

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM801915

|   |   |                       |  |
|---|---|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION  |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL    |                       |  |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900746799   |                       |  |
| <b>CONVEYING PARTY DATA</b>   |   |                       |  |
| <b>Name</b>   | <b>Formerly</b>                                       | <b>Execution Date</b> | <b>Entity Type</b>                     |
| freenet digital, LLC  |   | 12/16/2022            | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |   |                       |  |
| <b>Name:</b>  | iLove GmbH  |                       |  |
| <b>Street Address:</b>  | Granseer Str. 8                                       |                       |  |
| <b>Internal Address:</b>  | byss services BV                                      |                       |  |
| <b>City:</b>  | Berlin  |                       |  |
| <b>State/Country:</b>   | GERMANY   |                       |  |
| <b>Postal Code:</b>   | 10435   |                       |  |
| <b>Entity Type:</b>   | Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY |                       |  |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |                       |  |
| <b>Property Type</b>  | <b>Number</b>   | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 3228352   | ILOVE                 |  |
| <b>CORRESPONDENCE DATA</b>  |   |                       |  |
| <b>Fax Number:</b>  |   |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                       |  |
| <b>Phone:</b>   | 3108490336  |                       |  |
| <b>Email:</b>   | jason@zedecklaw.com                                   |                       |  |
| <b>Correspondent Name:</b>  | Jason Zedeck  |                       |  |
| <b>Address Line 1:</b>  | P.O. Box 35210  |                       |  |
| <b>Address Line 2:</b>  | Law Office of Jason Zedeck                            |                       |  |
| <b>Address Line 4:</b>  | Los Angeles, CALIFORNIA 90035-0210                    |                       |  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | ILOVE - ASSIGNMENT                                    |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Jason P Zedeck  |                       |  |
| <b>SIGNATURE:</b>   | /jasonpzedeck/  |                       |  |
| <b>DATE SIGNED:</b>   | 04/09/2023  |                       |  |
| <b>Total Attachments: 2</b>   |   |                       |  |
| source=ILOVE - Trademark Assignment Agreement (New)#page1.tif   |   |                       |  |



## Trademark Assignment Agreement

This Trademark Assignment Agreement ("Assignment"), made effective as of the date set forth at the end of this document, is agreed to by and between the following parties:

**freenet digital, LLC**, a limited liability company, organized under the laws of the State of Delaware ("Assignor"), having an address as follows:

15303 Ventura Boulevard, Suite 900, Sherman Oaks, CA 91403 USA

and

**iLove GmbH**, a business, organized under the laws of Germany ("Assignee"), having an address as follows:

Torstraße 231 VH 1. OG, Berlin

### RECITALS:

WHEREAS, Assignor is the owner of the mark (the "Mark") registered with the United States Patent and Trademark Office ("USPTO") with details as follows:

Word Mark: ILOVE

Serial Number: 76978446

Registration number: 3228352

Registration date: April 10, 2007

WHEREAS, the Assignee would like to acquire the rights, title, and/or interest in and to said Mark. The Assignor has agreed to assign such intellectual property rights to the Assignee and the Assignee has agreed to accept the assignment in accordance with the terms of this Assignment.

NOW, therefore, in consideration of the promises and covenants contained herein, Assignee and Assignor do hereby agree as follows:

### Article 1 Assignment

Assignor hereby assigns and conveys to Assignee the whole and complete right, title, and interest in and to the Mark that has been granted in the United States, together with the goodwill of the business symbolized by the Mark. Assignee accepts the Assignment.

### Article 2 Support

Assignor agrees to support with the Assignee in conveying the right, title and interest in and on the Mark.

### Article 3 Obligations of Assignee

Assignee will be responsible for causing recordation with the USPTO, by submitting all documents necessary to transfer ownership of the Mark. Assignor authorizes Assignee to complete recordation, and the USPTO and any other government officials to record and register this Assignment.

Assignee will be responsible for paying all fees required to the USPTO for recordation.

Assignee agrees to indemnify and hold Assignor harmless from any liability claims relating to the Mark.

Article 4 Disclaimer

The Assignment takes place under exclusion of any warranty and liability of Assignor. In particular, the liability for defect in title for Assignor and its vicarious agents shall be excluded. Furthermore, any liability of Assignor shall be excluded in the event that using the Mark infringes third-party rights. The exclusion of warranty and liability shall not apply to damages caused by Assignor's gross negligence or deliberateness or for damages to life, body or health.

Article 5 Entire Agreement

This Assignment document constitutes the entire agreement between Assignor and Assignee and supersedes any prior or contemporaneous understandings, whether written or oral.

Article 6 Jurisdiction and Governing Law

This Assignment shall be governed in all respects by the laws of Germany. Assignor and Assignee consent to jurisdiction and courts in Hamburg, Germany.

IN WITNESS WHEREOF, the Assignor and Assignee have executed and delivered this Assignment:

freenet digital, LLC.

Signature:  (Borgwardt)

Signature:  (Metzner)

Date: 23 March 2023

iLove GmbH

Signature:  (Kothuis)

Date: 23 March 2023