OP \$115.00 97192965

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM797814

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CUR8 BRANDS, LLC		10/05/2022	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	8TH STREET BRANDING, LLC	
Street Address:	309 E. 8th Street, 5th Floor	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90014	
Entity Type:	Limited Liability Company: CALIFORNIA	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	97192965	BRONCO BRITCHES
Serial Number:	97193056	BRONCO DENIM CO.
Serial Number:	97193063	BRONCO DUNGAREES
Serial Number:	97193076	BRONCO JEANS

CORRESPONDENCE DATA

Fax Number: 8185507788

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8185507777

Email: astghik@ourfalianlaw.com

Correspondent Name: Astghik Petoyan

Address Line 1: 700 N. Brand Blvd. Suite 1150 Address Line 4: Glendale, CALIFORNIA 91203

NAME OF SUBMITTER:	Astghik Petoyan, Esq.
SIGNATURE:	/Astghik Petoyan/
DATE SIGNED:	03/27/2023

Total Attachments: 2

source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif

TRADEMARK
REEL: 008017 FRAME: 0558

900760787

TRADEMARK ASSIGNMENT

WHEREAS, CUR8 BRANDS, LLC, a California limited liability company ("Assignor"), has adopted, used, and is using the marks for which it has filed applications with the United States Patent and Trademark Office as follows:

1. Trademark Name: BRONCO BRITCHES Serial Number: 97192965

2. Trademark Name: BRONCO DENIM CO. Serial Number: 97193056

3. Trademark Name: BRONCO DUNGAREES Serial Number; 97193063

4. Trademark Name: BRONCO JEANS Serial Number: 97193076

WHEREAS, 8th STREET BRANDING, LLC, a California limited liability ("Assignee"), desires to acquire all right, title, and interest in the trademarks BRANCO BRITCHES, BRONCO DENIM CO., BRONCO DUNGAREES, and BRONCO JEANS, and the good will symbolized by said marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, its successors, and assigns, all right, title, and interest in and to the marks described herein, together with the good will of the business symbolized by such marks, and the above identified applications for registration of said marks. Assignor warrants that the trademarks BRANCO BRITCHES, BRONCO DENIM CO., BRONCO DUNGAREES, and BRONCO JEANS have not been previously pledged, assigned, or encumbered, and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments, and assignments as may be necessary to vest all right, title, and interest in and to the aforesaid trademarks, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

The Commissioner of Patents and Trademarks is hereby requested to issue the certificates of registration for said marks to the Assignee.

Signature Page to Follow

1

IN WITNESS WHEREOF, the parties have caused this document to be duly executed on this day of, in the year
ASSIGNOR
CUR8 BRANDS, LLC By: STEVEN AJAMIAN, Manager
ASSIGNEE 8TH STREET BRANDING, LLC
By:CARLO GHAILIAN, Member