

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM798701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JAMPLAY, LLC		03/29/2023	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	TRUEFIRE STUDIOS, LLC		
Street Address:	2500 EMERSON AVENUE SOUTH		
City:	ST. PETERSBURG		
State/Country:	FLORIDA		
Postal Code:	33712		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4149652	JAMPLAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5053954564		
Email:	info@santafeip.com		
Correspondent Name:	SANTA FE IP, LLC		
Address Line 1:	PO BOX 2821		
Address Line 4:	SANTA FE, NEW MEXICO 87504		
NAME OF SUBMITTER:	Victor E. Johnson		
SIGNATURE:	/Victor E. Johnson/		
DATE SIGNED:	03/29/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") effective as of this 29th day of March, 2023, by and between JamPlay, LLC, a limited liability company of the State of Ohio ("Assignor"), and TrueFire Studios, LLC, a limited liability company of the State of Delaware ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the JAMPLAY mark, U.S. Reg. No. 4,149,652 registered May 29, 2012, of all goodwill of any business associated and connected therewith, and of any common law rights therefor ("the Mark").

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest of Assignor in and to the Mark.

NOW, THEREFORE, for good and valuable consideration acknowledged by Assignor to have been received in full from Assignee, Assignor hereby sells, assigns, transfers and conveys unto Assignee, the entire worldwide right, title and interest of Assignor in and to the Mark including the goodwill of the business associated and connected therewith, the right to enforce the same for past, present and future infringement, dilution, violation, or other unauthorized use of the Mark, and the right to collect all damages, settlements, and proceeds relating to the Mark.

THE SAME TO BE HELD AND ENJOYED by Assignee, its successors and assigns, for its own use and behoof as fully and entirely as the same would have been enjoyed by Assignor if this Assignment had not been made.

IN ORDER TO CARRY OUT IN GOOD FAITH the intent and purpose of this Assignment, Assignor agrees to execute all documents, instruments and papers to perform all acts, as deemed reasonably necessary by Assignee to perfect in Assignee the foregoing rights, title and interests, provided that all associated costs and expenses be paid by Assignee.

IN WITNESS WHEREOF, said Assignor and Assignee hereunto set their hand by duly authorized officer as of the above date.

JamPlay, LLC

Date: 03/29/2023

By: *Richard Lang*
Richard Lang
Director of Finance, JamPlay, LLC

TrueFire Studios, LLC

Date: 3/29/23

By: *Owen Grover*
Owen Grover
Chief Executive Officer, TrueFire Studios, LLC