# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM799840

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900757617

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Guangzhou Biaomei Business Co., Ltd.		04/03/2023	limited company: CHINA

### **RECEIVING PARTY DATA**

Name:	Xuchang Chunyong Trading Co., Ltd	
Street Address:	Room 1401, Unit 3, Building 7, Sandafu XiYayuan, Balong Road	
City:	Xuchang City, Henan Province	
State/Country:	CHINA	
Postal Code:	461000	
Entity Type:	limited company: CHINA	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	6544573	ELAOGI

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** zhangxiao.chen@foxmail.com

Correspondent Name: Li, Kangqing

Address Line 1: Minzhi Street, Longhua District

Address Line 2: Room 909, Building A, Runda Garden

Address Line 4: Shenzhen, CHINA 518000

NAME OF SUBMITTER:	Wang, Wenmei
SIGNATURE:	/Wang, Wenmei/
DATE SIGNED:	04/03/2023

## **Total Attachments: 2**

source=美国商标转让协议-ELAOGI(1)#page1.tif source=美国商标转让协议-ELAOGI(1)#page2.tif

TRADEMARK 900762731 REEL: 008027 FRAME: 0755

## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this April 03 2023, by and between

Guangzhou Biaomei Business Co., Ltd., a limited company (ltd.) under the law of China, located in Room 301, Building 4, No. 38 Dalisha Road, Zhucun, Tianhe District Guangzhou CHINA 510000

(hereinafter referred to as "ASSIGNOR") and

Xuchang Chunyong Trading Co., Ltd, a limited company (ltd.) under the law of China, located in Room 1401, Unit 3, Building 7, Sandafu XiYayuan, Balong Road, Xuchang City, Henan Province CHINA 461000

(hereinafter referred to as "ASSIGNEE")

with respect to US Registration Number 6544573 trademark ELAOGI

(hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns. 2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b)

ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK,

TRADEMARK REEL: 008027 FRAME: 0756 (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interes t in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party. 3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

**ASSIGNOR** 

Guangzhou Biaomei

**Business Co., Ltd.** 

President: Wang, Wenmei

Signature

RECORDED: 03/14/2023

ASSIGNEE

**Xuchang Chunyong** 

Trading Co., Ltd.

President: Lu, Yinghui

Signature

Wary Wonnei In Yinghui

TRADEMARK REEL: 008027 FRAME: 0757