

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM798957

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A.		03/27/2023	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Franklin Covey Co.		
Street Address:	2200 West Parkway Blvd.		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84119		
Entity Type:	Corporation: UTAH		
Name:	Franklin Development Corporation		
Street Address:	2200 West Parkway Blvd.		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84119		
Entity Type:	Corporation: UTAH		
Name:	Franklin Covey Travel, Inc.		
Street Address:	2200 West Parkway Blvd.		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84119		
Entity Type:	Corporation: UTAH		
Name:	Franklin Covey Client Sales, Inc.		
Street Address:	2200 West Parkway Blvd.		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84119		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 148			
Property Type	Number	Word Mark	
Registration Number:	1854911	BE PROACTIVE	
		TRADEMARK	

900761884

REEL: 008025 FRAME: 0551

OP \$3715.00 1854911

Property Type	Number	Word Mark
Registration Number:	1872875	SHARPEN THE SAW
Registration Number:	1862827	SYNERGIZE
Registration Number:	1951968	WRITING ADVANTAGE
Registration Number:	2178746	PUBLIC VICTORY
Registration Number:	2178747	PRIVATE VICTORY
Registration Number:	2178748	DIAGNOSE BEFORE YOU PRESCRIBE
Registration Number:	2193148	FIRST THINGS FIRST
Registration Number:	2208058	THE 7 HABITS OF HIGHLY EFFECTIVE FAMILIE
Registration Number:	2208271	THE POWER PRINCIPLE
Registration Number:	2372217	PRESENTATION ADVANTAGE
Registration Number:	2367969	THE 7 HABITS OF HIGHLY EFFECTIVE TEENS
Registration Number:	2367970	THE 7 HABITS OF HIGHLY EFFECTIVE TEENS
Registration Number:	2491782	FRANKLIN COVEY
Registration Number:	2493835	FRANKLINCOVEY
Registration Number:	2572537	FRANKLIN COVEY
Registration Number:	2467383	HELPING CLIENTS SUCCEED
Registration Number:	2469200	HELPING CLIENTS SUCCEED
Registration Number:	2473744	
Registration Number:	2473745	
Registration Number:	2475867	
Registration Number:	2531872	FRANKLIN COVEY PROJECT MANAGEMENT
Registration Number:	2786980	EXECUTION QUOTIENT
Registration Number:	2786981	XQ
Registration Number:	2987720	THE 8TH HABIT
Registration Number:	2952217	THE 8TH HABIT
Registration Number:	2952218	THE 8TH HABIT
Registration Number:	3354835	THINK WIN-WIN
Registration Number:	3354836	SEEK FIRST TO UNDERSTAND, THEN TO BE UND
Registration Number:	3400506	PUT FIRST THINGS FIRST
Registration Number:	3354837	BEGIN WITH THE END IN MIND
Registration Number:	3355784	THINK WIN-WIN
Registration Number:	3480281	XQ
Registration Number:	4080353	THE LEADER IN ME
Registration Number:	3569488	THE 7 HABITS
Registration Number:	3569490	THE 7 HABITS
Registration Number:	3569491	THE 7 HABITS
Registration Number:	3575573	
Registration Number:	3579484	

Property Type	Number	Word Mark
Registration Number:	3642324	THE 7 HABITS FOR MANAGERS
Registration Number:	3642326	THE 7 HABITS MAXIMIZER
Registration Number:	3579644	FRANKLINCOVEY
Registration Number:	3579646	FRANKLINCOVEY
Registration Number:	3579648	FRANKLINCOVEY
Registration Number:	3579802	FRANKLINCOVEY
Registration Number:	3594315	FRANKLINCOVEY
Registration Number:	3597808	FRANKLINCOVEY
Registration Number:	3642350	THE 7 HABITS INTERACTIVE
Registration Number:	3580075	LEADING ACROSS GENERATIONS
Registration Number:	3994300	WINNING CUSTOMER LOYALTY
Registration Number:	3990418	WINNING CUSTOMER LOYALTY
Registration Number:	3679490	THE CHOICE IS YOURS
Registration Number:	3060003	THE 4 DISCIPLINES OF EXECUTION
Registration Number:	3084533	THE SEVEN HABITS OF HIGHLY EFFECTIVE PEO
Registration Number:	4024854	MEETING IN A BOX
Registration Number:	3993747	THE 4 IMPERATIVES OF GREAT LEADERS
Registration Number:	3998159	THE DECISION IS YOURS
Registration Number:	4163333	UNLEASHING TALENT
Registration Number:	4160106	BUILDING PROCESS EXCELLENCE
Registration Number:	4098481	THE NOBILITY OF POLICING
Registration Number:	4160201	FRANKLINCOVEY ON DEMAND
Registration Number:	4195739	THE 5 CHOICES
Registration Number:	4114905	INSPIRING TRUST
Registration Number:	4115003	CLARIFYING YOUR TEAM'S PURPOSE AND STRAT
Registration Number:	4194110	THE LEADER IN ME
Registration Number:	4366992	LEADERSHIP: GREAT LEADERS, GREAT TEAMS,G
Registration Number:	4479147	CIRCLE OF INFLUENCE
Registration Number:	4530224	THE ULTIMATE COMPETITIVE ADVANTAGE
Registration Number:	4534138	FRANKLINCOVEY THE ULTIMATE COMPETITIVE A
Registration Number:	4679266	THE TIME MATRIX
Registration Number:	4457409	WIG
Registration Number:	4704157	WILDLY IMPORTANT GOAL
Registration Number:	4486493	LEADERSHIP NOTEBOOK
Registration Number:	5214302	LEADER U
Registration Number:	4714610	4DX
Registration Number:	4269894	FRANKLINCOVEY EXCELERATORS
Registration Number:	4269900	FRANKLINCOVEY EXCELERATORS

Property Type	Number	Word Mark
Registration Number:	4499599	THE 5 CHOICES
Registration Number:	4373950	THE 5 CHOICES TO EXTRAORDINARY PRODUCTIV
Registration Number:	4730035	4DX
Registration Number:	4815655	FRANKLINCOVEY INSIGHTS
Registration Number:	4587857	LIVECLICKS
Registration Number:	4766936	PROJECT MANAGEMENT ESSENTIALS
Registration Number:	4680883	THE 7 HABITS OF SUCCESSFUL FAMILIES
Registration Number:	4834450	PERSONAL EFFECTIVENESS QUOTIENT
Registration Number:	4702558	GREAT HAPPENS HERE
Registration Number:	4778249	FILLING YOUR PIPELINE
Registration Number:	4698565	BE PROACTIVE
Registration Number:	4698566	BEGIN WITH THE END IN MIND
Registration Number:	4702663	MATURITY CONTINUUM
Registration Number:	4694735	PUT FIRST THINGS FIRST
Registration Number:	4652193	SEEK FIRST TO UNDERSTAND, THEN TO BE UND
Registration Number:	4652828	SEEK FIRST TO UNDERSTAND, THEN TO BE UND
Registration Number:	4645252	CIRCLE OF CONCERN
Registration Number:	4820597	IMPORTANT NOT IMPORTANT URGENT NOT URGEN
Registration Number:	4978586	IMPORTANT NOT IMPORTANT URGENT NOT URGEN
Registration Number:	4750796	EXECUTION QUOTIENT
Registration Number:	5156617	WILDLY IMPORTANT GOALS
Registration Number:	4930278	HELPING CLIENTS SUCCEED
Registration Number:	4980725	SYNERGIZE
Registration Number:	4939088	MY4DX.COM
Registration Number:	5143528	CLOSING THE SALE
Registration Number:	5037351	THE LEADER IN ME
Registration Number:	4869868	PROJECT MANAGEMENT ESSENTIALS FOR THE UN
Registration Number:	5134222	SPEED OF TRUST DIGITAL COACH
Registration Number:	5293715	LEADERSHIP QUOTIENT
Registration Number:	5537432	LQ
Registration Number:	5116958	LEADERSHIP QUOTIENT
Registration Number:	5357473	TQ
Registration Number:	5357474	TRUST QUOTIENT
Registration Number:	5131250	THE LEADER IN ME
Registration Number:	4997720	THE LEADER IN ME
Registration Number:	5131346	THINK WIN-WIN
Registration Number:	5131347	QUALIFYING OPPORTUNITIES
Registration Number:	5203059	FRANKLIN COVEY ALL ACCESS PASS

Property Type	Number	Word Mark
Registration Number:	5082241	WE ENABLE GREATNESS IN PEOPLE AND ORGANI
Registration Number:	5221107	WE ENABLE GREATNESS
Registration Number:	5230649	FRANKLIN COVEY ALL ACCESS PASS
Registration Number:	5203087	ALL ACCESS PASS
Registration Number:	5360677	LEADING CUSTOMER LOYALTY
Registration Number:	5360678	LEADING CUSTOMER LOYALTY
Registration Number:	5082305	WILDLY IMPORTANT GOALS
Registration Number:	5209271	SHARPEN THE SAW
Registration Number:	5421414	ACT ON THE IMPORTANT DON'T REACT TO THE
Registration Number:	5421449	GO FOR EXTRAORDINARY DON'T SETTLE FOR OR
Registration Number:	5421450	SCHEDULE THE BIG ROCKS DON'T SORT GRAVEL
Registration Number:	5421466	RULE YOUR TECHNOLOGY DON'T LET IT RULE Y
Registration Number:	5421467	FUEL YOUR FIRE DON'T BURN OUT
Registration Number:	5295958	SHARPEN THE SAW
Registration Number:	5522162	SEE-DO-GET
Registration Number:	5258073	CLOSING THE SALE
Registration Number:	5322005	JHANA
Registration Number:	5511321	STRIKINGLY DIFFERENT
Registration Number:	5814159	FIND OUT WHY: THE KEY TO SUCCESSFUL INNO
Registration Number:	5563981	THE 4 ESSENTIAL ROLES OF LEADERSHIP
Registration Number:	5539929	WRITING ADVANTAGE
Registration Number:	5770665	UNLEASH YOUR TEAM'S POTENTIAL THROUGH CO
Registration Number:	5770666	EXECUTE YOUR TEAM'S STRATEGY AND GOALS
Registration Number:	5807716	CREATE A SHARED VISION AND STRATEGY
Registration Number:	5544662	PRESENTATION ADVANTAGE
Registration Number:	5594100	NOBILITY OF POLICING
Registration Number:	5550442	FRANKLINCOVEY
Registration Number:	5620665	MILLENNIALS @WORK
Registration Number:	5620666	CHANGE ELEMENT
Registration Number:	5620667	LEADERS@CHANGE
Registration Number:	5616128	THE 4 ESSENTIAL ROLES OF LEADERSHIP
Registration Number:	5789052	GET BETTER: 15 PROVEN PRACTICES TO BUILD
Registration Number:	5789463	DEVELOPING LIFE-READY LEADERS

CORRESPONDENCE DATA

Fax Number: 6123408827

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6124926819

Email: IP.Docket@dorsey.com
Correspondent Name: Evan P. Everist
Address Line 1: Dorsey & Whitney LLP
Address Line 2: 50 South Sixth Street, Suite 1500
Address Line 4: Minneapolis, MINNESOTA 55402-1498

ATTORNEY DOCKET NUMBER: 480501-01028

NAME OF SUBMITTER: Evan Everist

SIGNATURE: /Evan Everist/

DATE SIGNED: 03/30/2023

Total Attachments: 8

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RELEASE OF SECURITY INTEREST
IN TRADEMARKS

This Release of Security Interest in Trademarks, dated as of March 27, 2023 (this "Release"), is made by JPMORGAN CHASE BANK, N.A., whose address is 201 S. Main Street, Floor 03, Salt Lake City, Utah 84111-2215, acting in its capacity as the Secured Party ("Secured Party") under that certain Trademark Security Agreement dated as of August 7, 2019 (as amended, supplemented or modified from time to time, the "Security Agreement"), by and among FRANKLIN COVEY CO., a Utah corporation ("Borrower"), FRANKLIN DEVELOPMENT CORPORATION, a Utah corporation ("Development"), FRANKLIN COVEY TRAVEL, INC., a Utah corporation ("Travel"), and FRANKLIN COVEY CLIENT SALES, INC., a Utah corporation ("Client Sales" and, together with Borrower, Development and Travel, the "Debtors" and each individually is a "Debtor"), each of whose address is 2200 West Parkway Blvd., Salt Lake City, Utah 84119, and Secured Party.

Pursuant to the Security Agreement, each Debtor granted to Secured Party a security interest in and to all of such Debtor's right, title and interest in, to and under the following property, in each case whether now or hereafter existing or arising or in which such Debtor then had or thereafter owned, acquired or developed an interest and wherever located (collectively, the "Collateral"): (a) all trademarks (including service marks), trade names, trade dress, and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing (but excluding any application to register any trademark, service mark or other mark prior to use in commerce and the filing under applicable law of a verified statement of use in commerce or amendment to allege use (or the equivalent) in commerce for such trademark, service mark or other mark to the extent the creation of a security interest therein or the grant of a mortgage thereon would void or invalidate such trademark, service mark or other mark); (b) all licenses of the foregoing, whether as licensee or licensor; (c) all renewals of the foregoing; (d) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof; (e) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (f) all rights corresponding to any of the foregoing throughout the world; *provided* that "Collateral" shall not include (i) any application to register any Trademark prior to the filing under applicable law of a verified statement of use (or the equivalent) for such Trademark to the extent the creation of a security interest therein would invalidate such Trademark or (ii) any other Excluded Collateral; *provided further*, however, that if and when any such application shall be filed, under applicable law of a verified statement of use (or the equivalent) for such Trademark, or such Excluded Collateral shall cease to be Excluded Collateral, such application or other such property shall be deemed "Collateral" herein. The Collateral includes, without limitation, those specific trademarks registrations and applications listed on Schedule A attached hereto (the "Released Trademarks").

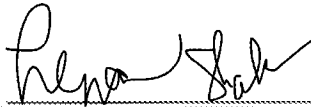
The Security Agreement was recorded on August 7, 2019, at Reel 6715, Frame 0209, in the United States Patent and Trademark Office.

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Secured Party hereby releases, terminates and discharges its security interest in and to the Released Trademarks without representation or warranty of any kind, express or implied.

[signature page follows]

IN WITNESS WHEREOF, Secured Party has executed this Release as of the date first written above.

JPMORGAN CHASE BANK, N.A.,
as Secured Party

By: 

Name: Hena Shakir

Title: Authorized Officer

SCHEDULE A

Debtor: Franklin Covey Co.
Franklin Development Corporation
Franklin Covey Travel, Inc.
Franklin Covey Client Sales, Inc.

Secured Party: JPMorgan Chase Bank, N.A.

Trademarks and Trademark Applications:

See Attached.

US TRADEMARKS			
NAME	CLASS	REG. DATE	SER. NO.
4 DISCIPLINES OF EXECUTION, THE	9 16 35 41	02/21/06	3,060,003
4 ESSENTIAL ROLES OF LEADERSHIP	9	11/27/18	5,616,128
4 ESSENTIAL ROLES OF LEADERSHIP	16 41	09/18/18	5,563,981
4 IMPERATIVES OF GREAT LEADERS, THE	9 16 41	07/12/11	3,993,747
4DX	9 16 35 41	04/07/15	4,714,610
4DX (Stylized logo)	9 16 35 41	05/05/15	4,730,035
5 CHOICES TO EXTRAORDINARY PRODUCTIVITY, THE (child)	9 16 41	07/23/13	4,373,950
5 CHOICES, THE	9 16 41	08/21/12	4,195,739
5 CHOICES, THE (child)	41	03/18/14	4,499,599
7 HABITS FOR MANAGERS, THE	9 16 41	06/23/09	3,642,324
7 HABITS INTERACTIVE, THE	9 16 41	06/23/09	3,642,350
7 HABITS MAXIMIZER, THE	16 41	06/23/09	3,642,326
7 HABITS OF HIGHLY EFFECTIVE FAMILIES, THE	9	12/08/98	2,208,058
7 HABITS OF HIGHLY EFFECTIVE PEOPLE, THE	9 16 41	04/25/05	3,084,533
7 HABITS OF HIGHLY EFFECTIVE TEENS, THE	16	07/18/00	2,367,970
7 HABITS OF HIGHLY EFFECTIVE TEENS, THE	41	07/18/00	2,367,969
7 HABITS OF SUCCESSFUL FAMILIES, THE	9 16 41	02/03/15	4,680,883
7 HABITS, THE	9	02/03/09	3,569,488
7 HABITS, THE	16	02/03/09	3,569,490
7 HABITS, THE	41	02/03/09	3,569,491
BTH HABIT, THE	9	05/17/05	2,952,218
BTH HABIT, THE	16	05/17/05	2,952,217
BTH HABIT, THE	41	08/23/05	2,987,720
ACT ON THE IMPORTANT DON'T REACT TO THE URGENT (C1 of 5Cs)	16 41	03/13/18	5,421,414
ALL ACCESS PASS	16 41	5/16/17	5,203,087
BE PROACTIVE	41	09/20/94	1,854,911
BE PROACTIVE	9 16	03/10/15	4,698,565
BEGIN WITH THE END IN MIND	41	12/18/07	3,354,837
BEGIN WITH THE END IN MIND	9 16	03/10/15	4,698,566
BUILDING PROCESS EXCELLENCE	9 16 41	06/19/12	4,160,106
CHANGE ELEMENT	16 41	12/04/18	5,620,666
CHOICE IS YOURS, THE (STYLIZED)	16, 41	09/08/09	3,679,490
CIRCLE OF CONCERN	41	11/25/14	4,645,252
CIRCLE OF INFLUENCE	41	02/04/14	4,479,147
CLARIFYING YOUR TEAM'S PURPOSE AND STRATEGY	9 16 41	03/20/12	4,115,003
CLOSING THE SALE	9	08/01/17	5,258,073
CLOSING THE SALE	16 41	02/14/17	5,143,528
COMPASS logo	9	08/07/01	2,475,867
COMPASS logo	16	02/24/09	3,579,484
COMPASS logo	35	07/31/01	2,473,744
COMPASS logo	35	02/17/09	3,575,573
COMPASS logo	41	07/31/01	2,473,745
CREATE A SHARED VISION AND STRATEGY	16 41	07/16/19	5,807,716
DECISION IS YOURS, THE	16 41	07/19/11	3,998,159
DEVELOPING LIFE-READY LEADERS	16 41	06/25/19	5,789,463
DIAGNOSE BEFORE YOU PRESCRIBE	41	08/04/98	2,178,748
EXECUTE YOUR TEAM'S STRATEGY AND GOALS	16 41	06/04/19	5,770,666
EXECUTION QUOTIENT	16	11/25/03	2,786,980
EXECUTION QUOTIENT	41	06/09/15	4,750,796

US TRADEMARKS			
CLASS	REG. NO.	REG. DATE	CLASS
9 16 41	07/21/15	4,778,349	
9 16 41	07/23/19	5,814,159	
9	10/06/98	2,193,148	
41	01/22/02	2,531,872	
9	02/24/09	3,579,644	
16	10/02/01	2,493,835	
18	03/31/09	3,597,808	
41	02/24/09	3,579,646	
42	05/28/02	2,572,537	
16	05/16/17	5,203,059	
41	06/27/17	5,230,649	
41	01/01/13	4,269,894	
41	01/01/13	4,269,900	
9 16 41	09/22/15	4,815,655	
9 41	06/19/12	4,160,201	
9 16 35 41	05/20/14	4,534,138	
9	08/28/19	5,550,442	
16	09/25/01	2,491,782	
18	03/24/09	3,594,315	
35	02/24/09	3,579,648	
41	02/24/09	3,579,802	
16 41	03/13/18	5,421,467	
16 41	06/25/19	5,789,052	
15 41	03/13/18	5,421,449	
9 16 41	03/17/15	4,702,558	
9	04/05/16	4,930,278	
16	07/17/01	2,469,200	
41	07/10/01	2,467,383	
9 16 41	03/20/12	4,114,905	
41	10/31/17	5,322,005	
16	08/21/12	4,194,110	
38	01/31/17	5,131,250	
9 41	01/09/12	4,080,353	
41	07/12/16	4,997,720	
42	09/06/16	5,037,351	
9 16 41	05/30/17	5,214,302	
16 41	12/04/18	5,620,667	
16	02/18/14	4,486,493	
41	01/10/17	5,116,958	
9 16 35	09/26/17	5,293,715	
9 16 41	07/16/13	4,366,992	
9 16 41	02/24/09	3,580,075	
9 16 41	12/19/17	5,360,677	
9 16 41	12/19/17	5,360,678	
41	08/19/14	4,587,857	
9 16 41	08/07/18	5,537,432	
9 16 41	03/17/15	4,702,663	
16 41	09/13/11	4,024,854	
16 41	12/4/18	5,620,665	

US TRADEMARKS			
CLASS	CLASS	REGISTRATION DATE	REGISTRATION NO.
MyADx.com	42	04/19/16	4,939,088
NOBILITY OF POLICING, THE	41	02/14/12	4,098,481
NOBILITY OF POLICING, THE	9 16 41	10/30/18	5,594,100
PERSONAL EFFECTIVENESS QUOTIENT	9 16 35	10/20/15	4,834,450
POWER PRINCIPLE, THE	41	12/08/98	2,208,271
PRESENTATION ADVANTAGE	16	8/21/18	5,544,662
PRESENTATION ADVANTAGE	41	08/01/00	2,372,217
PRIVATE VICTORY	41	08/04/98	2,178,747
PROJECT MANAGEMENT ESSENTIALS	9 16 41	07/07/15	4,766,936
PROJECT MANAGER	9 16 41	12/15/15	4,869,868
PUBLIC VICTORY	41	08/04/98	2,178,746
PUT FIRST THINGS FIRST	41	03/25/08	3,400,506
PUT FIRST THINGS FIRST	9 16	03/03/15	4,694,735
QUALIFYING OPPORTUNITIES	9 16 41	01/31/17	5,131,347
RULE YOUR TECHNOLOGY DON'T LET IT RULE YOU (C4 of 5Cs)	16 41	03/13/18	5,421,466
SCHEDULE THE BIG ROCKS DON'T SORT GRAVEL (C3 of 5Cs)	16 41	03/13/18	5,421,450
SEE-DO-GET	16 41	07/24/18	5,522,162
SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD	8	12/09/14	4,652,828
SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD	16	12/09/14	4,652,193
SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD	41	12/18/07	3,354,836
SHARPEN THE SAW	9	09/26/17	5,295,958
SHARPEN THE SAW	16	05/23/17	5,209,271
SHARPEN THE SAW	41	01/10/95	1,872,875
SPEED OF TRUST DIGITAL COACH	9 42	01/31/17	5,134,222
STRIKINGLY DIFFERENT	16 41	07/10/18	5,511,321
SYNERGIZE	41	11/15/94	1,862,827
SYNERGIZE	9 16	06/21/16	4,980,725
THINK WIN-WIN	41	12/18/07	3,355,784
THINK WIN-WIN	41	12/18/07	3,354,835
THINK WIN-WIN	9 16	01/31/17	5,131,346
TIME MATRIX, THE	16	01/27/15	4,679,266
Time Matrix/4 Quadrants (Stylized logo)	9	06/14/16	4,978,586
Time Matrix/4 Quadrants (Stylized logo)	16 41	09/29/15	4,820,597
TQ	9 16 35 41	12/19/17	5,357,473
TRUST QUOTIENT	9 16 35 41	12/19/17	5,357,474
ULTIMATE COMPETITIVE ADVANTAGE, THE	9 16 35 41	05/13/14	4,530,224
UNLEASH YOUR TEAM'S POTENTIAL THROUGH COACHING	16 41	06/04/19	5,770,665
UNLEASHING TALENT	9 16 41	06/26/12	4,163,333
WE ENABLE GREATNESS	41	06/13/17	5,221,107
We Enable Greatness in People and Organizations Everywhere	41	11/15/16	5,082,241
WIG	16 41	12/31/13	4,457,409
WILDLY IMPORTANT GOAL	41	03/17/15	4,704,157
WILDLY IMPORTANT GOALS	9	03/07/17	5,156,617
WILDLY IMPORTANT GOALS	16	11/15/16	5,082,305
WINNING CUSTOMER LOYALTY	35	07/12/11	3,994,300
WINNING CUSTOMER LOYALTY	41	07/05/11	3,990,418
WRITING ADVANTAGE	16	01/23/96	1,951,968
WRITING ADVANTAGE	41	08/14/18	5,539,929
WQ	16	11/25/03	2,786,981

US TRADEMARKS					
			35	08/05/08	3,480,181