

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM798517

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wella International Operations Switzerland Sarl		01/13/2023	SARL: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Wella Operations US LLC		
Street Address:	4500 Park Granada, Suite 100		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5740447	COLOR CARE FORMULA	
Registration Number:	4878421	COLORTANGO	
Registration Number:	5869182	COLORTANGO TONERS	
Registration Number:	4436954	CREMEFUSE TECHNOLOGY	
Registration Number:	4436955	GELFUSE TECHNOLOGY	
Registration Number:	4115278	LIQUIFUSE TECHNOLOGY	
Registration Number:	4906059	MOISTURE EMBRACE TECHNOLOGY	
Registration Number:	5553427	PRESET	
Registration Number:	5506161	SEBASTIAN SUBLIMATE	
CORRESPONDENCE DATA			
Fax Number:	3124199440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-380-6504		
Email:	dgurfinkel@dennemeyer-law.com		
Correspondent Name:	Daniel M. Gurfinkel		
Address Line 1:	Dennemeyer & Associates, LLC		
Address Line 2:	2 North Riverside Plaza, Suite 1500		
Address Line 4:	Chicago, ILLINOIS 60606		

OP \$240.00 5740447

ATTORNEY DOCKET NUMBER:	30100-10166745T 1447790
NAME OF SUBMITTER:	Daniel M. Gurfinkel
SIGNATURE:	/daniel m. gurfinkel/
DATE SIGNED:	03/29/2023
Total Attachments: 1 source=US_AD#page1.tif	

UNITED STATES OF AMERICA

ASSIGNMENT OF TRADEMARKS

Wella International Operations Switzerland Sarl, an entity organized under the laws of Switzerland as a **Sarl**, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to **Wella Operations US LLC**, an entity organized under the laws of Delaware as a LLC, having a place of business 4500 Park Granada, Suite 100, Calabasas, CA 91302, United States of America all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations:

- 5740447 COLOR CARE FORMULA (& Pink Trefoil Device)
- 4878421 COLORTANGO
- 5869182 colortango TONERS & Design
- 4436954 CREMEFUSE TECHNOLOGY
- 4436955 GELFUSE TECHNOLOGY
- 4115278 LIQUIFUSE TECHNOLOGY
- 4906059 MOISTURE EMBRACE TECHNOLOGY
- 5553427 PRESET
- 5506161 Sebastian Sublimate

Wella International Operations Switzerland Sarl

Dated this 13 (*day*) of January (*month*)2023



By _____ Raluca JUDELE _____

Title: _____ Authorized Signatory _____

To be simply signed