

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM799500

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Face Reality, LLC		09/09/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Face Reality, LLC		
Street Address:	730 Camino Ramon Blvd., Suite 200		
City:	Danville		
State/Country:	CALIFORNIA		
Postal Code:	94526		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	97651381	HYDRACALM	
Serial Number:	97641577	BRIGHTEN-C	
Serial Number:	97639559	CLEARDERMA	
Serial Number:	97639553	SAL-C	
Serial Number:	97462561	ACNE MED	
Serial Number:	90885325		
Registration Number:	5938374	FACE REALITY	
Registration Number:	4449782	FACE REALITY	
Registration Number:	3095720	FACE REALITY SKIN CARE	
CORRESPONDENCE DATA			
Fax Number:	5108341928		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5108346600		
Email:	tmdocket@fennemorelaw.com		
Correspondent Name:	Eugene M. Pak		
Address Line 1:	1111 Broadway, 24th Floor		
Address Line 4:	Oakland, CALIFORNIA 94607		
NAME OF SUBMITTER:	Eugene M. Pak		

CH \$240.00 97651381

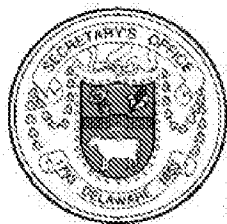
SIGNATURE:	/Eugene M. Pak/
DATE SIGNED:	03/31/2023
Total Attachments: 4 source=17 - Face Reality_NVP - Company Certificate of Conversion and Certificate of Formation (DE) Filed#page1.tif source=17 - Face Reality_NVP - Company Certificate of Conversion and Certificate of Formation (DE) Filed#page2.tif source=17 - Face Reality_NVP - Company Certificate of Conversion and Certificate of Formation (DE) Filed#page3.tif source=17 - Face Reality_NVP - Company Certificate of Conversion and Certificate of Formation (DE) Filed#page4.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "FACE REALITY, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE NINTH DAY OF SEPTEMBER, A.D. 2022, AT 2:46 O`CLOCK P.M.

Handwritten signature of Jeffrey W. Bullock, Secretary of State, written in black ink over a horizontal line.

Jeffrey W. Bullock, Secretary of State

7021057 8100F
SR# 20223487270

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204357461
Date: 09-09-22

TRADEMARK
REEL: 008028 FRAME: 0893

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY
COMPANY ACT

- 1.) The jurisdiction where the Non-Delaware Limited Liability Company first formed is California.
- 2.) The jurisdiction immediately prior to filing this Certificate is California.
- 3.) The date the Non-Delaware Limited Liability Company first formed is September 8, 2022.
- 4.) The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Face Reality, LLC.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Face Reality, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
9th day of September, A.D. 2022.

By: Jeremy Soine
Authorized Person

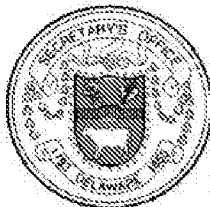
Name: Jeremy Soine
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "FACE REALITY, LLC" FILED IN THIS OFFICE ON THE NINTH DAY OF SEPTEMBER, A.D. 2022, AT 2:46 O`CLOCK P.M.



Jeffrey W. Bullock, Secretary of State

7021057 8100F
SR# 20223487270

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204357461
Date: 09-09-22

TRADEMARK
REEL: 008028 FRAME: 0895

STATE OF DELAWARE
CERTIFICATE OF FORMATION
OF LIMITED LIABILITY COMPANY

The undersigned authorized person, desiring to form a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, hereby certifies as follows:

1. The name of the limited liability company is Face Reality, LLC

2. The Registered Office of the limited liability company in the State of Delaware is located at 850 New Burton Road, Suite 201 (street), in the City of Dover, Zip Code 19904. The name of the Registered Agent at such address upon whom process against this limited liability company may be served is Cogency Global Inc.

By: Jeremy Soine
Authorized Person

Name: Jeremy Soine
Print or Type

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:46 PM 09/09/2022
FILED 02:46 PM 09/09/2022

TRADEMARK