

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM799259

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CREATE ADVERTISING GROUP, LLC		05/04/2022	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CREATELABS, LLC		
<b>Street Address:</b>	4201 WILSHIRE BLVD. 6TH FL		
<b>City:</b>	LOS ANGELES		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90010		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88311109	GLOSSI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8189600282		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8188546130		
<b>Email:</b>	lgitlin@lfgitlinlaw.com		
<b>Correspondent Name:</b>	Larry F. Gitlin		
<b>Address Line 1:</b>	21550 Oxnard St., #1010		
<b>Address Line 4:</b>	WOODLAND HILLS, CALIFORNIA 91367		
<b>NAME OF SUBMITTER:</b>	Larry F. Gitlin		
<b>SIGNATURE:</b>	/lgitlin/		
<b>DATE SIGNED:</b>	03/31/2023		
<b>Total Attachments: 2</b>			
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OP \$40.00 88311109

## ASSIGNMENT

WHEREAS, CREATE ADVERTISING GROUP, LLC, a California limited liability company, having its principal offices at 4201 Wilshire Blvd, 6th Floor, Los Angeles, CA 90010 ("Assignor"), has adopted, used and is using the trademark GLOSSI ("Trademark"), and represents and warrants that it is the owner of the entire right, title and interest in and to the Trademark, including the good will of the business symbolized thereby, U.S. Trademark App. No. 88311109 (the "109 App.") for the mark GLOSSI filed February 21, 2019, and any U.S. registration issued therefrom;

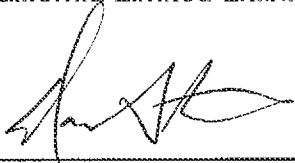
WHEREAS, CREATELABS, LLC, a California limited liability company, having its principal offices at 4201 Wilshire Blvd, 6th Floor, Los Angeles CA 90010 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademark, including the good will of the business symbolized thereby, the '109 App. and, if and when granted, any U.S. registration issuing therefrom;

WHEREAS, Assignor further represents and warrants that there are no outstanding assignments, grants, licenses, encumbrances, obligations or agreements, either written, oral or implied, that may be considered to be or are inconsistent with the objectives of this Assignment, and


NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, including the good will of the business symbolized thereby, the '109 App. and, if and when granted, any U.S. registration issuing therefrom.

Executed at Los Angeles, California this 4<sup>th</sup> day of May, 2022.

CREATE ADVERTISING GROUP, LLC  
A California Limited Liability company,

By   
\_\_\_\_\_  
DAVID STERN, Managing Member

CREATELABS, LLC  
A California Limited Liability company,

By   
\_\_\_\_\_  
JONATHAN M. GITLIN, Co-Manager