag where co-extruder holders and moldings are used.
FASTALKER	78917189 Jun 26, 2006	3295702 Sep 18, 2007	16 Printed labels not of textile, printed cards, namely, point-of-purchase display cards made of pressure sensitive materials, and printed paper signs.
LASERLABEL	73245580 Jan 10, 1980	1162732 Jul 28, 1981	16 Adhesive backed printed labels.
MULTISIGN	86228118 Mar 21, 2014	4732961 May 5, 2015	40 Customized digital printing of marketing tools for retailers; printing of pricing labels for retailers.
SNAPSTACKZ	87154071 Aug 29, 2016	5299388 Oct 3, 2017	16 Printed paper labels and printed paper in-store display signs featuring product information; adhesive backed printed paper labels for in-store displays and advertising purposes; printed paper labels for use at retail stores as a non-pressure sensitive tag where co-extruder holders and moldings are used.
SNAPTALKER	85863305 Feb 28, 2013	4435439 Nov 19, 2013	16 Printed paper labels and printed paper in-store display signs featuring product pricing and product advertising information; printed paper labels not of textile; printed paper cards, namely, point-of-purchase display cards made of pressure-sensitive adhesive materials; printed paper signs; adhesive backed printed paper labels; paper card stock for signage, labels, and tags; printed paper labels; printed paper labels for use at retail stores as a non-pressure sensitive tag where co-extruder holders and moldings are used.
SOLOZ	77709026 Apr 7, 2009	3901278 Jan 4, 2011	16 Printed paper labels and printed paper in-store display signs featuring product information; point-of-purchase display cards made of pressure sensitive materials; adhesive backed printed paper labels for in-store displays and advertising purposes.
SOLOZ STACKZ	85962454 Jun 18, 2013	4557306 Jun 24, 2014	16 Printed paper labels and printed paper in-store display signs featuring product information; point-of-purchase display cards made of pressure sensitive materials; adhesive backed printed paper labels for in-store displays and advertising purposes.
SPEEDBOARD	86757291 Sep 15, 2015	4945943 Apr 26, 2016	16 Laminated paper for delivery of labels.
STACKZ	86136646 Dec 6, 2013	4635824 Nov 11, 2014	16 Printed paper labels featuring product information for retailers, not being stickers; point-of-purchase display cards made of pressure sensitive materials for retailers, not being stickers.
TRI-PLY	86846525 Dec 11, 2015	4946364 Apr 26, 2016	16 Adhesive labels for in-store displays and advertising purposes. 40 Customized digital printing of marketing tools for retailers; printing of pricing labels for retailers.
ULTRASIGN	86788565 Oct 15, 2015	5092634 Nov 29, 2016	16 Printed signs made of polyester film as a paper substitute; printed labels made of polyester film as a paper substitute 40 Customized digital printing of marketing tools for retailers; printing of pricing labels for retailers.