

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM798150

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chile Colonial, LLC		03/14/2023	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	MomoIP LLC		
Street Address:	104 West 27th Street, 9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4835102	CHILE CRUNCH	
CORRESPONDENCE DATA			
Fax Number:	2127758800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-775-8700		
Email:	crieder@kilpatricktownsend.com		
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP		
Address Line 1:	1114 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	1231069		
NAME OF SUBMITTER:	Lauren W. Brenner		
SIGNATURE:	/Lauren W. Brenner/		
DATE SIGNED:	03/28/2023		
Total Attachments: 2			
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OP \$40.00 4835102

ASSIGNMENT

Chile Colonial ("Assignor") is the owner of registered and common law trademark rights in the name and designation CHILE CRUNCH, including, but not limited to the trademark registration listed on EXHIBIT 1 to this Assignment (collectively, these registered and common law rights owned by Chile Colonial shall be referred to as the "CHILE CRUNCH Mark");

Assignor has agreed to transfer to MomoIP LLC ("Assignee") all of its right, title and interest in and to the CHILE CRUNCH Mark along with any and all associated goodwill in the CHILE CRUNCH Mark, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Transfer. Assignor hereby unconditionally and irrevocably assigns, grants, transfers, conveys, and delivers exclusively to Assignee, free and clear of any and all liens, encumbrances, and claims of third parties, and Assignee hereby acquires from Assignor ownership and all of Assignor's right, title, and interest in and to the CHILE CRUNCH Mark, all the goodwill associated and symbolized thereby, the registrations therefore, and the right to claim any applicable priority rights arising from the CHILE CRUNCH Mark, whether registered or unregistered. All rights in or to the CHILE CRUNCH Mark, including without limitation, the right to sue for any damages and other remedies in respect of any infringement of any CHILE CRUNCH Mark which may have occurred prior to the date of this Assignment, shall be the sole property of Assignee and inure to the benefit of Assignee.
2. Successors and Assigns. This Agreement shall inure to the benefit of and be binding upon Assignor and its respective heirs, successors, licensees and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the day and year written below.

CHILE COLONIAL

By: Susan Hojel
Name: SUSAN HOJEL
Title:

Subscribed and sworn or affirmed before me this 14th day of March 2023.

Lisa Christine James
Notary Public

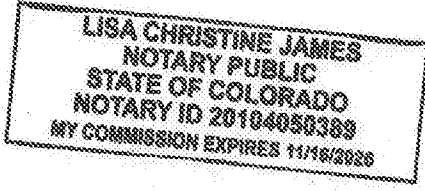


EXHIBIT 1

Mark	USPTO Registration No.	Goods and Services
CHILE CRUNCH	4835102	IC 30: Condiments, namely, salsa; sauces