

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM799071

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DynamicAction, Inc.		03/24/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canadian Imperial Bank of Commerce		
<b>Street Address:</b>	595 Bay Street		
<b>Internal Address:</b>	7th Floor		
<b>City:</b>	Toronto		
<b>State/Country:</b>	ONTARIO		
<b>Postal Code:</b>	M5G 2C2		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86891583	DYNAMICACTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4045274151		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-527-4151		
<b>Email:</b>	rana.hill@dentons.com		
<b>Correspondent Name:</b>	Rana Hill		
<b>Address Line 1:</b>	303 Peachtree Street, Suite 5300		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30308		
<b>NAME OF SUBMITTER:</b>	Rana Hill		
<b>SIGNATURE:</b>	/s/ Rana Hill		
<b>DATE SIGNED:</b>	03/30/2023		
<b>Total Attachments: 6</b>			
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OP \$40.00 86891583



## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, restated, supplemented or otherwise modified from time to time, this “**Agreement**”) is entered into as of March 24, 2023 between CANADIAN IMPERIAL BANK OF COMMERCE (“**CIBC**”), as Lender (in such capacity together with its successors and assigns, if any, “**Lender**”) and DYNAMICACTION, INC., a Delaware corporation (“**Grantor**”).

### RECITALS

A. Lender and Grantor are parties to that certain Term and Multicurrency Revolving Facilities Agreement dated as of the date hereof, among Stylescape Limited, as the Borrower, the Grantor and the other Obligor party thereto from time to time, and CIBC (as amended, restated, supplemented or otherwise modified from time to time, the “**Facility Agreement**”). Defined terms used herein without definition shall have the meanings set forth in the Facility Agreement.

B. All of the present and future obligations of the Obligor arising from the Facility Agreement and the other Finance Documents, and all liabilities of the Obligor to the Lender under or pursuant to the Facility Agreement and the other Finance Documents, including, in the case of the foregoing, reasonable attorneys’ fees and expenses and any interest, fees or expenses that accrue after the filing of an insolvency proceeding, regardless of whether allowed or allowable in whole or in part as a claim in any insolvency proceeding (all of the foregoing, collectively, the “**Obligations**”), are secured by the assets of Grantor including, without limitation, all of Grantor’s patents, trademarks, copyrights and other intellectual property.

C. Grantor’s execution and delivery of this Agreement is a condition to the effectiveness of the Facility Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Grantor and Lender hereby agree:

### AGREEMENT

1. Grantor hereby unconditionally grants, assigns, and pledges to the Lender, to secure the Obligations, a continuing lien and security interest in Grantor’s right, title, and interest in and to the following, whether now owned or hereafter acquired or arising and wherever located (collectively, the “**Intellectual Property**”):

a. any and all copyright rights, copyright applications, copyright registrations and like protections of Grantor in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret (collectively, the “**Copyrights**”);

b. all patents, patent applications and like protections of Grantor including improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same and all rights therein provided by international treaties or conventions (collectively, the “**Patents**”);

c. any trademark and servicemark rights of Grantor, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business connected with and symbolized by such trademarks (collectively, the “**Trademarks**”);

d. any and all trade secrets and trade secret rights, including any rights to unpatented inventions, know-how, operating manuals;

e. any and all source code;

- f. any and all design rights which may be available to Grantor;
- g. any and all claims for damages by way of past, present and future infringement of any of the foregoing, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the Intellectual Property rights identified above; and
- h. all amendments, renewals and extensions of any of the Copyrights, Trademarks or Patents.

2. Grantor hereby confirms that the attached schedules of Grantor's Copyright, Patent and Trademark applications and registrations, which are registered or filed with the United States Patent and Trademark Office (the "PTO"), or the United States Copyright Office, as applicable, attached hereto as Exhibits A, B and C hereto, respectively, are complete and accurate as of the date hereof.

3. Grantor hereby authorizes the Lender to (a) file this Agreement with the PTO, (b) modify this Agreement unilaterally by amending the Exhibits to this Agreement to include any Intellectual Property which Grantor obtains subsequent to the date of this Agreement, and (c) file a duplicate of this Agreement with the PTO or the U.S. Copyright Office, as applicable, containing amended exhibits reflecting such new Intellectual Property.

4. This Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, is an original, and all taken together, constitute one Agreement. Delivery of an executed counterpart of a signature page of any Finance Document by electronic means shall be effective as delivery of an original executed counterpart of such Finance Document. The words "execution," "signed," "signature" and words of like import in any Finance Document shall be deemed to include electronic signatures or the keeping of records in electronic form, each of which shall be of the same legal effect, validity and enforceability as a manually executed signature or the use of a paper-based recordkeeping systems, as the case may be, to the extent and as provided for in any applicable law, including, without limitation, any state law based on the Uniform Electronic Transactions Act.

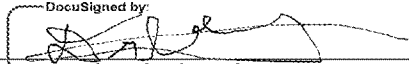
5. This Agreement is a Finance Document and is governed by, and shall be construed, interpreted and enforced in accordance with, the laws of the State of New York.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, the undersigned have duly executed this Intellectual Property Security Agreement as of the first date written above.

GRANTOR:

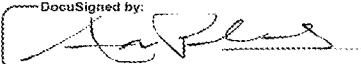
DYNAMICACTION, INC.

DocuSigned by:  
By:   
Name: Deepak Sindwani  
Title: Director

LENDER:

CANADIAN IMPERIAL BANK OF COMMERCE

Canadian Imperial Bank of Commerce  
595 Bay Street, 7<sup>th</sup> Floor  
Toronto, Ontario M5G 2C2  
Attention: Sergey Kuzaev; Sean Duffy; Tyler  
Tong-McDermott; George Bixby; Andrew Phillips  
Email Address: sergey.kuzaev@cibc.co.uk;  
sean.duffy@cibc.co.uk;  
Tyler.TongMcDermott@cibc.com;  
George.Bixby@cibc.com;  
Andrew.Phillips@cibc.com

DocuSigned by:  
By:   
Name: Andrew Phillips  
Title: Assistant General Manager


DocuSigned by:  
By:   
Name: George Bixby  
Title: Assistant General Manager

EXHIBIT A  
COPYRIGHTS

None.

EXHIBIT B

PATENTS

None.

EXHIBIT C  
TRADEMARKS

<u>DESCRIPTION</u>	<u>SERIAL NUMBER</u>	<u>REGISTRATION NUMBER</u>	<u>INTERNATIONAL REGISTRATION NUMBER</u>	<u>REGISTRATION/ APPLICATION DATE</u>
The word "DYNAMICACTION" in the US	86891583	5174386		April 4, 2017