#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM795713

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

#### **CONVEYING PARTY DATA**

| Name             | Formerly | Execution Date | Entity Type           |
|------------------|----------|----------------|-----------------------|
| SmartEquip, Inc. |          | 03/20/2023     | Corporation: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:           | U.S. Bank Trust Company, National Association, as Collateral Agent |  |
|-----------------|--|--|
| Street Address: | 555 SW Oak Street  |  |
| City:           | Portland   |  |
| State/Country:  | OREGON   |  |
| Postal Code:    | 97204  |  |
| Entity Type:    | National Banking Association: UNITED STATES                        |  |

### **PROPERTY NUMBERS Total: 4**

| Property Type        | Number  | Word Mark                       |
|----------------------|---------|---------------------------------|
| Registration Number: | 2714182 | SMARTEQUIP                      |
| Registration Number: | 3317557 | SMARTEQUIP                      |
| Registration Number: | 4930555 | SMARTEQUIP BE READY             |
| Registration Number: | 3311914 | YOUR EQUIPMENT JUST GOT SMARTER |

#### **CORRESPONDENCE DATA**

Fax Number: 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129061209

Email: JESS.BAJADA-BARTLETT@LW.COM

**Correspondent Name:** JESSICA BAJADA-BARTLETT Address Line 1: 1271 AVENUE OF THE AMERICAS NEW YORK, NEW YORK 10020 Address Line 4:

| ATTORNEY DOCKET NUMBER: | 022411-1406                 |
|-------------------------|-----------------------------|
| NAME OF SUBMITTER:      | Jessica Bajada-Bartlett     |
| SIGNATURE:              | /s/ Jessica Bajada-Bartlett |
| DATE SIGNED:            | 03/20/2023                  |

**Total Attachments: 7** 

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**NOTICE** 

**OF** 

#### GRANT OF SECURITY INTEREST

IN

#### **TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of March 20, 2023 (as the same may be amended, amended and restated, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and U.S. Bank Trust Company, National Association, as Collateral Agent (the "Collateral Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligors have granted a continuing security interest in any and all right, title and interest of such Obligors in and to the trademarks and trademark applications shown below to the Collateral Agent for the benefit of the holders of the Secured Obligations:

#### U.S. REGISTERED TRADEMARKS

Trademark No. Trademark Date of Trademark

See Schedule 1(a) attached hereto

**U.S TRADEMARK APPLICATIONS** 

Trademark Application No. Trademark Trademark Application

Trademark Application

See Schedule 1(b) attached hereto

[The remainder of this page is intentionally left blank.]

This Notice is given in conjunction with and pursuant to the Agreement, and the undersigned Obligors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the trademarks and trademark applications set forth above are set forth in the Agreement. In the event that any provision of this Notice is deemed to conflict with the Agreement, the provisions of the Agreement shall govern. Capitalized terms used but not defined herein shall have the meaning set forth for such term in the Agreement.

The undersigned Obligors and the Collateral Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[signature pages follow]

THIS NOTICE SHALL BE GOVERNED BY AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

Very truly yours,

RITCHIE BROS. AUCTIONEERS (AMERICA) INC.,

a Washington corporation,

as Obligor

ROUSE SERVICES LLC,

a California limited liability company,

as Obligor

By:

Name: Timothy Kirschbaum

Title: Secretary and Treasurer

IRONPLANET, INC.,

a Delaware corporation,

as Obligor

By:

Name: Timothy Kirschbaum

Title: Treasurer

KRUSE ENERGY & EQUIPMENT

AUCTIONEERS, LLC,

a Texas limited liability company,

as Obligor

By:

Name: Darren Jeffrey Watt

Title: Manager

SMARTEQUIP, INC.,

a Delaware corporation,

as Obligor

By:

Name: Darren Jeffrey Watt

Title: Secretary

Acknowledged and Accepted:

U.S. BANK TRUST COMPANY, NATIONAL ASSOCIATION, as Collateral Agent

Name:

Title:

**REEL: 008024 FRAME: 0906** 

# SCHEDULE 1(a)

#### U.S. REGISTERED TRADEMARKS

# IronPlanet, Inc.:

| Trademark No. | Trademark                 | Date of Trademark |
|---------------|---------------------------|-------------------|
| 4701447       | GOVPLANET                 | 03/10/15          |
| 4482613       | TRUCKPLANET               | 02/11/14          |
| 4482522       | TRUCKPLANET               | 02/11/14          |
| 3543354       | IRONCLAD ASSURANCE        | 12/09/08          |
| 3368570       | IRONPLANET                | 01/15/08          |
| 5190168       | IRONPLANET LIVESTREAM     | 04/25/17          |
| 5695068       | E & Cog Design            | 03/12/2019        |
| 5695070       | Checkmark & Gear Design   | 03/12/2019        |
| 5695069       | IRON CLAD ASSURANCE &     | 03/12/2019        |
|               | Design                    |                   |
| 4249787       | SALVAGESALE and Design    | 11/27/12          |
| 6166708       | SALVAGESALE               | 10/06/2020        |
| 6099351       | IRON                      | 07/14/2020        |
| 2548587       | SALVAGESALE               | 03/12/2002        |
| 3369006       | AUCTIONS YOU CAN<br>TRUST | 1/15/2008         |

# Kruse Energy & Equipment Auctioneers, LLC:

| Trademark No. | Description of<br>Trademark Item | Date of Trademark |
|---------------|----------------------------------|-------------------|
| 5970228       | KRUSE ENERGY                     | 01/28/2020        |

# **Rouse Services LLC:**

| Trademark No. | Description of<br>Trademark Item | Date of Trademark |
|---------------|----------------------------------|-------------------|
| 6067544       | R ROUSE and Design               | 06/02/2020        |

## SmartEquip, Inc.:

| Trademark No. | Description of<br>Trademark Item | Date of Trademark |
|---------------|----------------------------------|-------------------|
| 2714182       | SMARTEQUIP                       | 05/06/2003        |
| 3317557       | Smartequip Logo                  | 10/23/2007        |
| 4930555       | SMARTEQUIP BE READY              | 04/05/2016        |
| 3311914       | YOUR EQUIPMENT JUST              | 10/16/2007        |
|               | GOT SMARTER                      |                   |

# Ritchie Bros. Auctioneers (America) Inc.:

| Trademark No. | Description of<br>Trademark Item | Date of Trademark |
|---------------|----------------------------------|-------------------|
| 5373398       | PETROWSKY<br>AUCTIONEERS         | 1/9/2018          |

# SCHEDULE 1(b)

## U.S. TRADEMARK APPLICATIONS

None.

TRADEMARK REEL: 008024 FRAME: 0909

**RECORDED: 03/20/2023**