

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM796009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UpRight Technologies Ltd.		03/20/2023	Limited Liability Company: ISRAEL
RECEIVING PARTY DATA			
Name:	LabStyle Innovation Ltd.		
Street Address:	8 Hatokhen Street		
Internal Address:	Caesarea North Industrial Park		
City:	Caesarea		
State/Country:	ISRAEL		
Postal Code:	3088900		
Entity Type:	Limited Liability Company: ISRAEL		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5317522	UPRIGHT	
Registration Number:	5892690	UPRIGHT GO 2	
Registration Number:	5382569	UPRIGHT GO	
Registration Number:	5382570	UPRIGHT PRO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	njdocket@gtlaw.com, vanleeuwenm@gtlaw.com		
Correspondent Name:	GREENBERG TRAUIG, LLP		
Address Line 1:	500 Campus Drive, Suite 400		
Address Line 4:	Florham Park, NEW JERSEY 07932		
NAME OF SUBMITTER:	Makenna van Leeuwen		
SIGNATURE:	/Makenna van Leeuwen/		
DATE SIGNED:	03/21/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, **UpRight Technologies Ltd.**, an Israel limited liability company having an address of Hasmaut 56, Yahud, Israel 5630425 (referred to hereinafter as the "ASSIGNOR"), is the sole and exclusive owner of the trademark properties listed in the attached Schedule A (referred to hereinafter as the "Trademark Properties"); and

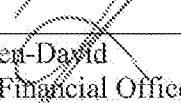
WHEREAS, **LabStyle Innovation Ltd.**, an Israel limited liability company with an address of Caesarea North Industrial Park, 8 Hatokhen Street, Caesarea ISRAEL 3088900 (referred to hereinafter as the "ASSIGNEE"), is desirous of acquiring the entire right, title and interest of the ASSIGNOR in and to said Trademark Properties and the goodwill symbolized thereby.

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby sells and assigns to the ASSIGNEE, its successors, assigns and legal representatives, subject to any and all related security interests, liens and other encumbrances, whether recorded or not recorded in the United States Patent and Trademark Office and/or any corresponding international and foreign trademark offices, the entire right, title and interest of the ASSIGNOR, in and to said Trademark Properties and the goodwill symbolized thereby, and all foreign rights including foreign priority related thereto, and together with all unsatisfied claims for damages by reason of past infringement of said Trademark Properties, with the right to sue for such damages and collect same for its own use and benefit and for the use and benefit of its successors, assigns or other representatives.

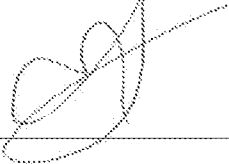
This instrument and all of its terms shall inure to the benefit of and shall bind the ASSIGNOR and ASSIGNEE and their respective successors and assigns.

IN WITNESS WHEREOF, the ASSIGNOR has caused this instrument to be executed and delivered.

UpRight Technologies Ltd.

By: 
Name: Zvi Ben-David
Title: Chief Financial Officer

Date: 20-MAR-2023

Witnessed by: 
Name: Eitan Feniger
Title: VP Connected Devices

Date: 20-MAR-2023

SCHEDULE A

TRADEMARK PROPERTIES

Country	Mark	Application No. / Registration No.	Filing Date/Registration Date
United States of America	UPRIGHT	Reg. No. 5317522	Reg. Date: October 24, 2017
United States of America	UPRIGHT GO 2	Reg. No. 5892690	Reg. Date: October 22, 2019
United States of America	UPRIGHT GO	Reg. No. 5382569	Reg. Date: January 16, 2018
United States of America	UPRIGHT PRO	Reg. No. 5382570	Reg. Date: January 16, 2018

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