

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM799262

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CREATE ADVERTISING GROUP, LLC		05/04/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CREATELABS, LLC		
Street Address:	4201 WILSHIRE BLVD. 6TH FL		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90010		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90858090	GLOSSI	
CORRESPONDENCE DATA			
Fax Number:	8189600282		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8188546130		
Email:	lgitlin@lfgitlinlaw.com		
Correspondent Name:	Larry F. Gitlin		
Address Line 1:	21550 Oxnard St., #1010		
Address Line 4:	WOODLAND HILLS, CALIFORNIA 91367		
NAME OF SUBMITTER:	Larry F. Gitlin		
SIGNATURE:	/lgitlin/		
DATE SIGNED:	03/31/2023		
Total Attachments: 2			
source=CL-090-tr-sig#page1.tif			
source=CL-090-tr-sig#page2.tif			

OP \$40.00 90858090

ASSIGNMENT

WHEREAS, CREATE ADVERTISING GROUP, LLC, a California limited liability company, having its principal offices at 4201 Wilshire Blvd, 6th Floor, Los Angeles, CA 90010 ("Assignor"), has adopted, used and is using the trademark GLOSSI ("Trademark"), and represents and warrants that it is the owner of the entire right, title and interest in and to the Trademark, including the good will of the business symbolized thereby, U.S. Trademark App. No. 90858090 (the "'090 App.") for the mark GLOSSI filed July 20, 2021, and any U.S. registration issued therefrom;

WHEREAS, CREATELABS, LLC, a California limited liability company, having its principal offices at 4201 Wilshire Blvd, 6th Floor, Los Angeles CA 90010 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark, including the good will of the business symbolized thereby, the '090 App. and, if and when granted, any U.S. registration issuing therefrom;

WHEREAS, Assignor further represents and warrants that there are no outstanding assignments, grants, licenses, encumbrances, obligations or agreements, either written, oral or implied, that may be considered to be or are inconsistent with the objectives of this Assignment, and

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, including the good will of the business symbolized thereby, the '090 App. and, if and when granted, any U.S. registration issuing therefrom.

Executed at Los Angeles, California this 4th day of May, 2022.

CREATE ADVERTISING GROUP, LLC
A California Limited Liability company,

By



DAVID STERN, Managing Member

CREATELABS, LLC
A California Limited Liability company,

By



JONATHAN M. GITLIN, Co-Manager