900761973 03/30/2023

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM799050

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type | |
|---|----------|-------------------------------------|--|--|
| AGGRESSIVE INSURANCE SERVICES, L.L.C. | | 02/13/2023 | Limited Liability Company: TEXAS | |
| ALLIANT INSURANCE SERVICES, INC. | | 02/13/2023 | Corporation: CALIFORNIA | |
| AIS ADMINISTRATORS, INC. | | 02/13/2023 | Corporation: NEW YORK | |
| AMERICAN BENEFITS CONSULTING LLC | | 02/13/2023 | Limited Liability Company: NEW YORK | |
| ALLIANT SPECIALTY INSURANCE SERVICES, INC. | | 02/13/2023 | Corporation: CALIFORNIA | |
| BLUEFIRE INSURANCE SERVICES, LLC | | 02/13/2023 | Limited Liability Company: CALIFORNIA | |
| BRIDGEPOINT RISK MANAGEMENT LLC | | 02/13/2023 | Limited Liability Company: CALIFORNIA | |
| CONFIE ADMINISTRATIVE SERVICES, INC. | | 02/13/2023 | Corporation: CALIFORNIA | |
| CONFIE HOLDING II CO. | | 02/13/2023 | Corporation: CALIFORNIA | |
| EXPRESSLINK, INC. | | 02/13/2023 | Corporation: CALIFORNIA | |
| FREEWAY INSURANCE 02/13/2023 Limited Liability ILLINOIS | | Limited Liability Company: ILLINOIS | | |
| FUTURITY FIRST INSURANCE GROUP LLC | | 02/13/2023 | Limited Liability Company: CALIFORNIA | |
| INSURACTIVE LLC | | 02/13/2023 | Limited Liability Company: NEBRASKA | |
| INSURE EXPRESS INSURANCE SERVICE, INC. | | 02/13/2023 | Corporation: CALIFORNIA | |
| INSUREONE INSURANCE SERVICES AMERICA, LLC | | 02/13/2023 | Limited Liability Company: ILLINOIS | |
| ISOPAY, L.L.C. | | 02/13/2023 | Limited Liability Company: TEXAS | |
| MEDIGAP LIFE, LLC | | 02/13/2023 | Limited Liability Company: FLORIDA | |
| SENIOR MARKET SALES LLC | | 02/13/2023 | Limited Liability Company: NEBRASKA | |
| SENIOR SAVINGS NETWORK, LLC | | 02/13/2023 | Limited Liability Company: SOUTH CAROLINA | |
| SSB INSURANCE | | 02/13/2023 | Limited Liability Company: | |

TRADEMARK

REEL: 008026 FRAME: 0261

900761973

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|--|
| SERVICES, LLC | | | CALIFORNIA |
| VELOX INSURANCE, LLC | | 02/13/2023 | Limited Liability Company: GEORGIA |
| PREFERRED CONCEPTS, LLC | | 02/13/2023 | Limited Liability Company: NEW YORK |

RECEIVING PARTY DATA

| Name: | Wilmington Trust, National Association, as Agent | |
|-----------------|--|--|
| Street Address: | 1100 North Market Street | |
| City: | Wilmington | |
| State/Country: | DELAWARE | |
| Postal Code: | 19890 | |
| Entity Type: | National Banking Association: UNITED STATES | |

PROPERTY NUMBERS Total: 175

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------------------------|
| Registration Number: | 4873562 | AGGRESSIVE INSURANCE |
| Registration Number: | 1763236 | VOLUNTARY BENEFITS PLAN |
| Registration Number: | 6739033 | INTERNATIONAL-IQ |
| Registration Number: | 6233658 | BOARDROOM PLUS |
| Registration Number: | 6324610 | YOGAPRO |
| Registration Number: | 6248765 | V VERTUS MAKE THE BENEFIT DIFFERENCE |
| Registration Number: | 6248766 | MAKE THE BENEFIT DIFFERENCE |
| Registration Number: | 6248767 | VERTUS |
| Registration Number: | 6100632 | RESIDENTPRO |
| Registration Number: | 6156956 | OIL PATCH INSURANCE |
| Registration Number: | 5783998 | CONTRACTCOMPLIANCE |
| Registration Number: | 5985777 | ASQ UNDERWRITING |
| Registration Number: | 6403964 | MYBENEFITS.LIFE |
| Registration Number: | 5786942 | PAINTERSCHOICE |
| Registration Number: | 5786943 | RESULTSFIRST |
| Registration Number: | 5689873 | COMPASS |
| Registration Number: | 6348488 | TOTALCOMP |
| Registration Number: | 6180424 | COMPASS GUIDANCE. FOCUS. RESULTS. |
| Registration Number: | 5376060 | VERICERT |
| Registration Number: | 5219520 | IDAP |
| Registration Number: | 5096869 | WASTEASSURE |
| Registration Number: | 5182439 | C2M |
| Registration Number: | 5143559 | CONTRACTOR CREDIT MODEL |
| | | TDADEMADY |

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 5182440 | ASTRUS INSURANCE SOLUTIONS |
| Registration Number: | 4985081 | REVPRO |
| Registration Number: | 4944582 | IBX |
| Registration Number: | 4792058 | PARKWISE |
| Registration Number: | 4682203 | HIP |
| Registration Number: | 4809703 | PETROSURE |
| Registration Number: | 5241789 | SMARTER IS BETTER |
| Registration Number: | 4748758 | S4 BENEFITS |
| Registration Number: | 4090598 | ONE SOURCE |
| Registration Number: | 4378312 | CROP INSURANCE ISN'T JUST PART OF OUR BU |
| Registration Number: | 3869211 | 123OCP |
| Registration Number: | 3917578 | FOODONE |
| Registration Number: | 3501112 | TCOR INSURANCE MANAGEMENT |
| Registration Number: | 3589659 | PROQUEST |
| Registration Number: | 3218094 | CLEARSOURCE |
| Registration Number: | 3317732 | CLEARADVANTAGE |
| Registration Number: | 2881424 | PEPIP USA PUBLIC ENTITY PROPERTY INSURAN |
| Registration Number: | 2568330 | PEPIP |
| Registration Number: | 2360143 | SEAFAX |
| Registration Number: | 2474968 | TRIBAL FIRST |
| Registration Number: | 1702121 | CONSERVE-A-NATION |
| Registration Number: | 1674522 | SEAFAX |
| Registration Number: | 3176497 | DEEP SOUTH |
| Registration Number: | 6375449 | TRIBALCARE |
| Registration Number: | 6375450 | TRIBALCARE |
| Registration Number: | 4144414 | ADDED BENEFITS |
| Registration Number: | 5939462 | BLUEFIRE INSURANCE |
| Registration Number: | 5928180 | |
| Registration Number: | 5928181 | |
| Registration Number: | 5904638 | BLUEFIRE INSURANCE |
| Registration Number: | 5962988 | A |
| Registration Number: | 5962989 | A |
| Registration Number: | 5928182 | A NEW KIND OF INSURANCE EXPERIENCE |
| Registration Number: | 5795202 | LISTEN. ADVISE. EXCEED. |
| Registration Number: | 3844891 | EZBUY |
| Registration Number: | 6775705 | CONFIE |
| Registration Number: | 6747777 | 20VEVE |
| Registration Number: | 6550587 | CONFIE |

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 6389695 | BRICK-ESALES |
| Registration Number: | 6403908 | BRICK-E SALES |
| Registration Number: | 4923596 | WE CARE COMMITMENT · ACCOUNTABILITY · RE |
| Registration Number: | 4978679 | PROTECT-O-METER LIABILITY ONLY UNINSURED |
| Registration Number: | 4768881 | CONFÍE |
| Registration Number: | 3753855 | CONFIE SEGUROS |
| Registration Number: | 6782766 | ONESOURCE DEALER SERVICES |
| Registration Number: | 2809886 | E EXPRESSLINK |
| Registration Number: | 4481652 | PERSONABLE |
| Registration Number: | 4518233 | |
| Registration Number: | 6239745 | FREEWAY INSURANCE |
| Registration Number: | 6245528 | FREEWAY INSURANCE |
| Registration Number: | 6239746 | |
| Registration Number: | 6279202 | SPEEDLANE INSURANCE |
| Registration Number: | 6279203 | |
| Registration Number: | 6290771 | DRIVING SAVINGS |
| Registration Number: | 5212807 | DRIVER'S CHOICE |
| Registration Number: | 5204381 | DRIVER'S CHOICE LOW COST AUTO INSURANCE |
| Registration Number: | 5320683 | COST U LESS |
| Registration Number: | 5145557 | SPEEDLANE INSURANCE |
| Registration Number: | 5137017 | SPEEDLANE INSURANCE |
| Registration Number: | 4812694 | OASIS INSURANCE |
| Registration Number: | 4779792 | AUTO INSURANCE DISCOUNTERS |
| Registration Number: | 4428545 | COST U LESS INSURANCE CENTER |
| Registration Number: | 3996168 | FREEWAY INSURANCE |
| Registration Number: | 4078834 | |
| Registration Number: | 3834346 | SIEMPRE GANA CON FREEWAY INSURANCE |
| Registration Number: | 3744551 | VERN FONK |
| Registration Number: | 3744552 | REMEMBER TO HONK WHEN YOU DRIVE BY VERNF |
| Registration Number: | 3591103 | FREEWAY |
| Registration Number: | 3584286 | IT'S THAT THING YOU'RE SPEEDING ON |
| Registration Number: | 3171136 | COST-U-LESS INSURANCE CENTER |
| Registration Number: | 2378677 | USAGENCIES |
| Registration Number: | 2354505 | USAGENCIES |
| Registration Number: | 5149679 | FF FUTURITY FIRST RETIREMENT LIFE HEALTH |
| Registration Number: | 4981281 | FF FUTURITY FIRST |
| Registration Number: | 4981279 | FF |
| Registration Number: | 4981280 | FF |

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 4981283 | FF FUTURITY FIRST OBJECTIVITY INNOVATION |
| Registration Number: | 4889315 | FUTURITY FIRST OBJECTIVITY INNOVATION SU |
| Registration Number: | 4889316 | FUTURITY FIRST |
| Registration Number: | 4792309 | LIFE INSURANCE MARKETPLACE |
| Registration Number: | 3835822 | MEDICARE MARKETPLACE |
| Registration Number: | 6167724 | INSURACTIVE |
| Registration Number: | 4762879 | MEDICARE BACKOFFICE |
| Registration Number: | 4706639 | MEDICARE BACKOFFICE |
| Registration Number: | 4412940 | MATURE HEALTH CENTER |
| Registration Number: | 4128663 | INSURACTIVE |
| Registration Number: | 2066072 | INSURE EXPRESS |
| Registration Number: | 4570937 | KELLER GROUP |
| Registration Number: | 6374764 | INSUREONE BENEFITS MARKETPLACE |
| Registration Number: | 6313409 | TOTAL COVERAGE. ONE SOURCE |
| Registration Number: | 6116008 | INSUREONE |
| Registration Number: | 6165104 | INSUREONE |
| Registration Number: | 6097461 | 1 |
| Registration Number: | 3028793 | WELDING DISTRIBUTORS PARTNERING GROUP |
| Registration Number: | 3045971 | WDPG |
| Registration Number: | 2382054 | THE INSURANCE SUPERSTORE |
| Registration Number: | 2231104 | SEGUROS UNO |
| Registration Number: | 3805890 | ISOPAY |
| Registration Number: | 2493597 | EZUMBRELLA.COM |
| Registration Number: | 6575572 | CLIENT STREAM |
| Registration Number: | 6675750 | CLIENT STREAM |
| Registration Number: | 6675751 | |
| Registration Number: | 5930816 | LEAD ADVANTAGE PRO |
| Registration Number: | 5670549 | INSFIRE |
| Registration Number: | 5854553 | A INCOME ARCHITECH |
| Registration Number: | 5854554 | INCOME ARCHITECH |
| Registration Number: | 5368784 | TRAVEL INSURANCE CENTER |
| Registration Number: | 5541288 | INSFIRE |
| Registration Number: | 5076047 | TOTAL SOCIAL SECURITY |
| Registration Number: | 5076046 | TOTAL SOCIAL SECURITY |
| Registration Number: | 5077993 | TOTAL SOCIAL SECURITY |
| Registration Number: | 5077992 | TOTAL SOCIAL SECURITY |
| Registration Number: | 5418466 | LEAD ADVANTAGE PRO |
| Registration Number: | 4694337 | LEAD ADVANTAGE |

| Registration Number: | 4578852 | |
|----------------------|----------|----------------------------|
| | | AICOE |
| Registration Number: | 4333046 | APP BY EMAIL |
| Registration Number: | 4398441 | POLICY PICKER |
| Registration Number: | 4330168 | TRAVEL INSURANCE CENTER |
| Registration Number: | 4204671 | SMS |
| Registration Number: | 4378368 | SENIOR MARKET SALES |
| Registration Number: | 4402330 | TRAVEL INSURANCE CENTER |
| Registration Number: | 4409336 | MEDICARE INSURANCE DIRECT |
| Registration Number: | 4370168 | MEDICARE INSURANCE DIRECT |
| Registration Number: | 4292922 | CALL, CLICK, MAIL OR MEET |
| Registration Number: | 5523101 | MEDICARE AGENT TRAINING |
| Registration Number: | 4340280 | SENIOR SAVINGS NETWORK |
| Registration Number: | 5543832 | SEGUROS SIN BARRERAS |
| Registration Number: | 6029167 | VELOX INSURANCE |
| Registration Number: | 6028074 | VELOX INSURANCE |
| Registration Number: | 5954236 | VELOX TAX SERVICE |
| Registration Number: | 4229486 | VELOX INSURANCE |
| Registration Number: | 3605929 | VELOX |
| Serial Number: | 97659596 | ALLIANT BRIO HEALTH |
| Serial Number: | 97647628 | ALLIANT BRIO HEALTH |
| Serial Number: | 90766544 | LEVELSET HEALTH |
| Serial Number: | 90711390 | ALLIANT BRIO HEALTH |
| Serial Number: | 88944724 | CRYSTAL & COMPANY |
| Serial Number: | 88733712 | EQ ONE |
| Serial Number: | 88772878 | ADVANTIS CLAIMS |
| Serial Number: | 97414615 | PURLS PARTNER |
| Serial Number: | 90726297 | FUTURITY FORCE |
| Serial Number: | 90726299 | FUTURITY FORCE |
| Serial Number: | 97751924 | RETIREMENT PLANNING CENTER |
| Serial Number: | 97751931 | RETIREMENT PLANNING CENTER |
| Serial Number: | 97688251 | COWEST |
| | 97688366 | COWEST INSURANCE GROUP |
| Serial Number: | 90772340 | MEDIGAP LIFE |
| | 97649035 | CIRRUSVIEW |
| | 97649044 | CV |
| Serial Number: | 97649042 | CV CIRRUSVIEW |
| Serial Number: | 97621271 | MEDICARE INSURANCE DIRECT |
| Serial Number: | 97609009 | MONUMENT BENEFITS |

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124552592
Email: jmull@stblaw.com
Correspondent Name: Courtney Welshimer
Address Line 1: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

| ATTORNEY DOCKET NUMBER: | 065660/0848 |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | J. Jason Mull |
| SIGNATURE: | /J. Jason Mull/ |
| DATE SIGNED: | 03/30/2023 |

Total Attachments: 24

source=Alliant - 2023 Trademark Security Agreement [Executed]#page1.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page2.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page3.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page4.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page5.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page6.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page7.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page8.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page9.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page10.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page11.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page12.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page13.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page14.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page15.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page16.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page17.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page18.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page19.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page20.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page21.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page22.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page23.tif source=Alliant - 2023 Trademark Security Agreement [Executed]#page24.tif

GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS (this "Agreement"), dated as of February 13, 2023, is made by the Grantors party hereto (each, a "Grantor" and collectively, the "Grantors"), in favor of Wilmington Trust, National Association, solely in its capacity as notes collateral agent (in such capacity, the "Agent") in connection with that certain Indenture, dated as of February 13, 2023 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Indenture"), among Alliant Holdings Intermediate, LLC, a California limited liability company (the "Issuer"), Alliant Holdings Co-Issuer, Inc., a California corporation (the "Co-Issuer", and together with the Issuer, the "Issuers"), the Guarantors party thereto, the Agent and Wilmington Trust, National Association, as trustee.

WITNESSETH:

WHEREAS, pursuant to the Indenture, the Issuers have issued 6.750% Senior Secured Notes due 2028 (the "Notes") upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Indenture, each Grantor and any Guarantors that become a party thereto, have executed and delivered a Security Agreement, dated as of February 13, 2023 in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, each Grantor has granted to the Agent, for the benefit of the Secured Parties, a lien on and security interest in, all of its right, title and interest in, to and under certain Intellectual Property, including the Trademarks, that is not Excluded Property; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in order to induce the Holders to acquire their respective Notes under the Indenture, each Grantors agrees, for the benefit of the Agent and the Secured Parties, as follows:

- 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Indenture or the Security Agreement, as applicable.
- 2. Grant of Security Interest. Each Grantor hereby grants a Lien on and Security Interest in all of each such Grantor's right, title and interest in, to and under the Trademarks that are not Excluded Property (including, without limitation, those items listed on Schedule A hereto), including the goodwill associated with such Trademarks and the right to receive all Proceeds therefrom (collectively, the "Collateral"), to the Agent for the benefit of the Secured Parties as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Secured Obligations; provided, that applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of each such Grantor's "intent to use" such trademarks or service marks will not be deemed to be Collateral unless and until an amendment to allege use or a statement of use has been filed and accepted by the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Collateral.
- 3. <u>Purpose</u>. This Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The Security Interest granted hereby has been granted to Agent on behalf of the Secured Parties in connection with the Indenture and the Security Agreement and is expressly subject to the terms and

AMERICAS 104224973

conditions thereof. The Indenture and the Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with their respective terms.

- 4. <u>Acknowledgment</u>. Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the Security Interest in the Collateral granted hereby are more fully set forth in the Indenture and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern. In the event of any conflict between the terms of this Agreement and the terms of the Indenture, the terms of the Indenture shall govern.
- 5. <u>Counterparts</u>. This Agreement may be executed in counterparts (including by facsimile or other electronic transmission), each of which will be deemed an original, but all of which together constitute one and the same original.
- 6. <u>Governing Law</u>. This Agreement shall be governed by, and construed in accordance with, the law of the State of New York.
- Concerning the Notes Collateral Agent. Wilmington Trust, National Association is entering into this Agreement not in its individual capacity, but solely in its capacity as Notes Collateral Agent under the Indenture. In acting hereunder, the Notes Collateral Agent shall be entitled to all of the rights, privileges, immunities and indemnities granted to the Notes Collateral Agent under the Indenture as if such rights, privileges, immunities and indemnities were set forth herein. The Notes Collateral Agent shall have the right (but not the obligation) hereunder, to make demands, to give notices, to exercise or refrain from exercising any rights, and to take or refrain from taking any action (including the release or substitution of Collateral), solely in accordance with this Agreement, the Security Agreement and the Indenture. In furtherance of the foregoing provisions of this Section 7, each Secured Party, by its acceptance of the Notes, agrees that it shall have no right individually to realize upon any of the Collateral hereunder, except to the extent specifically set forth in Article 14 of the Indenture, it being understood and agreed by such Secured Party that all rights and remedies hereunder may be exercised solely by the Notes Collateral Agent for the ratable benefit of the Secured Parties in accordance with the terms of this Section 7. Each Secured Party, by its acceptance of the benefits hereof, agrees that any action taken by the Notes Collateral Agent in accordance with the provisions of the Indenture, the Security Agreement and this Agreement, and the exercise by the Notes Collateral Agent of any rights or remedies set forth therein, together with all other powers reasonably incidental thereto, shall be authorized and binding upon all Secured Parties. The Notes Collateral Agent shall not be responsible in any manner whatsoever for or in respect of the validity or sufficiency of this Agreement or for or in respect of the recitals contained herein, all of which recitals are made solely by the Issuers and Grantors.

AMERICAS 104224973

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

AGGRESSIVE INSURANCE SERVICES, LLC, as Grantor

| | Cesar Soriano Chairman and Chief Executive Officer |
|-------------------|---|
| ALLIA as Gran | NT INSURANCE SERVICES, INC., |
| | Jennifer E. Baumann EVP, General Counsel and Secretary |
| AIS AI as Gran | OMINISTRATORS, INC., |
| | Jennifer E. Baumann EVP, General Counsel and Secretary |
| AMER as Gran | ICAN BENEFITS CONSULTING LLC |
| | CP Consulting, Inc., as sole member of can Benefits Consulting LLC |
| Title: ALLIA | Jennifer E. Baumann EVP, General Counsel and Secretary NT SPECIALTY INSURANCE CES, INC., as Grantor |
| By: Name: | Jennifer E. Baumann EVP. General Counsel and Secretary |

[Signature Page for Grant of Security Interest in Trademark Rights]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

AGGRESSIVE INSURANCE SERVICES, LLC, as Grantor

By: _____

Name: Cesar Soriano

Title: Chairman and Chief Executive Officer

ALLIANT INSURANCE SERVICES, INC., as Grantor

C Jr E. Pennanu

By:
Name: Jennifer E. Baumann

Title: EVP, General Counsel and Secretary

AIS ADMINISTRATORS, INC., as Grantor

By:

Name: Jennifer E. Baumann

Title: EVP, General Counsel and Secretary

AMERICAN BENEFITS CONSULTING LLC, as Grantor

By: WCP Consulting, Inc., as sole member of American Benefits Consulting LLC

BV: E. BOWWALLY

Name: Jennifer E. Baumann

Title: EVP, General Counsel and Secretary

ALLIANT SPECIALTY INSURANCE SERVICES, INC., as Grantor

By:

Name: Jennifer E. Baumann

Title: EVP, General Counsel and Secretary

BLUEFIRE INSURANCE SERVICES, LLC, as Grantor

| By: | Jan of Jacob | |
|--------|------------------------------|---------|
| • | Cesar Soriano | |
| Title: | Chairman and Chief Executive | Officer |
| | | |
| | | |

BRIDGEPOINT RISK MANAGEMENT LLC, as Grantor

| By: | | |
|-------|--------------|--|
| Name: | Ted C Filley | |

Title: Executive Vice President and Treasurer

CONFIE ADMINISTRATIVE SERVICES, INC., as Grantor

By: Cesar Soriano

Title: Chairman and Chief Executive Officer

CONFIE HOLDING II CO., as Grantor

By: _____

Name: Cesar Soriano

Title: Chairman and Chief Executive Officer

By: Name: Cesar Soriano Title: Chairman and Chief Executive Officer BRIDGEPOINT RISK MANAGEMENT LLC, as Grantor Name: Ted C. Filley Title: Executive Vice President and Treasurer CONFIE ADMINISTRATIVE SERVICES, INC., as Grantor By: Name: Cesar Soriano Title: Chairman and Chief Executive Officer CONFIE HOLDING II CO., as Grantor By: Name: Cesar Soriano

Title: Chairman and Chief Executive Officer

BLUEFIRE INSURANCE SERVICES, LLC,

as Grantor

| By: | John of Jackers |
|--------------------------|---|
| Name: | Cesar Soriano |
| Title: | Chairman and Chief Executive Officer |
| FREEW LLC, as Gran | VAY INSURANCE SERVICES AMERICA, |
| _ | Myand Joseph |
| By: Name: | Cesar Soriano |
| Title: | Chairman and Chief Executive Officer |
| | |
| FUTUF as Gran | RITY FIRST INSURANCE GROUP LLC, ator |
| D | |
| By: Name: | Ted C. Filley |
| Title: | Executive Vice President and Treasurer |
| | |
| INSUR as Gran | ACTIVE LLC, |
| _ | |
| By: Name: | Ted C. Filley |
| Title: | • |
| | |
| INSUR as Gran | E EXPRESS INSURANCE SERVICE, INC., itor |
| By: | |
| | Ted C. Filley |
| Title: | |

EXPRESSLINK, INC.,

as Grantor

EXPRESSLINK, INC., as Grantor

By:
Name: Cesar Soriano
Title: Chairman and Chief Executive Officer

FREEWAY INSURANCE SERVICES AMERICA, LLC, as Grantor

By: _____

Name: Cesar Soriano

Title: Chairman and Chief Executive Officer

FUTURITY FIRST INSURANCE GROUP LLC, as Grantor

Name: Ted C. Filley

Title: Executive Vice President and Treasurer

INSURACTIVE LLC, as Grantor

Name: Ted C. Filley

Title: Executive Vice President and Treasurer

INSURE EXPRESS INSURANCE SERVICE, INC., as Grantor

By: Ted C. Filley

Title: Executive Vice President and Treasurer

| By: Name: Ted C. Filley Title: Executive Vice President and Treasurer |
|---|
| ISOPAY, L.L.C., as Grantor |
| By: Cesar Soriano Title: Chairman and Chief Executive Officer |
| MEDIGAP LIFE, LLC as Grantor |
| By: Name: Ted C. Filley Title: Executive Vice President and Treasurer |
| SENIOR MARKET SALES LLC, as Grantor |
| By: Name: Ted C. Filley Title: Executive Vice President and Treasurer |
| SENIOR SAVINGS NETWORK, LLC, as Grantor |
| By: Name: Ted C. Filley Title: Executive Vice President and Treasurer |

INSUREONE INSURANCE SERVICES AMERICA,

LLC, as Grantor

INSUREONE INSURANCE SERVICES AMERICA, LLC,

as Grantor

Name: Ted C. Filley

Title: Executive Vice President and Treasurer

ISOPAY, L.L.C., as Grantor

By: _____

Name: Cesar Soriano

Title: Chairman and Chief Executive Officer

MEDIGAP LIFE, LLC

as Grantor

Title: Executive Vice President and Treasurer

SENIOR MARKET SALES LLC,

as Grantor

By: Ted C. Filley

Title: Executive Vice President and Treasurer

SENIOR SAVINGS NETWORK, LLC,

as Grantor

By: Ted C. Filley

Title: Executive Vice President and Treasurer

REEL: 008026 FRAME: 0277

SSB INSURANCE SERVICES, LLC, as Grantor

By:

Name: Cesar Soriano

Title: Chairman and Chief Executive Officer

VELOX INSURANCE, LLC, as Grantor

By:

Name: Cesar Soriano

Title: Chairman and Chief Executive Officer

PREFERRED CONCEPTS, LLC

By: Preferred Concepts Holdings, LLC, as sole member of Preferred Concepts LLC

By: Alliant Insurance Services, Inc., as sole member of Preferred Concepts Holdings, LLC

By: Name: Jennifer E. Baumann

WILMINGTON TRUST, NATIONAL ASSOCIATION, as the Agent

By: Kaum Ferry
Name: Karen Ferry
Title: Vice President

SCHEDULE A

U.S. Trademark Registrations and Applications

1. AGGRESSIVE INSURANCE SERVICES, L.L.C.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|------------|----------|-------------|----------|-------------|
| AGGRESSIVE | 86612919 | 28-APR-2015 | 4873562 | 22-DEC-2015 |
| INSURANCE | | | | |
| | | | | |

2. AIS ADMINISTRATORS, INC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|--------------------|----------|-------------|----------|-------------|
| VOLUNTARY BENEFITS | 74183208 | 08-JUL-1991 | 1763236 | 06-APR-1993 |
| PLAN | | | | |
| | | | | |

3. ALLIANT INSURANCE SERVICES, INC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|---|----------|-----------------|----------|-----------------|
| ALLIANT BRIO HEALTH | 97659596 | 02-NOV- 2022 | | |
| ALLIANT BRIO HEALTH | 97647628 | 25-OCT- 2022 | | |
| INTERNATIONAL-IQ | 90772183 | 14-JUN-2021 | 6739033 | 24-MAY- 2022 |
| LEVELSET HEALTH | 90766544 | 10-JUN-2021 | | |
| ALLIANT BRIO HEALTH | 90711390 | 14-MAY- 2021 | | |
| BOARDROOM PLUS | 88953453 | 08-JUN-2020 | 6233658 | 29-DEC- 2020 |
| YOGAPRO | 88953463 | 08-JUN-2020 | 6324610 | 13-APR- 2021 |
| CRYSTAL & COMPANY | 88944724 | 02-JUN-2020 | | |
| V VERTUS MAKE THE BENEFIT DIFFERENCE | 88783903 | 04-FEB-2020 | 6248765 | 19-JAN-2021 |
| MAKE THE BENEFIT DIFFERENCE | 88783906 | 04-FEB-2020 | 6248766 | 19-JAN-2021 |
| VERTUS | 88783907 | 04-FEB-2020 | 6248767 | 19-JAN-2021 |
| E Q ONE | 88733712 | 19-DEC- 2019 | | |
| RESIDENTPRO | 88733723 | 19-DEC- 2019 | 6100632 | 14-JUL-2020 |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|--|----------|-----------------|--------------|-----------------|
| OIL PATCH INSURANCE | 88732534 | 18-DEC- | 6156956 | 22-SEP-2020 |
| GOVERN A GREEN STATE OF THE STA | 00200:05 | 2019 | 5502000 | 40 HD7 5045 |
| CONTRACTCOMPLIANCE | 88298486 | 12-FEB-2019 | 5783998 | 18-JUN-2019 |
| | | | | |
| ASQ UNDERWRITING | 88221886 | 07-DEC- | 5985777 | 11-FEB-2020 |
| - | | 2018 | | |
| MYBENEFITS.LIFE | 88203007 | 21-NOV- | 6403964 | 29-JUN-2021 |
| | | 2018 | | |
| PAINTERSCHOICE | 88203030 | 21-NOV- | 5786942 | 25-JUN-2019 |
| | | 2018 | | |
| RESULTSFIRST | 88203050 | 21-NOV- | 5786943 | 25-JUN-2019 |
| GOV (D + GG | 00000000 | 2018 | # < 0.00 = 5 | 05.354.5 |
| COMPASS | 88026819 | 05-JUL-2018 | 5689873 | 05-MAR- 2019 |
| TOTALCOMP | 88019348 | 28-JUN-2018 | 6348488 | 11-MAY- |
| TOTTIBEOTH | 30017570 | 20 3014 2010 | 3210100 | 2021 |
| COMPASS GUIDANCE. | 87017400 | 28-APR- | 6180424 | 20-OCT- |
| FOCUS. RESULTS. | | 2016 | | 2020 |
| VERICERT | 87016523 | 27-APR- | 5376060 | 09-JAN-2018 |
| | | 2016 | | |
| IDAP | 86939457 | 14-MAR- | 5219520 | 06-JUN-2017 |
| WAGTEACOLDE | 96792594 | 2016 | 5006060 | OC DEC |
| WASTEASSURE | 86782584 | 08-OCT- 2015 | 5096869 | 06-DEC- 2016 |
| C2M | 86740598 | 28-AUG- | 5182439 | 11-APR- |
| | | 2015 | | 2017 |
| CONTRACTOR CREDIT | 86740613 | 28-AUG- | 5143559 | 14-FEB-2017 |
| MODEL A STRUCK INCLIDANCE | 96740040 | 2015 | 5182440 | 11 ADD |
| ASTRUS INSURANCE SOLUTIONS | 86740949 | 28-AUG- 2015 |) 16244U | 11-APR- 2017 |
| | | | | |
| REVPRO | 86658472 | 10-JUN-2015 | 4985081 | 21-JUN-2016 |
| | | | | |
| IBX | 86644713 | 28-MAY- | 4944582 | 26-APR- |
| PARKWISE | 86434411 | 2015 24-OCT- | 4792058 | 2016 11-AUG- |
| TAKKWISE | 00434411 | 24-0C1- 2014 | 4/92038 | 2015 |
| HIP | 86343101 | 21-JUL-2014 | 4682203 | 03-FEB-2015 |
| | | | | |
| PETROSURE | 86298802 | 03-JUN-2014 | 4809703 | 08-SEP-2015 |
| SMARTER IS BETTER | 86219390 | 12-MAR- | 5241789 | 11-JUL-2017 |
| OMAKIEK IS DELIEK | 00419390 | 2014 | 341/07 | 11-301-201/ |
| S4 BENEFITS | 86078886 | 30-SEP-2013 | 4748758 | 02-JUN-2015 |
| | | | | |
| ONE SOURCE | 85342086 | 09-JUN-2011 | 4090598 | 24-JAN-2012 |
| | | | | |

AMERICAS 104224973

2

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|--|----------|-----------------|----------|-----------------|
| CROP INSURANCE ISN'T JUST PART OF OUR BUSINESS. IT IS OUR BUSINESS. | 85045355 | 21-MAY- 2010 | 4378312 | 06-AUG- 2013 |
| 123OCP | 77814511 | 27-AUG- 2009 | 3869211 | 02-NOV- 2010 |
| FOODONE | 77690565 | 13-MAR- 2009 | 3917578 | 08-FEB-2011 |
| TCOR INSURANCE MANAGEMENT | 77324953 | 08-NOV- 2007 | 3501112 | 16-SEP-2008 |
| PROQUEST | 77211107 | 20-JUN-2007 | 3589659 | 17-MAR- 2009 |
| CLEARSOURCE | 78912697 | 20-JUN-2006 | 3218094 | 13-MAR- 2007 |
| CLEARADVANTAGE | 78880537 | 10-MAY- 2006 | 3317732 | 23-OCT- 2007 |
| PEPIP USA PUBLIC ENTITY PROPERTY INSURANCE PROGRAM | 78218385 | 24-FEB-2003 | 2881424 | 07-SEP-2004 |
| PEPIP | 76097022 | 25-JUL-2000 | 2568330 | 07-MAY- 2002 |
| SEAFAX | 75764762 | 30-JUL-1999 | 2360143 | 20-JUN-2000 |
| TRIBAL FIRST | 75721293 | 04-JUN-1999 | 2474968 | 07-AUG- 2001 |
| CONSERVE-A-NATION | 74200746 | 04-SEP-1991 | 1702121 | 21-JUL-1992 |
| SEAFAX | 74800253 | 30-AUG- 1990 | 1674522 | 04-FEB-1992 |
| DEEP SOUTH ¹ | 78710206 | 09-SEP-2005 | 3176497 | 28-NOV- 2006 |
| ADVANTIS CLAIMS | 88772878 | 24-JAN-2020 | | |

4. ALLIANT SPECIALTY INSURANCE SERVICES, INC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|------------|----------|-------------|-----------|-------------|
| TRIBALCARE | 88093791 | 27-AUG-2018 | 6,375,449 | 08-JUN-2021 |
| TRIBALCARE | 88093797 | 27-AUG-2018 | 6,375,450 | 08-JUN-2021 |

3

5. AMERICAN BENEFITS CONSULTING LLC

¹ The record owner of this trademark is Alliant Specialty Insurance Services, Inc.

| Trademark | App. No. | App. Date | Reg. 140. | Reg. Date |
|----------------|----------|-----------------|-----------|-----------------|
| ADDED BENEFITS | 85314351 | 06-MAY- 2011 | 4144414 | 15-MAY- 2012 |

6. BLUEFIRE INSURANCE SERVICES, LLC²

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|--|----------|-------------|----------|-------------|
| BLUEFIRE INSURANCE | 88139987 | 02-OCT-2018 | 5939462 | 17-DEC-2019 |
| Design Only | 88139990 | 02-OCT-2018 | 5928180 | 03-DEC-2019 |
| Design Only | 88139992 | 02-OCT-2018 | 5928181 | 03-DEC-2019 |
| BLUEFIRE INSURANCE | 88076323 | 13-AUG-2018 | 5904638 | 05-NOV-2019 |
| A | 88229848 | 14-DEC-2018 | 5962988 | 14-JAN-2020 |
| A | 88229853 | 14-DEC-2018 | 5962989 | 14-JAN-2020 |
| A NEW KIND OF INSURANCE EXPERIENCE | 88139994 | 02-OCT-2018 | 5928182 | 03-DEC-2019 |

7. BRIDGEPOINT RISK MANAGEMENT LLC³

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-----------------|----------|-------------|-------------|-----------|
| LISTEN. ADVISE. | 87665957 | 31-OCT-2017 | 5795202 | 02-JUL- |
| EXCEED. | | | | 2019 |
| | | | | |
| | | | | |

8. CONFIE ADMINISTRATIVE SERVICES, INC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-----------|----------|-------------|----------|-------------|
| EZBUY | 77928467 | 04-FEB-2010 | 3844891 | 07-SEP-2010 |

² The record owner of these trademarks is BLUEFIRE INSURANCE SERVICES, INC.

4

The name of the grantor is Bridgepoint Risk Management LLC; however, the record owner is listed as Bridgepoint Risk Management, LLC.

9. CONFIE HOLDING II CO.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|---|----------|-----------------|----------|-----------------|
| PURLS PARTNER PP | 97414615 | 17-MAY- 2022 | | |
| CONFIE | 90179171 | 14-SEP-2020 | 6775705 | 28-JUN-2022 |
| Design Only | 90179354 | 14-SEP-2020 | 6747777 | 31-MAY- 2022 |
| CONFIE | 90154775 | 02-SEP-2020 | 6550587 | 09-NOV-2021 |
| BRICK-ESALES | 88067210 | 06-AUG-2018 | 6389695 | 15-JUN-2021 |
| BRICK-E SALES | 88067227 | 06-AUG-2018 | 6403908 | 29-JUN-2021 |
| WE CARE COMMITMENT · ACCOUNTABILITY · RESPECT · EXCELLENCE | 86357079 | 04-AUG-2014 | 4923596 | 22-MAR- 2016 |
| PROTECT-O-METER LIABILITY ONLY UNINSURED MOTORIST COMPREHENSIVE AND COLLISION MEDICAL ADDITIONAL COVERAGE | 86357093 | 04-AUG-2014 | 4978679 | 14-JUN-2016 |
| CONFÍE | 85290721 | 08-APR-2011 | 4768881 | 07-JUL-2015 |
| CONFIE SEGUROS | 77664950 | 06-FEB-2009 | 3753855 | 02-MAR- 2010 |

10. EXPRESSLINK, INC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|------------------------------|----------|-------------|----------|-------------|
| ONESOURCE DEALER SERVICES | 88628942 | 24-SEP-2019 | 6782766 | 05-JUL-2022 |
| E EXPRESSLINK | 76430891 | 11-JUL-2002 | 2809886 | 03-FEB-2004 |

11. FREEWAY INSURANCE SERVICES AMERICA, LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-------------------|----------|-------------|----------|-------------|
| PERSONABLE | 85525335 | 25-JAN-2012 | 4481652 | 11-FEB-2014 |
| Design Only | 85525344 | 25-JAN-2012 | 4518233 | 22-APR-2014 |
| FREEWAY INSURANCE | 90059640 | 17-JUL-2020 | 6239745 | 05-JAN-2021 |
| FREEWAY INSURANCE | 90059641 | 17-JUL-2020 | 6245528 | 12-JAN-2021 |

5

AMERICAS 104224973

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|--|----------|-----------------|----------|-----------------|
| Design Only | 90059644 | 17-JUL-2020 | 6239746 | 05-JAN-2021 |
| SPEEDLANE INSURANCE | 88962582 | 12-JUN-2020 | 6279202 | 23-FEB-2021 |
| Design Only | 88962585 | 12-JUN-2020 | 6279203 | 23-FEB-2021 |
| DRIVING SAVINGS | 88787907 | 06-FEB-2020 | 6290771 | 09-MAR- 2021 |
| DRIVER'S CHOICE | 87191584 | 03-OCT-2016 | 5212807 | 30-MAY- 2017 |
| DRIVER'S CHOICE LOW COST AUTO INSURANCE | 87191567 | 03-OCT-2016 | 5204381 | 16-MAY- 2017 |
| COST U LESS | 87172204 | 15-SEP-2016 | 5320683 | 31-OCT-2017 |
| SPEEDLANE INSURANCE | 87084966 | 27-JUN-2016 | 5145557 | 21-FEB-2017 |
| SPEEDLANE INSURANCE | 87077667 | 20-JUN-2016 | 5137017 | 07-FEB-2017 |
| OASIS INSURANCE | 86536907 | 17-FEB-2015 | 4812694 | 15-SEP-2015 |
| AUTO INSURANCE DISCOUNTERS | 85875871 | 14-MAR- 2013 | 4779792 | 28-JUL-2015 |
| COST U LESS INSURANCE CENTER | 85874970 | 13-MAR- 2013 | 4428545 | 05-NOV-2013 |
| FREEWAY INSURANCE | 85041980 | 18-MAY- 2010 | 3996168 | 19-JUL-2011 |
| Design Only | 85042049 | 18-MAY- 2010 | 4078834 | 03-JAN-2012 |
| SIEMPRE GANA CON FREEWAY INSURANCE | 77897382 | 18-DEC-2009 | 3834346 | 17-AUG-2010 |
| VERN FONK | 77770752 | 30-JUN-2009 | 3744551 | 02-FEB-2010 |
| REMEMBER TO HONK WHEN YOU DRIVE BY VERN FONK | 77770753 | 30-JUN-2009 | 3744552 | 02-FEB-2010 |
| FREEWAY | 77546480 | 13-AUG-2008 | 3591103 | 17-MAR- 2009 |
| IT'S THAT THING YOU'RE SPEEDING ON | 77339544 | 29-NOV-2007 | 3584286 | 03-MAR- 2009 |
| COST-U-LESS INSURANCE CENTER | 78755643 | 16-NOV-2005 | 3171136 | 14-NOV-2006 |
| USAGENCIES | 75589294 | 16-NOV-1998 | 2378677 | 22-AUG-2000 |
| USAGENCIES | 75480510 | 06-MAY- 1998 | 2354505 | 06-JUN-2000 |

12. FUTURITY FIRST INSURANCE GROUP LLC

6

AMERICAS 104224973

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|---|----------------------|----------------------------|--------------------|----------------------------|
| FF FUTURITY FIRST RETIREMENT LIFE HEALTH | 87045542 | 20-MAY- 2016 | 5149679 | 28-FEB-2017 |
| FF FUTURITY FIRST | 86664589 | 16-JUN-2015 | 4981281 | 21-JUN-2016 |
| FF | 86664579 | 16-JUN-2015 | 4981279 | 21-JUN-2016 |
| FF | 86664584 | 16-JUN-2015 | 4981280 | 21-JUN-2016 |
| FF FUTURITY FIRST OBJECTIVITY INNOVATION SUPPORT YOUR PARTNER IN GROWTH. FUTURITY FIRST OBJECTIVITY INNOVATION SUPPORT YOUR PARTNER IN GROWTH | 86664596 86664596 | 16-JUN-2015 16-JUN-2015 | 4981283 4889315 | 21-JUN-2016 19-JAN-2016 |
| FUTURITY FIRST | 86664602 | 16-JUN-2015 | 4889316 | 19-JAN-2016 |
| FUTURITY FORCE | 907262974 | 21-MAY- 2021 | | |
| FUTURITY FORCE | 907262995 | 21-MAY- 2021 | | |

13. INSURACTIVE LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-------------------------------|----------|-----------------|----------|-----------------|
| LIFE INSURANCE MARKETPLACE | 86553585 | 04-MAR- 2015 | 4792309 | 11-AUG-2015 |
| MEDICARE MARKETPLACE | 77632848 | 15-DEC-2008 | 3835822 | 17-AUG-2010 |
| INSURACTIVE | 88789301 | 07-FEB-2020 | 6167724 | 06-OCT-2020 |
| RETIREMENT PLANNING CENTER | 97751924 | 12-JAN-2023 | | |
| RETIREMENT PLANNING CENTER | 97751931 | 12-JAN-2023 | | |
| MEDICARE BACKOFFICE | 86190000 | 11-FEB-2014 | 4762879 | 30-JUN-2015 |
| MEDICARE BACKOFFICE | 86190005 | 11-FEB-2014 | 4706639 | 24-MAR- 2015 |
| MATURE HEALTH CENTER | 85399873 | 17-AUG-2011 | 4412940 | 08-OCT-2013 |

The name of the grantor is Futurity First Insurance Group LLC; however the record owner of this application is listed as Futurity First Insurance Group, LLC.

7

⁵ The name of the grantor is Futurity First Insurance Group LLC; however the record owner of this application is listed as Futurity First Insurance Group, LLC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-------------|----------|-------------|----------|-------------|
| INSURACTIVE | 85399918 | 17-AUG-2011 | 4128663 | 17-APR-2012 |
| | | | | |

14. INSURE EXPRESS INSURANCE SERVICE, INC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|----------------|----------|-------------|----------|-------------|
| INSURE EXPRESS | 74264677 | 10-APR-1992 | 2066072 | 03-JUN-1997 |
| | | | | |

15. INSUREONE INSURANCE SERVICES AMERICA, LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|---|----------|-----------------|----------------------|-----------------|
| KELLER GROUP | 85955494 | 10-JUN-2013 | 4570937 ⁶ | 22-JUL-2014 |
| COWEST | 97688251 | 22-NOV-2022 | | |
| COWEST INSURANCE GROUP | 97688366 | 22-NOV-2022 | | |
| INSUREONE BENEFITS MARKETPLACE | 90179359 | 14-SEP-2020 | 6374764 | 01-JUN-2021 |
| TOTAL COVERAGE. ONE SOURCE | 90115329 | 14-AUG-2020 | 6313409 | 06-APR-2021 |
| INSUREONE | 88409770 | 30-APR-2019 | 6116008 | 04-AUG-2020 |
| INSUREONE | 88409774 | 30-APR-2019 | 6165104 | 29-SEP-2020 |
| 1 | 88409777 | 30-APR-2019 | 6097461 | 07-JUL-2020 |
| WELDING DISTRIBUTORS PARTNERING GROUP | 78525685 | 02-DEC-2004 | 3028793 | 13-DEC-2005 |
| WDPG | 78525693 | 02-DEC-2004 | 3045971 | 17-JAN-2006 |
| THE INSURANCE SUPERSTORE | 75266853 | 31-MAR- 1997 | 2382054 | 05-SEP-2000 |
| SEGUROS UNO | 75184143 | 21-OCT-1996 | 2231104 | 09-MAR- 1999 |

16. ISOPAY, L.L.C.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-----------|----------|-------------|----------|-------------|
| ISOPAY | 77794053 | 31-JUL-2009 | 3805890 | 22-JUN-2010 |

17. MEDIGAP LIFE, LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|--------------|----------|-------------|----------|-----------|
| MEDIGAP LIFE | 90772340 | 14-JUN-2021 | | |

⁶ The name of the record owner of this trademark is INSUREONE INSURANCE SERVICES AMERICA.

8

18. PREFERRED CONCEPTS, LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|----------------|----------|-----------|----------|-------------|
| EZUMBRELLA.COM | 78007745 | 11-MAY- | 2493597 | 25-SEP-2001 |
| | | 2000 | | |
| | | | | |

19. SENIOR MARKET SALES LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|------------------------------|----------|-----------------|----------|-----------------|
| CLIENT STREAM | 90484896 | 24-JAN-2021 | 6575572 | 30-NOV- 2021 |
| CLIENT STREAM | 90484897 | 24-JAN-2021 | 6675750 | 22-MAR- 2022 |
| Design Only | 90484900 | 24-JAN-2021 | 6675751 | 22-MAR- 2022 |
| CIRRUSVIEW | 97649035 | 26-OCT-2022 | | |
| CV | 97649044 | 26-OCT-2022 | | |
| CV CIRRUSVIEW | 97649042 | 26-OCT-2022 | | |
| MEDICARE INSURANCE DIRECT | 97621271 | 06-OCT-2022 | | |
| MONUMENT BENEFITS | 97609009 | 27-SEP-2022 | | |
| LEAD ADVANTAGE PRO | 88396164 | 22-APR-2019 | 5930816 | 10-DEC-2019 |
| INSFIRE | 88051056 | 24-JUL-2018 | 5670549 | 05-FEB-2019 |
| A INCOME ARCHITECH | 88010467 | 21-JUN-2018 | 5854553 | 10-SEP-2019 |
| INCOME ARCHITECH | 88010473 | 21-JUN-2018 | 5854554 | 10-SEP-2019 |
| TRAVEL INSURANCE CENTER | 87452064 | 16-MAY- 2017 | 5368784 | 02-JAN-2018 |
| INSFIRE | 86506818 | 19-JAN-2015 | 5541288 | 14-AUG- 2018 |
| TOTAL SOCIAL SECURITY | 86470526 | 03-DEC-2014 | 5076047 | 08-NOV- 2016 |
| TOTAL SOCIAL SECURITY | 86470520 | 03-DEC-2014 | 5076046 | 08-NOV- 2016 |
| TOTAL SOCIAL SECURITY | 86977524 | 03-DEC-2014 | 5077993 | 08-NOV- 2016 |
| TOTAL SOCIAL SECURITY | 86977523 | 03-DEC-2014 | 5077992 | 08-NOV- 2016 |
| LEAD ADVANTAGE PRO | 86151889 | 24-DEC-2013 | 5418466 | 06-MAR- 2018 |
| LEAD ADVANTAGE | 86151892 | 24-DEC-2013 | 4694337 | 03-MAR- 2015 |

AMERICAS 104224973 9

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|------------------------------|----------|-----------------|----------|-----------------|
| AICOE | 86036606 | 13-AUG- 2013 | 4578852 | 05-AUG- 2014 |
| APP BY EMAIL | 85449938 | 18-OCT-2011 | 4333046 | 07-MAY- 2013 |
| POLICY PICKER | 85399942 | 17-AUG- 2011 | 4398441 | 10-SEP-2013 |
| TRAVEL INSURANCE CENTER | 85397472 | 14-AUG- 2011 | 4330168 | 07-MAY- 2013 |
| SMS | 85396614 | 12-AUG- 2011 | 4204671 | 11-SEP-2012 |
| SENIOR MARKET SALES | 85396649 | 12-AUG- 2011 | 4378368 | 06-AUG- 2013 |
| TRAVEL INSURANCE CENTER | 85396814 | 12-AUG- 2011 | 4402330 | 17-SEP-2013 |
| MEDICARE INSURANCE DIRECT | 85309525 | 02-MAY- 2011 | 4409336 | 01-OCT-2013 |
| MEDICARE INSURANCE DIRECT | 85309547 | 02-MAY- 2011 | 4370168 | 16-JUL-2013 |
| CALL, CLICK, MAIL OR MEET | 85309560 | 02-MAY- 2011 | 4292922 | 19-FEB-2013 |

20. SENIOR SAVINGS NETWORK, LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|----------------|----------|-------------|----------|-------------|
| MEDICARE AGENT | 87679556 | 10-NOV-2017 | 5523101 | 24-JUL-2018 |
| TRAINING | | | | |
| SENIOR SAVINGS | 85800935 | 12-DEC-2012 | 4340280 | 21-MAY- |
| NETWORK | | | | 2013 |

21. SSB INSURANCE SERVICES, LLC⁷

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-------------|----------|-------------|----------|-------------|
| SEGUROS SIN | 87514780 | 03-JUL-2017 | 5543832 | 21-AUG-2018 |
| BARRERAS | | | | |
| | | | | |

22. VELOX INSURANCE, LLC

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-------------------|----------|-------------|----------|-------------|
| VELOX INSURANCE | 88637302 | 01-OCT-2019 | 6029167 | 07-APR-2020 |
| VELOX INSURANCE | 88607802 | 06-SEP-2019 | 6028074 | 07-APR-2020 |
| VELOX TAX SERVICE | 88476264 | 17-JUN-2019 | 5954236 | 07-JAN-2020 |

The record owner of this trademark is SSB INSURANCE SERVICES, INC.

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|-----------------|----------|-------------|----------|-------------|
| VELOX INSURANCE | 85556155 | 29-FEB-2012 | 4229486 | 23-OCT-2012 |
| VELOX | 77566922 | 10-SEP-2008 | 3605929 | 14-APR-2009 |

AMERICAS 104224973 11

RECORDED: 03/30/2023